

In association with:



Chartered Banker



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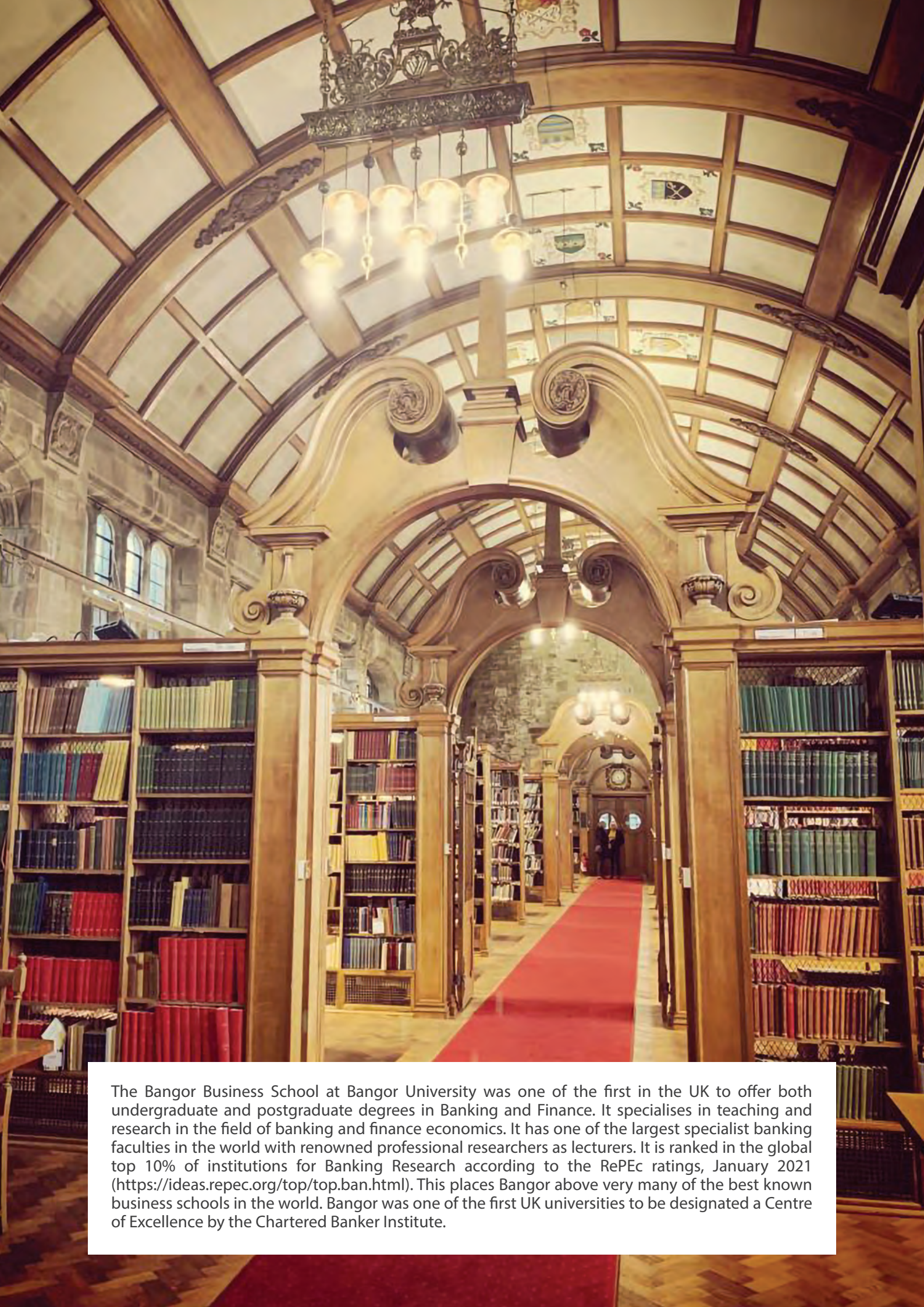
ABS | Online Executive Education

