



BBS



AGILE BANK HR LEADERS IN A DIGITAL AGE



The University of Bologna was founded in 1088 and is the oldest university in the Western World. It ranks first among Italian universities in the 2022 World University Rankings by Times Higher Education (THE) and is in the top 1% of best universities in the world. The word “universitas” was coined at its foundation.

The Bologna Business School at the University of Bologna is ranked among the world’s top business schools. It is well known for its strong HR and Organisation faculty and curriculum.

ABS FLAGSHIP PROGRAMME

AGILE BANK HR LEADERS IN A DIGITAL AGE

in collaboration with the Bologna Business School

11 - 16 SEPTEMBER 2022





BBS



ABS FLAGSHIP PROGRAMME

AGILE BANK HR LEADERS IN A DIGITAL AGE

The Covid-19 pandemic has emphasised in organisations the role of HR and Learning and Development practitioners who have been responsible for the implementation of remote working operations and safety protocols with the goal of (i) ensuring business continuity (ii) continuous learning and (ii) protecting the health and safety of staff. It has affirmed how central and important they are for the success of contemporary organisations and how essential they will continue to be in a post pandemic future.

The Agile Bank HR Leaders in a Digital Age programme will provide the latest industry insights and practices as well as tools in helping participants to navigate talent management in the new era of digital transformation and build a new agile work culture. Through discussions with academic scholars and HR leaders from the banking industry and global consulting work, they will learn how digital technology can equip them to be Technology Proponents and digital facilitators in their own organisations. They will also be able to enhance their knowledge in managing multi-generational employees and carrying out recruitment and onboarding in a hybrid work culture.

This unique programme specially designed for senior level HR and Learning and Development professionals in the financial services industry will be delivered over one week in Bologna, Italy. Classes will be held at the Bologna Business School, which is part of the University of Bologna, the oldest university in the Western world. The overall learning will be done via classroom style, with a mix of interactive sessions, case studies, industry talks and workshops. There will also be sharing of experiences through networking engagements which include a company visit to the Headquarters of Lamborghini and dinner talk by a well-regarded leader in innovation and digital transformation.

The Agile Bank HR Leaders in a Digital Age programme was developed by the Asian Banking School in collaboration with one of the top business schools, the Bologna Business School (BBS). The week-long curriculum draws from the BBS' leading edge Masters in HR & Organisation programme which is recognised by the Society for Human Resource Management (SHRM). SHRM is the largest human resources organisation in the world; operating for over 70 years with over 300,000 members worldwide.



PROGRAMME AT A GLANCE

| Sunday 11 Sep | Monday 12 Sep | Tuesday 13 Sep | Wednesday 14 Sep | Thursday 15 Sep | Friday 16 Sep |
|--|---|--|---|--|--|
| | HR in the Changing World of Banking & Finance | Digital Transformation of the HR Department | Innovating HR Using Tools and Analytics | HR and the Future of the Organisation | Reimagining HR Policies in a Digital Way |
| Arrival of participants Tour of Bologna, the historic capital of the Emilia-Romagna region, in northern Italy with BOLOGNA WELCOME (optional) | Introduction and programme overview (Marcello Russo, Ludovico Bullini Orlandi, University of Bologna, Programme Directors) The role of HR in the New Banking Era; and Leveraging on the Digital Culture (Daniel Strode, Group Director of Culture & Strategy, Banco Santander) | HR as the "Technology Proponent" (Francesco Bianco, Global Talent, Capabilities and Organizational Development Director, Vodafone) Launch of the Project Work (Max Ciferri, Senior Business Advisor & Project Work Coordinator) | Building Resilience and an Agile Work Culture; and Case Study on a leading European Bank (Luigi Maria Fierro, Global Head HR Strategy and People Analytics, ING) | Recruitment and Onboarding in the Digital Age (Marcello Russo, University of Bologna & Francesco Rossi, Headhunter & Executive Coach, Praxi) | Talent Management in the New Era of Digital Transformation: A Focus on Compensation and Reward (Florent Noel, IAE Sorbonne Paris and Bologna Business School) |
| | Lunch | Lunch | Lunch | Lunch | Lunch |
| Welcome Aperitivo – drinks reception at Bologna Business School | Cross-Culture & Organisational Communication (Claudia Manca, University of Bologna) 17:00 – 18:30 Industry Talk with Silvia Cassano, Head of HR, ING Italia | Learning by Example Company Visit to "Automobili Lamborghini" Sant'Agata Bolognese* * This visit is subject to the evolution of the pandemic and the company's restrictions during this period | People Analytics & HR Predictive Models; and People Analytics Lab Workshop (Ludovico Bullini Orlandi, University of Bologna) 17:00-18:30 Industry Talk Innovation in Banking Processes: the CRIF Case with CRIF's Loretta Chiusoli, Simone Lovati & Lamberto Barbieri | Learning to Enable Agility (Burak Koyuncu, Lee Hetch Harrison) 17:00 – 18:30 Industry Talk with Luca Bauckneht, Chief People Officer, FAAC | Diversity and Inclusion: A Focus on Managing New Generations* (Elena Luppi, University of Bologna) * This session will be participated also by the students of the Master in HR and Organisation Realisation of the Project Work (Max Ciferri, Senior Business Advisor & Project Work Coordinator) |
| | Evening Break | Evening Break | Evening Break | Evening Break | Evening Break |
| | | Dinner at an Italian Restaurant in the presence of Piergiorgio Grossi, Chief Innovation Officer, Credem Bank | | Farewell Dinner | |

