

ABS | Centre for Sustainable Finance

CERTIFIED EXPERT IN SUSTAINABLE FINANCE

- Fully online course
- Content delivered by leaders and experts in Sustainable Finance
- Equips you with the knowledge to advance UN SDGs
- Accessible anywhere, anytime with just an internet connection
- Internationally recognised certificate
- Two intakes per year



1 CPD hour for each hour of study time, up to a maximum of 20 CPD hours per course



Frankfurt School
of Finance & Management

German Excellence. Global Relevance.

**ASIAN
BANKING
SCHOOL**

PROGRAMME DESCRIPTION

Reflecting sustainability criteria, especially climate change, in financial markets is increasingly gaining attention as opportunities and risks arising in this context are changing business practices. The programme will prepare participants to understand major drivers and constraints of transforming the financial system to a more sustainable one. Furthermore, it will familiarise participants with the business, regulatory and technical perspective of sustainable finance and will acquaint them to take an active part in the discussion around the topic. The programme aims to enable financial professionals to integrate Sustainable Finance related aspects into their work through new knowledge and tools for advising their clients and business partners.

PROGRAMME STRUCTURE

The course takes approximately 6 months assuming 5-8 hours of self-study per week. It consists of 8 mandatory units, which build upon each other.

UNIT 1 : Sustainable Finance - From Niche to Mainstream

Unit 1 will set the scene and introduce participants to the world of sustainability and how it affects financial institutions' operations. It will also provide a broad overview on the different rationales why integrating sustainability considerations into business decisions can be important. Furthermore, Unit 1 summarises existing trends and developments as well as leading industry initiatives.

UNIT 2 : The Financial Sector - Enabling the Transformation

Unit 2 will take a look on the economic side of sustainable finance. It will discuss the role of the financial system in the transformation to a low carbon and more sustainable economy. Furthermore, the Unit will provide a compendium on recent regulatory trends in financial markets worldwide and dare to take an outlook what may evolve in the future.

UNIT 3 : Sustainable Financial Products

Unit 3 will provide insights to major sustainable financial products on debt and equity side (e.g. ESG and green bonds, sustainable equity funds, sustainable lending etc.). Furthermore, it will provide an outlook on market development and discuss the offer and demand side for sustainable financial products.

UNIT 4 : Sustainable Investment Strategies and Methodologies

Unit 4 will explain major methodological approaches to measure and manage the non-financial impact of investments and how these approaches can be used for developing sustainable investment strategies. Furthermore, it will prepare the participants for the three deep dive Units 5, 6 and 7.

UNIT 5 : ESG Data

Unit 5 will shed light into the universe of environmental, social and governance (ESG) data. It will provide an overview of the different sources, users and purposes of use for ESG data. Furthermore, it will tackle the difficulties and limitations related to ESG data.

UNIT 6 : ESG - Ratings and Labels

Unit 6 will provide an overview of existing ratings and labels. It will take a look into the methodologies of sustainable rating agencies and how ratings can be used and interpreted. Besides, it will assess labels in a similar way while discussing challenges that relate to ratings and labels.

UNIT 7 : Climate Scenario Analysis

This Unit will make participants familiar with climate-related scenario analysis tools and science-based targets. It will outline why using such tools can be helpful for financial institutions to steer risks and opportunities on a company level but also in the due diligence process.

UNIT 8 : Case Studies

This Unit will provide two real life case studies that guide participants to dive into social success note and impact fund. Participants will be required to summarize / compose a short case on their own applying the newly acquired knowledge from this unit and the previous units.

Assignments - Applying Your Knowledge

In this exercise, each participant has to prepare the solution to a given assignment. The assignments are a bit more extensive case studies followed by a number of questions. The participant needs to answer these question in writing. Passing the assignment is a precondition to register for the final exam.

PROGRAMME FORMAT

An interactive e-learning programme including video lectures, PDF scripts, examples, practical exercises, online tests and case studies. A discussion forum for course related issues as well as for exchange of opinions and experiences with tutors, peers or the FSDF e-Campus team. Personalised support from the Frankfurt School e-Campus team. The possibility to achieve an internationally recognised Frankfurt School certificate after passing the 2-hour online final exam or a confirmation of course completion after completing the course. An international network of institutions hosting the final exam all over the world. This online course can be complemented with a classroom component. It can be held at the Asian Banking School but only if there are sufficient numbers and with additional programme fees. This is voluntary and not a requirement to get certified by Frankfurt School.

PARTICIPANT PROFILE

Finance experts and professionals, including retail bankers, financial advisors, asset managers, risk managers etc. and all other financial industry professionals interested in the topic of sustainable finance.

MAIN PROGRAMME LECTURERS



Karsten Löffler co-heads the FS-UNEP Collaborating Centre for Climate & Sustainable Energy Finance. Previously working for Allianz Group, he was Managing Director of Allianz Climate Solutions, the Group's innovation hub in terms of taking advantage of climate-related opportunities and risks in its global business strategy. Karsten Löffler is a certified international investment analyst (CIIA), member of the steering committee of the Science Platform Sustainability 2030, and represents the Green and Sustainable Finance Cluster Germany on the EU Commission's Technical Expert Group on Sustainable Finance. He has been managing director of the Cluster since December 2017. In June 2019, he became Chairman of the Sustainable Finance Advisory Board of the German Government.