A Postgraduate Qualification in collaboration with the BANGOR BUSINESS SCHOOL

Chartered Banker MBA

ACCELERATED ROUTES

The only qualification in the world combining an MBA and Chartered Banker status



The Bangor Business School at Bangor University was one of the first in the UK to offer both undergraduate and postgraduate degrees in Banking and Finance. It specialises in teaching and research in the field of banking and finance economics. It has one of the largest specialist banking faculties in the world with renowned professional researchers as lecturers. It is ranked in the global top 10% of institutions for Banking Research according to the RePEc ratings, January 2021 (<https://ideas.repec.org/top/top.ban.html>). This places Bangor above very many of the best known business schools in the world. Bangor was one of the first UK universities to be designated a Centre of Excellence by the Chartered Banker Institute.

Chartered Banker MBA



The Bangor Business School is the only institution in the world able to offer the Chartered Banker MBA, the 'Master in Business Administration (Chartered Banker)' degree, which is a ground-breaking qualification that allows you to gain the dual award of a top MBA and the coveted 'Chartered Banker' status – the highest professional award available to bankers worldwide.

The 'Chartered Banker' status is awarded by the Chartered Banker Institute, the oldest professional banking body in the world and the only one which is able to confer this coveted international designation.

This is the only qualification in the world combining an MBA and Chartered Banker status and has been specially designed for working professionals in banks and other financial services related sectors, or those interested in joining the industry.

While this programme has usually been delivered through blended learning which is a combination of online and face-to-face classrooms, the Chartered Banker MBA has now been taken fully online allowing for accessibility from anywhere in the world.

For the Asian Banking School, this offered an opportunity for us to partner with the renowned Bangor Business School to introduce this unique and innovative qualification through an **Accelerated Route or Super Accelerated Route to eligible Malaysian Chartered Bankers and other finance professionals**.

This means that your professional qualification and work experience will gain you exemptions and help you to achieve the Chartered Banker MBA through a shorter pathway with fewer study requirements; from the standard 24-month period to **accelerated routes of 12 or 18 months**. Learning will be done at your own pace with resources that include study guides, textbooks, online tutorials and revision sessions, and pre-recorded lectures.

For ABS, the Chartered Banker MBA elevates our commitment to delivering sector-leading Executive Education programmes and carries us far on the path towards setting a new standard for learning in the banking industry in Malaysia and beyond.

To date, there are over 1,000 Chartered Banker MBA holders from around the world. And for me, it is a pleasure to see this programme that I personally created back in 2010 with my then colleagues in the Bangor Business School and in collaboration with the Chartered Banker Institute continue to grow and reach new heights.

Professor Dr DC Gardner, FCIB
CEO, Asian Banking School

- Bangor Business School ranked top 10% in the world of Institutions and Economists in the field of Banking (RePEc, January 2021)
- Bangor Business School ranked as one of the top 50 in the world for Banking research (RePEc)
- Bangor Business School was listed as one of the world's most influential business schools (Financial Times, June 2021)
- Bangor University is ranked in the top 10 in the UK for Student Satisfaction (The Complete University Guide, 2020)
- Bangor University rated Gold in the Teaching Excellence Framework (TEF, 2017)

PROGRAMME STRUCTURE

The Chartered Banker MBA (CBMBA) is the 4th largest executive MBA programme in the UK (Sunday Times, 2017). This ground-breaking qualification allows you to gain a Top MBA and the coveted 'Chartered Banker' status - the highest professional designation available to bankers worldwide. The programme curriculum is a combination of general MBA disciplines and specialist subjects with an emphasis on professional and vocational development; enhancing the understanding and application of those skills required in modern day banking and finance. The diverse CBMBA experience for bankers also makes this dual award of wider interest to any professionals concerned with or interested in global banking and financial services.

PROGRAMME DELIVERY

There are two semesters per year - October and April. The programme will be delivered fully online and allows for self-paced study. Access to modules will be through the Virtual Learning environment Blackboard with a Bangor University student log-in. Resources include study guides, textbooks, online tutorials, revision workshops, and lectures. Academic support will be provided every semester through discussion forums, live web chats and web based tutorials. Each student will also be assigned a Personal Tutor.