PROGRAMME FEES*

**MALAYSIAN
PARTICIPANTS**

MYR 40,000
per participant

**INTERNATIONAL
PARTICIPANTS**

EUR 8,500
per participant

** Fee includes all training activities and materials, company visits, lunches during training days, Welcome Aperitivo (11 Sep), programme dinners (13 & 15 Sep), accommodation in a single room in a 4-star hotel and transportation from/to BBS-Hotel for one person.*

The programme fee and roundtrip airfare for the purpose of attending the programme is STF claimable for qualifying Malaysian banks.

Note : All Information in this publication is correct at the time of printing but may be subject to change.

REGISTRATION

Please register online at
www.asianbankingschool.com/our-programmes/executive-education

Terms and conditions apply. Please visit
www.asianbankingschool.com/terms-and-conditions

ENQUIRIES

Please contact Asian Banking School at:

Tel: +603-2701 7822 or

Email: training@asianbankingschool.com

CPD HOURS



PROGRAMME DESCRIPTION

SUNDAY, 11 SEPTEMBER 2022

Pre-Programme : Tour of Bologna & Welcome Reception

There will be a guided tour of the city of Bologna in the morning for participants who arrive early. The day ends with Welcome Drinks in the evening at the Bologna Business School for informal introductions.



MONDAY, 12 SEPTEMBER 2022

09:00 - 10:00 : **Introduction and Programme Overview**

Introductory meeting by the Programme Directors to present the course schedule, vision, different lectures and project work.

10:00 - 13:00 : **The Role of HR in the New Banking Era
: Leveraging on the Digital Culture**

In this session, we will focus on what is culture and why it is important, before we move on to understanding the role of HR in the new era and the importance of digital transformation, specifically how HR can promote that change. We will look at case studies and understand how the best HR functions are using “continuous listening” strategies to improve their organisation.

This will be followed by a session on the HR Digital Landscape and learn how to assess, test, and implement “digital tools” to best effect. The session will close with a look at leadership and understanding what type of leadership is important for a digital culture to thrive and what you can do to ensure that it thrives across your teams.

14:00 - 17:00 : **Cross-Culture and Organisational Communication**

How do you thrive in a culturally diverse world by transforming such diversity into a source of value? This session addresses this question by providing participants with conceptual models and tools to navigate cultural differences and reconcile diverging logics and expectations. Specifically, we will focus on the differences in value orientations across cultures and explore how such differences impact leadership, group effectiveness and negotiations.

17:00 - 18:30 : **Industry Talk - Meet a HR Practitioner**

This special industry session will have Silvia Cassano, Head of Human Resources at ING Italia sharing her insights and experiences with participants.

TUESDAY, 13 SEPTEMBER 2022

09:00 - 12:00 : **HR as the “Technology Proponent”**

In the last 2 years of working through a pandemic, it has become very clear how the role of HR is critical in building the human spirit of technology. As we face huge societal, organisational and working culture shifts, clear trends have emerged such as the great resignation and the great reskilling. To navigate these changes, technology can be used to help the organisation. New HR technology will be instrumental in supporting productivity, building a consumer grade employee experience and providing platforms for people to take active ownership of their career and personal development, while attracting and retaining the right talents irrespective of traditional constraints such as work location and job descriptions.