Prof. Dr. Ulf Moslener is professor for Sustainable Energy Finance at the faculty of Frankfurt School. As Head of Research at the Centre, his current fields of research are the economics of climate change, financing sustainable energy systems and climate finance. He is a board member of the newly founded Green and Sustainable Finance Cluster Germany, which support the process of transformation to a green and sustainable economy through innovative and scalable support from the financial industry. Dr. Moslener holds a Diploma in Physics and a PhD in Economics from the University of Heidelberg. After working at the Centre for European Economic Research (ZEW) in Mannheim, he joined KfW Development Bank in Frankfurt.



Menglu Zhuang is a sustainable finance expert and researcher at the Frankfurt School-UNEP Centre. Her role at the Centre is to manage and oversee the content development of education and training programs on the topic of sustainable finance / ESG investing. As a researcher, Menglu Zhuang works closely with professors at the Frankfurt School in research projects to further the understanding of sustainable finance. Besides research, Ms. Zhuang also has many practical working experiences in the area of climate and sustainable finance. Amongst others, she was a key team member in the projects Developing Sustainable Energy Investment Metrics for the Financial Sector (SEI Metrics) funded by the European Commission and Results-based Climate Finance Initiative mapping, Outlining and Assessment supported by the World Bank.

REGISTRATION DATES & PROGRAMME FEE

Next intake : Sep 2020 to Feb 2021. The final exam will be held in Mar 2021.

MALAYSIAN PARTICIPANTS

MYR 5,500
Before 15 July 2020

MYR 6,500
After 15 July 2020

INTERNATIONAL PARTICIPANTS

EUR 1,100
Before 15 July 2020

EUR 1,300
After 15 July 2020

This programme equips you with knowledge to advance the following SDGs:



(Fee shown is per participant and subject to 6% Service Tax. It is not inclusive of a third party final exam host fee of EUR50)

To register for this programme, please visit the Professional Qualifications page on our website at www.asianbankingschool.com/our-programmes/professional-qualifications

ABOUT ASIAN BANKING SCHOOL

The ASIAN BANKING SCHOOL (ABS) is dedicated to developing talent and is the largest specialised provider of quality banking training programmes in the ASEAN region.

As the industry's preferred partner in learning and development, ABS offers customised and open enrolment training programmes that cover a comprehensive list of banking areas developed by its Specialist Training Consultancy Team or in collaboration with strategic learning partners that includes some of the top business schools in the world. This includes its Executive Education programmes with Cass Business School in London, the University of Cambridge Judge Business School, Frankfurt School of Finance and Management and INSEAD.

ABS also works closely with the Asian Institute of Chartered Bankers in raising competency standards for the industry through the delivery of training workshops related to professional qualifications developed and awarded by the professional body; and is the exclusive training partner for the Chartered Banker Institute in the UK. It plays a significant role in enriching the talent pipeline for the financial services sector through the industry recognised Financial Sector Talent Enrichment Programme (FSTEP) and Graduate Training programmes; and is also responsible for designing, developing and delivering the industry-wide Ethics and AML/CFT programmes.

ABOUT FRANKFURT SCHOOL

Frankfurt School of Finance & Management gGmbH (Frankfurt School) is a leading private business school based in Frankfurt am Main. It is triple-crown accredited by EQUIS, AACSB and AMBA, as one of only 50 business schools globally. It is also ranked in the top 30 in the Financial Times. In Germany, it is ranked number one in various categories such as job placement.

Unusually for a business school, Frankfurt School has a department dedicated to providing advisory services and training for finance called International Advisory Services (IAS). IAS provides expertise in Financial Inclusion, SME Banking, Agricultural Finance, Sustainable Finance, and hosts the UNEP Collaborating Centre for Climate & Sustainable Energy Finance. This is a strategic cooperation between the Frankfurt School and the United Nations Environment Programme (UNEP) and the Green and Sustainable Finance Cluster Germany.

The Green and Sustainable Finance Cluster Germany is a network sponsored by the major German banks and financial institutions including Deutsche Börse (German Stock Exchange), Deutsche Bank, BNP Paribas, Helaba, KfW, Commerzbank, Metzler Bank and Moody's. It is supported by the state government, and various other think tanks. Its mission is to promote sustainable financial products and ensure that the transformation to a sustainable financial sector is achieved. It offers advice to the German federal state and the EU Commission in its drafting of legislation with respect to the regulatory framework of Sustainable Finance.

CONTACT US

For training enquiries, please contact:

Asian Banking School (201201039737)
Level 12, NU Tower 2, Jalan Tun Sambanthan
Kuala Lumpur Sentral
50470 Kuala Lumpur, Malaysia
Tel : +603-2742 7822
Email : training@asianbankingschool.com
Website : www.asianbankingschool.com

Connect with us also on:

 Asian Banking School
 Asian Banking School (ABS)