STUDY ROUTES

There are a number of study route options which can be followed to achieve the CBMBA. Shorter pathways are accessible to those who join the programme with relevant prior learning and experience. These are called Accelerated and Super Accelerated Routes, which cuts the length of study from the full 24-month period programme to 18 and 12 months respectively. The Asian Banking School is offering these faster routes to Malaysian Chartered Bankers and others who meet the eligibility requirements to provide significant savings in cost and time.

Accelerated Routes		
	Compulsory Modules	Elective Modules
Accelerated Programme: For Qualified Accounting Professionals Entry criteria: An approved professional accounting qualification Standard time for completion: 18 months	4 Compulsory Modules <ul style="list-style-type: none"> • Credit & Lending • Financial Institutions Risk Management • Professional Ethics & Regulation • Research Methods 	Choose 3 Elective Modules <ul style="list-style-type: none"> • Capital Markets & Treasury Management • Financial Services Compliance • Financial Analysis • Private Banking & Wealth Management • Islamic Banking & Finance • Marketing Strategy • New Venture Creation • Retail Banking • Financial Crises & Regulation • Banking Technology & FinTech
Accelerated Programme: For Qualified Banking Professionals Entry criteria: An approved professional banking qualification Standard time for completion: 18 months	6 Compulsory Modules <ul style="list-style-type: none"> • Corporate Strategy • Credit & Lending • Human Resources / Organisational Behaviour • Marketing Strategy • Professional Ethics & Regulation • Research Methods 	Choose 2 Elective Modules <ul style="list-style-type: none"> • Capital Markets & Treasury Management • Financial Services Compliance • Financial Analysis • Private Banking & Wealth Management • Islamic Banking & Finance • New Venture Creation • Retail Banking • Financial Crises & Regulation • Banking Technology & FinTech

Those interested in entering the programme via the Accelerated Route or Super Accelerated Route but do not meet the entry criteria are still encouraged to apply and will be assessed on a case-by-case basis with factors that include work experience and number of years in a management position taken into consideration .

Super Accelerated Routes

	Compulsory Modules						
Super Accelerated Route 1 Entry Criteria: A bachelor degree together with 10 years or more senior banking experience held at an executive level Standard time for completion: 12 months	This is a set route where the following four modules are studied: <table> <tr> <td><u>April Semester</u></td><td><u>October Semester</u></td></tr> <tr> <td>• Professional Ethics & Regulation</td><td>• Credit & Lending</td></tr> <tr> <td>• Financial Institutions Risk Management</td><td>• Financial Crises & Regulation</td></tr> </table>	<u>April Semester</u>	<u>October Semester</u>	• Professional Ethics & Regulation	• Credit & Lending	• Financial Institutions Risk Management	• Financial Crises & Regulation
<u>April Semester</u>	<u>October Semester</u>						
• Professional Ethics & Regulation	• Credit & Lending						
• Financial Institutions Risk Management	• Financial Crises & Regulation						
Super Accelerated Route 2 Entry Criteria: • An undergraduate degree, with a banking professional qualification and senior executive experience for at least 10 years Standard time for completion: 12 months	This is a set route where the following four modules are studied: <table> <tr> <td><u>April Semester</u></td><td><u>October Semester</u></td></tr> <tr> <td>• Professional Ethics & Regulation</td><td>• Corporate Strategy</td></tr> <tr> <td>• Human Resources / Organisational Behaviour</td><td>• Financial Crises & Regulation</td></tr> </table>	<u>April Semester</u>	<u>October Semester</u>	• Professional Ethics & Regulation	• Corporate Strategy	• Human Resources / Organisational Behaviour	• Financial Crises & Regulation
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• Professional Ethics & Regulation	• Corporate Strategy						
• Human Resources / Organisational Behaviour	• Financial Crises & Regulation						

PROGRAMME FEES*

Fees		Study Route
MALAYSIAN PARTICIPANTS	INTERNATIONAL PARTICIPANTS	
RM86,000	£14,750	Accelerated Routes
RM73,000	£12,500	Super Accelerated Routes