12:00 - 13:00 : **Launch of the Project Work**

In this session, participants will be briefed on the “Project Work” that they will need to do in teams and apply the knowledge and skills learnt in their real organisational setting.

14:00 - 17:00 : **Learning by Example - Company Visit**

For this session, participants will have an opportunity to visit “Automobili Lamborghini” Sant’Agata Bolognese, which is the headquarters for the world famous Italian brand and manufacturer of luxury sports cars to meet with their HR and transformation practitioners, exchange experiences, lessons learned, viewpoints and ideas.

Note: This visit is subject to the evolution of the pandemic and the company's restrictions during this period

Evening : **Welcome Dinner with Guest Speaker**

This dinner will be held at a renowned Italian restaurant to give participants the full Italian experience and the opportunity for social engagement and networking with the Programme Directors and other representatives from the Bologna Business School. Piergiorgio Grossi, Chief Innovation Officer of Credem Bank will be the guest speaker at the dinner. Before Credem Bank, he was Chief Information and Digital Transformation Officer at Ducati, has had a long experience in Ferrari F1 and Iconsulting where he cofounded “indyco” and “Better Decisions”. He was also the cofounder of “ImpactHub Reggio Emilia”, is a Board Member at Credemtel and involved in several innovation related initiatives.

WEDNESDAY, 14 SEPTEMBER 2022

09:00 - 13:00 : **Building Resilience and an Agile Work Culture** : **Case Study on a leading European Bank**

This session will look into what it means to build resilience and agility, and its implementation in a top European financial player. Participants will get to understand in more detail what Agile really means and its pillars, how the Agile definition and approach is connected to business strategy and what implementing Agile in a large international organisation really means.

14:00 - 17:00 : **People Analytics and HR Predictive Models** : **People Analytics Lab Workshop**

As this session's title suggests, People Analytics is in itself an empirical approach to HR-related data analysis to inform organisational HR judgments and decisions. This session aims to deliver the foundation of what People Analytics is and how to manage organisational systems and data to enhance the essential aspects of empirical and predictive analytics. The lab workshop will then provide participants (even without any statistical knowledge) with the tools needed to run essential predictive analysis on HR-related data autonomously.

17:00 - 18:30 : **Industry Talk - Innovation in Banking Processes: The CRIF Case**

This special industry session will have Loretta Chiusoli (HR Manager), Simone Lonati (Managing Director Asia, CRIF) and Lamberto Barbieri (Director at CRIF) sharing insights into the CRIF experience. CRIF is a global company specialising in credit bureau and business information, and credit solutions. Established in 1988 in Bologna (Italy), CRIF has an international presence, operating over four continents (Europe, America, Africa and Asia).

THURSDAY, 15 SEPTEMBER 2022

09:00 - 13:00 : **Recruitment and Onboarding in the Digital Age**

In this section, we will discuss the role of technology in favouring two important HR practices: recruitment and onboarding. More specifically, we will discuss challenges and opportunities arising from the new digital era related to the recruitment of personnel and the importance of welcoming employees in a way that can enable them to feel welcomed and capable of expressing their own potential and talent.

14:00 - 17:00 : **Learning to Enable Agility**

This module will focus on the role of leaders in achieving strategic agility in organisations. Research by McKinsey & Company in 2015 showed that true agility requires both speed and stability. Leaders have a crucial role in enabling speed and stability, as well as removing the barriers to them. In particular, we will explore how a purposeful, transformational and coaching style of leadership will be needed to accelerate the shift in an organisation's culture towards strategic agility.

17:00 - 18:30 : **Industry Talk - Meet a HR Practitioner**

This special industry session will have Luca Bauckneht, Chief People Officer at FAAC sharing his insights and experiences with participants. Fabbrica Automatismi Apertura Cancelli (FAAC) was founded in 1965 and immediately became synonymous with automation for gates all around the world. FAAC GROUP currently consists of 32 commercial companies in 24 countries, 18 production sites in 15 countries and 3 business units.

Evening : **Farewell Dinner**

Before the programme ends, one of the traditions of the ABS International Programmes is to have a farewell dinner for participants to wrap up the week.

FRIDAY, 16 SEPTEMBER 2022

09:00 - 13:00 : **Talent Management in the New Era of Digital Transformation : A Focus on Compensation and Reward**

Digitalisation has radically transformed the way work is organised as well as the main features of the employment relationship. At the same time, Digitalisation offers new possibilities for monitoring individual and collective performances. Traditional performance appraisals fail to measure what is now expected from talented workers (innovation, cooperation, creativity, risk taking), do not contribute to give timely relevant feedback workers need, and rewards techniques can no longer focus on classical practices such as monetary incentives and career upwards opportunities. This session will be dedicated to comment on the limitations of traditional HRM practices and to explore emerging HR practices in leading digitalised companies.

14:00 - 15:30 : **Diversity and Inclusion: A Focus on Managing New Generations**

This session will delve into the managing of diversity in the workforce with a particular focus on age. This topic will be tackled in an intersectional perspective, taking into account other significant elements related with diversity in the workplace. The following topics will be treated: ageing, ageism, prejudices and stereotypes, strategies for well-being and participation with particular view to differences related with age and gender.

15:30 - 17:00 : **Realisation of the Project Work**

The final session of the week will have participants putting the knowledge acquired in the programme into practice to develop Digital and Agile (D&A) HR leaders. The projects must be grounded in the participant's work realities.



Thanks to the careful restoration work carried out by the University of Bologna in the early 2000s, the Bologna Business School building still has magnificent frescoes inside their classrooms

Marcello Russo

Programme Director, University of Bologna



Marcello Russo, Ph.D., is Associate Professor of Organisational Behaviour and Human Resource Management at the University of Bologna (where he is also a member of the Research Commission). At Bologna Business School, Marcello is the Director of the Global MBA and Associate Director of the Corporate GMBA Ferrari. His research interest is on organisational behaviours and leadership with a particular focus on individual and organisational factors that can promote a successful combination of work and non-work roles. His work has been published in leading academic journals, including Journal of Management, Harvard Business Review, Journal of Vocational Behavior, Human Resource Management Journal and Human Resource Management Review.

Ludovico Bullini Orlandi

Vice-Programme Director, University of Bologna



Ludovico Bullini Orlandi is Assistant Professor in Organisation and Human Resource Management at the University of Bologna and co-director of the Master in Human Resource and Organisation at the Bologna Business School. He holds a Ph.D. in Economics and Management from the University of Verona. His research interests are mainly focused on the effect of digital transformation on HR and organisations. He teaches Organisational Theory at the degree course in Management and Marketing at the University of Bologna. He has held visiting periods and research collaborations at the School of Economics and Management at the University of Lund and the IISM of the Karlsruhe Institute of Technology. He has also taught at the CUOA Business School, at the Catholic University of Lille, and the University of Verona.

Daniel Strobe

Group Director of Culture & Strategy, Banco Santander



Daniel Strobe has nine years of banking experience, with the past six at a senior level in various roles. He has spent the past four years working for Santander Group, with a global mandate, based out of the Madrid Headquarters: defining the Global HR Strategy and working on implementing a Common Culture (The Santander Way) across an organisation that spans 32 different countries and counts on more than 200,000 colleagues to deliver for its customers.

Prior to this role, Dan was in the CEO's Office of Santander Bank in the UK, working as Head of Strategy & Corporate Development. He has also worked in the Technology & Operations division of the Bank and previously undertaken roles in consultancy with multiple clients across various Government sectors. In addition to his role at Santander, he can also be found teaching at IE Business School on the topic of "culture as the foundation for innovation". His first book will be published in 2022 by Kogan Page, titled "The Culture Advantage: empowering your people to drive innovation".

Claudia Manca **University of Bologna**



Claudia Manca is an Assistant Professor in Human Resource and Organisation at the Management Department of University of Bologna and Co-Director of Studies of the Master in Human Resource and Organisation at Bologna Business School.

She earned her Ph.D. from KTH, the Royal Institute of Technology in Stockholm (Sweden), and Universidad Politécnica de Madrid (Spain), within a double doctoral programme funded by the EU Commission. After getting her master's degree in Management Engineering from Tor Vergata University of Rome (cum laude), Claudia has lived and worked between Italy, Sweden and Spain, conducting her research on the impact of new ways of working on managerial practices and

collaborative dynamics. Recently, she has also started exploring how alternative forms of collective action arise in response to crises, particularly in the healthcare sector. Besides this, Claudia teaches various courses in Organisational Behaviour, Change Management, Cross-Cultural Management and Communication Across Cultures at both University of Bologna and Bologna Business School.