* Subject to 6% Service Tax

Programme Fees include:

- Online seminars, tutorials, discussion groups and support
- All course materials
- Personal Tutor
- Access to Bangor University's online library and learning portal
- All assessments

PAYMENT OPTIONS

- STF claimable
- HRD Corp claimable
- Payment in instalments for individuals

REGISTRATION

Please register online at www.asianbankingschool.com/our-programmes/online-learning
 Alternatively, you may email your completed Registration Form to training@asianbankingschool.com
 Terms and conditions apply. Please visit www.asianbankingschool.com/terms-and-conditions

Note : All Information is correct at the time of publication but may be subject to change.

COMPULSORY MODULES

Each Compulsory Module is assessed by assignment and examination. Assignments are submitted at set points throughout the semester with revision sessions followed by examinations held at the end of each semester. The assessment weighting is 40 percent by assignment and 60 percent by examination.

Credit & Lending

Key areas surrounding credit and lending is explored starting with the relationship between the banker and customer through business lending procedures with credit risk practices for each type of bank (retail, business and commercial) explored. Those studying this module will develop detailed and critical knowledge and understanding of credit and lending in the banking industry and will also develop a range of banking skills, techniques and practices at a professional level.

Corporate Strategy

The theory and practice of strategy formulation and implementation is considered in this module. There are many patterns, actions and business approaches which define an organisation's strategy and students will be afforded opportunities to identify those which are pertinent for financial services firms. The financial services sector is one of the most regulated industries and the implications of this along with the characteristics of the service products will be noted throughout the module.

Corporate Finance

Corporate Finance is a key management activity with a broad range of activities to address. The understanding of the financial manager's key decisions forms the heart of this module, with emphasis on selection of profitable investments, utilising financial instruments, choosing the best mix of funds, risk and dividend policy. The importance of cash flow, and the theories underpinning dividend decisions is also emphasised.

Financial Institutions Risk Management

Risk Management function in modern, shareholder owned banks are explored. A fundamental approach adopted is that financial institutions risk management is a central element of practical bank financial management. In this context, risk management is seen practically as linking risk-taking (as essential economic role of banking firms) and financial management (managing these risks and the respective risk and return trade-offs in the most efficient way). The nature, strategic context and management of bank risk are examined.

Human Resources & Organisational Behaviour

The key issues arising from contemporary research into human resource management and organisational behaviour is explored. The module provides an integrated analysis of management, organisations and people and develops the conceptual strategic and practical skills necessary for managers.

Managerial Economics

Managerial theories of the firm including production and cost, market structures, strategic pricing and competition policy are considered in this module. These important and challenging concepts and their relevance to modern management are set in context for the students to reflect upon their own organisation's economic behaviour and strategies.

Professional Ethics & Regulation

The ethical framework surrounding today's professional bankers and the implications for the organisation's aims and objectives is examined in this module. The module also explores issues of corporate governance and responsibility and the management and administration of companies. It examines in detail ethical concepts and behaviour, ethical decision making and resolving ethical dilemmas, with a clear focus on the code of conduct required by the Chartered Banker Institute.

Research Methods

The aim of this module is to equip students with research tools which can be used in their study of other modules in particular the elective modules which are project based courses. It starts with an introduction to research methodology and information technology tools. The main part comprises an introduction to techniques of describing and summarising data, elements of data modelling, principles of probability and inference, regression analysis, time series analysis and survey methodology.

- It is recommended that no more than 3 modules are studied in a given semester (which is a period of 6 months)

ELECTIVE MODULES

Elective Modules are project based and assessed by a 3,500-word research project. These modules apply the skills acquired during the compulsory Research Methods course and are essentially 'mini consultancy projects'. Elective Modules comprise the dissertation element of the programme.

Banking Technology & FinTech

This module addresses the current rapid changes in banking technology and the disruptive impact of the new 'fintech' start-ups challenging conventional bank business models. The focus is on the integration of technology (cryptography, mobile banking, AI and machine learning), regulation (e.g. the EU PSD2) and changing business models.