Silvia Cassano **Head of HR, ING Italia**



Silvia Cassano is Head of HR and member of the Executive Committee of ING Italia. After an important start in the field of Labour Relations at the local and international level, she has also been the Head of HR of UniCredit commercial banks in Slovakia, Russia and Italy, covering in the latter the responsibility of about 30,000 employees and the management of an HR team of about 200 colleagues. Passionate about innovation and personal and organisational transformation processes, she strongly believes in the power of diversity and personal balance of employees as keys to successful organisational performance. Some of the main programmes she has been responsible for include the establishment of the first European Works Council, the coordination of the global Gender Balance programme of UniCredit group and recently the design and launch of the super flexible smart working model of ING Italia.

Francesco Bianco **Global Talent, Capabilities and Organisational Development Director, Vodafone**



Francesco Bianco has had a vast career in HR, spanning over 15 years. He first joined Vodafone Italy in 2000 and has since then extended his career portfolio internationally. He became Human Resources Director for the Europe Cluster in 2015 where he significantly strengthened capability across the Europe cluster markets, drove the digital strategy agenda and progressed the gender and LGBT+ inclusion strategies. In June 2018, Francesco was appointed Human Resources Director, Africa, Middle East, Asia Pacific and in November 2019, was appointed Global Talent, Capabilities and Organisational Development Director.

Max Ciferri

Senior Business Advisor and Project Work Coordinator



Max Ciferri is a lecturer, advisor as well as a process consultant. Leadership and management of technology innovation are his favorite topics. He also advises institutional funds on M&A in the specialty finance sector.

As a management consultant for Accenture, he had focused on large, technology-driven projects in the retail banking, automotive, and Oil & Gas sectors. Working as a line manager for GE Capital for over ten years, he covered roles in technology, operations, and sales. Key projects included systems migration, new product launches, and restructuring plans. While at Pfizer, he worked on improving performance in the animal health sector across Europe and

developing business-based partnerships with critical health care players in the French oncology sector. Max was primarily focused on growth initiatives as COO for Banca Sistema and as CEO for Axactor and Arrow Global in the specialty finance sector.

Luigi Maria Fierro

Global Head, HR Strategy and People Analytics, ING



Luigi Maria Fierro joined ING Group in 2015. He is the Global Head of ING HR Strategy and People Analytics at the organisation and leads the futuristic and strategic HR agenda with a clear focus on analytics and data, and the implementation of the new HR operating model globally.

During his journey at ING, he covered several roles as Head of HR Transformation and Head of Performance Culture, leading several strategic initiatives including redesigning the Group's new performance management culture and framework and ensuring its full implementation with a transformation programme covering 55,000 employees. Prior to joining ING, Luigi Maria had worked for 10 years at

McKinsey and Co. serving several of the leading financial institutions in Europe, Middle East and North Africa. This experience gave Luigi Maria extensive experience in the financial institutions sector combining HR business and strategic perspectives.

Francesco Rossi

Headhunter & Executive Coach, Praxi



Francesco Rossi is a board member, National Coordinator of the Human Resources Division and is also responsible for the Bologna office of PRAXI S.p.A., a very well-established consulting firm. He started his career in the recruiting business with a Bachelor's in Economics and a Master's in Human Resource Management, and later, he also specialised as a Professional Executive Coach. Earlier in his career, Francesco held mid-level positions mainly in the engineering sector; and subsequently moved to Executive Search with a specialised focus on the world of Fast-Moving Consumer Goods (industry, distribution, logistics of food and non-food products) and in international search projects.

Burak Koyuncu

Managing Director, Lee Hetch Harrison



Burak Koyuncu is the Managing Director for LHH's Leadership & Talent Development Practice in the UK and Ireland. He has over 20 years of cross-industry experience supporting large-scale transformation programmes, training and/or advising senior leaders of dozens of global organisations. He also serves as an executive coach for C-suite leaders across telecommunications, retail, technology, professional services, consumer goods and public sectors.

Prior to LHH, Burak had regional and global leadership roles at Accenture's Talent & Organisational Strategy area, and faculty roles at various business schools in France, USA, and Spain. Burak has a passion for closing the gap between science and practice of people management and leadership. He is a thought leader with publications in Harvard Business Review and MIT Sloan Management Review, among others. His work has been featured in the Business Week, Sunday Times, The Economist, Financial Times and the Wall Street Journal.

He holds a PhD in Management (major in Organisational Behaviour & Human Resources) from the IE Business School, a Business Strategy Certificate from INSEAD, and a BA in Economics from Sabanci University. He is also a certified Master Practitioner in Neuro-Linguistic Programming (NLP).

Luca Bauckneht

Chief People Officer, FAAC



Luca Bauckneht is an experienced HR leader based in Padua (Italy), having worked across a wide span of disciplines within the HR field at both the Headquarters and Operating Unit level. He has significant M&A, Organisational Design, Compensation and Benefits and Litigation expertise; combined together with his high level of competency in Leadership Development, Succession Planning and HR Management. Luca is very experienced in working in the international context, as well as with multicultural and diverse workforce. He is a member of the board of directors of the Italian Association of the HR Directors and lecturer / adjunct professor at University of Padua's School of Economics, CUOA Business School and Bologna Business School.

Florent Noel

IAE Sorbonne Paris



Florent Noel is a Professor at the Sorbonne Business School in Paris, France, where he heads the Executive Master Programme specialised in Human Resource Management and Corporate Social Responsibility. He also coordinates the Research Team focused on Corporate Mutations, Anticipation and Innovations. His scientific publications deal with new forms of employment relationships, development of autonomy at work and sustainable employability in a context of managerial innovations and technological change. He has served as a Visiting Professor at Bologna Business School since 2020.

Elena Luppi
University of Bologna



Elena Luppi (PhD) is Full Professor in Educational Research at the Department of Education Studies of the University of Bologna. She is an expert in Gender issues, Lifelong Learning - especially Elderly Education, Elderly Care and Intergenerationality. She conducts Evidence-Based Research and Action Research, tackling these topics from an interdisciplinary perspective. She is the author of books and articles concerning these subjects.

Elena is also the Italian representative for the University of Bologna in WiTEC - the European Association for Women in Science, Engineering and Technology. She is a member of the Centre for Gender Studies in Education of the Department of

Education Sciences of Bologna, an interdisciplinary group of scholars dedicated to research on gender and education. She lectures in "Theories and Methods of Planning and Evaluation" and "Methodology of Educational Research".



ABOUT THE SCHOOL & PROGRAMME VENUE

BOLOGNA BUSINESS SCHOOL

Bologna Business School (BBS) is a private foundation created by the University of Bologna, the oldest university in the Western world, to offer postgraduate and post-experience management training.

In addition to the University of Bologna, BBS members are: Automobili Lamborghini, BBS Society of Scholars, Confindustria Emilia Centro, Dallara Automobili, Ferrari, Fondazione Cassa di Risparmio in Bologna, Fondazione Guglielmo Marconi, Granarolo, IMA, Marchesini Group and Unicredit.

The School differs in its interdisciplinary approach, in its integration with the production context of Emilia-Romagna and in its focus on "industry champions" (leading organisations in their sectors or in their niches, regardless of size).

AN INTERDISCIPLINARY FACULTY

The faculty of the School is made up of professors and researchers from 9 Departments of the University of Bologna, visiting professors with permanent positions and a large group of executives and business consultants. The collaboration between teachers of different disciplines and between academics and practitioners allows participants to develop the propensity for innovation.

THE CAMPUS OF VILLA GUASTAVILLANI

The Bologna Business School campus is located at Villa Guastavillani, a historic sixteenth-century residence, surrounded by a park, on the first hills of Bologna, a few minutes from the historic city center. The villa is developed on four floors, one of which is underground. Inside, it is possible to admire frescoed walls and ceilings.





ACCOMMODATION

Accommodation will be provided from 11-17 September 2022 in single rooms in a 4-star hotel located in the heart of the historic city centre of Bologna. Daily transportation from the hotel to the Bologna Business School to attend classes will be arranged.

Participants will be placed depending on room availability in either Hotel Metropolitan or the I Portici Hotel, which are the two hotels that the Bologna Business School usually works with. Both are conveniently located just a short walk from the Central Train Station, airport shuttle stop and Via Indipendenza, the main shopping street. The location is also ideal for those who wish to visit on foot the many cultural and gastronomic attractions of the city.



I PORTICI HOTEL

<https://www.iporticihotel.com/?lang=en>

METROPOLITAN HOTEL

www.hotelmetropolitan.com/en/





ABOUT BOLOGNA

Bologna is the capital city of the Emilia Romagna region and is the seventh largest city in Italy. Known for its towers and long “portici” (covered arcades), it has a beautiful historic center, one of the most well preserved and extensive in Italy. The porticoes are part of the UNESCO World Heritage List.

The city, whose first origins date back to at least the first millennium BC, was an important urban centre first under the Etruscans and the Celts, then under the Romans then again, in the Middle Ages, as a free municipality. The city is an important junction for road and rail communications in northern Italy and is home to prestigious companies and cultural, economic and political institutions. In 2000, it was named the “European capital of culture” and since 2006 it has been known as the “city of music”. Many also consider Bologna’s food to be among the best in Italy.



GETTING TO BOLOGNA

By Plane

Bologna's closest airport is Guglielmo Marconi (Bologna) International Airport (IATA code name : BLQ), just a few minutes from the city centre, served by taxi and a special monorail line called the Marconi Express (www.marconiexpress.it/en/). The train runs between 5:40 AM and midnight and connects the airport with the central train station. The ride takes approximately 7 minutes and is the fastest link between the airport and the city centre. Tickets cost 9.20 € (17 € for a return ticket) and can be bought at vending machines at their stations, online or even through their Pay&Go contactless gates using your Visa or Mastercard. A taxi from the airport to the centre costs about €20.

Currently, Emirates Airlines offers a flight from Kuala Lumpur to Bologna with one stopover in Dubai .



By Train

Alternatively, participants may want to consider flying in to other major Italian cities with more direct flight options. This is especially if there are plans for personal travel before or after the programme. Due to its central location and geography, Bologna has emerged as the main rail transport hub of northern Italy, making it very well connected. The high-speed train to/from Milan takes only 65 minutes. Bologna is 37 minutes from Florence, 2 hours 20 minutes from Rome and 1.5 to 2 hours from Venice.

SPEAKING THE LANGUAGE

You do not need to speak Italian to visit Italy. Most Italians working at tourist destinations such as hotels, restaurants, airports, and train stations speak English. However, if you want to get the most out of your trip, learning a few keywords and phrases goes a long way and is usually appreciated by the locals.

GREETINGS

- Hello (informal) – Ciao
- Hello (formal) – Salve
- Goodbye (informal) – Ciao
- Goodbye (formal) – Arrivederci
- Good morning – Buongiorno
- Good evening – Buona sera
- Good night – Buona notte
- My name is – Mi chiamo

COURTESY PHRASES

- Yes – Sì
- No – No
- Thank you – Grazie
- Your welcome – Prego
- Please – Per favore
- I don't speak Italian – Non parlo italiano
- Excuse me – Mi scusi
- Do you speak English? – Parla inglese?
- How are you? – Come sta?

OTHER USEFUL PHRASES

- Do you have...? – Avete...?
- How much is this? – Quanto costa?
- I need – Mi serve
- Where is? – Dov'è
- Train station – Stazione
- Airport – Aeroporto

The ASIAN BANKING SCHOOL (ABS) is dedicated to developing talent and is the largest specialised provider of quality banking training programmes in the ASEAN region.

As the industry's preferred partner in learning and development, ABS offers customised and open enrolment training programmes that cover a comprehensive list of banking areas developed by its Specialist Training Consultancy Team or in collaboration with strategic learning partners that includes some of the top business schools in the world. This includes its Executive Education programmes with Bayes Business School (formerly Cass) in London, the University of Cambridge Judge Business School, Frankfurt School of Finance and Management, INSEAD, Bologna Business School in Italy and Bangor Business School in Wales.

ABS also works closely with the Asian Institute of Chartered Bankers in raising competency standards for the industry through the delivery of training workshops related to professional qualifications developed and awarded by the professional body; and is the exclusive ASEAN training partner for the Chartered Banker Institute in the UK. It plays a significant role in enriching the talent pipeline for the financial services sector through the industry recognised Financial Sector Talent Enrichment Programme (FSTEP) and Graduate Training programmes; and is also responsible for designing, developing and delivering the industry-wide Ethics and AML/CFT programmes.



ABOUT ASIAN BANKING SCHOOL

CONTACT US

For training enquiries, please contact:

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-  Asian Banking School (ABS)

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