Capital Markets & Treasury Management

Three core elements of capital markets and treasury management are looked at in this module including: liquidity management and capital markets, financial management and risk management and treasury operations. This module will look at the key theories and elements underpinning each section.

Financial Analysis

Practical and academic issues in financial analysis are examined in this module covering financial accounting reports and the needs of the user. Building on the use of such statements as an information source, the module examines the problems associated with their use and enables students to develop an understanding of the place of such accounting analyses on the valuation of businesses.

Financial Crime

This module will consider the prevalence, form and methods of financial crime undertaken by individuals, financial institutions and their employees. Students will learn the methods through which crime is undertaken including fraud, money laundering and terrorist financing, and the global regulatory environment and professional methods in which the effects of financial crime can be alleviated and minimised.

Financial Crises & Regulation

The phenomenon of financial and banking crises and the multifarious efforts deployed to reduce, alleviate and limit the occurrence of these events is considered in this module. This module will give an in-depth knowledge of the history of bank crises, forms of prudential regulation used to prevent such crises and how macro-economics and module policy can be employed to alleviate these circumstances.

Financial Services Compliance

The module looks at the core requirements of understanding the regulatory environment, who and what influences, what is done and the role of the regulator, their objectives and methodologies for achieving them. The role of the compliance function/ compliance officer, activities, accountabilities and skills required and how they should endeavour to create a compliance culture, and environment where regulatory compliance is understood and actively used to improve a firm's performance.

Islamic Banking & Finance

An insight into the key features of Islamic banking and finance is provided in this module. Topical issues relating to Islamic banking products and financial instruments and related management issues are considered. The module includes the operational features of Islamic banks and financial institutions, focussing on their performance and how they compete with conventional interest-based banks.

Marketing Strategy

This module critically evaluates the contributions of various schools of thought in marketing and examines the relevant analytical models and management practices, with emphasis on the strategic importance of marketing to all organisations. It makes use of appropriate case studies and discussions to examine the key features of successful marketing campaigns.

New Venture Creation

Entrepreneurs and small firms are the lifeblood of an economy, and make an increasing contribution to innovation, wealth creation and employment. This module will provide a detailed insight into the concepts of entrepreneurship and the role of small firms within the economy. It will encourage participants to develop critical awareness of the nature and role of the entrepreneur in the economy and society.

Private Banking & Wealth Management

This module will develop practical awareness of the private banking and wealth management business. It focuses on the changing regulatory environment following the recent turmoil in the global financial markets and how these changes are impacting on these business areas; giving successful students a clear understanding of the key value drivers in the industry.

Retail Banking

Changes that have occurred in the strategic and operating environment in which retail banks operate is evaluated in this module. There is focus on both internal as well as external factors driving change and emphasis on how retail banks are responding to these factors, as well as the impact it is having on customer service and profitability.

- Marketing Strategy is a required elective module on one of the Accelerated Routes
- Financial Crises & Regulation is a required elective on both of the Super Accelerated Routes

ABOUT ASIAN BANKING SCHOOL

The ASIAN BANKING SCHOOL (ABS) is dedicated to developing talent and is the largest specialised provider of quality banking training programmes in the ASEAN region.

As the industry's preferred partner in learning and development, ABS offers customised and open enrolment training programmes that cover a comprehensive list of banking areas developed by its Specialist Training Consultancy Team or in collaboration with strategic learning partners that includes some of the top business schools in the world. This includes its Executive Education programmes with Bayes Business School (formerly Cass) in London, the University of Cambridge Judge Business School, Frankfurt School of Finance and Management, Bangor Business School and INSEAD.

ABS also works closely with the Asian Institute of Chartered Bankers in raising competency standards for the industry.

ABOUT BANGOR BUSINESS SCHOOL

The Bangor Business School at Bangor University was one of the first in the UK to offer both undergraduate and postgraduate degrees in Banking and Finance. In 2010, the Business School created in partnership with the Chartered Banker Institute, the Chartered Banker MBA (CBMBA). This is a unique postgraduate degree and recognised worldwide as the Gold Standard banking qualification. There are now over 1,000 CBMBA holders in 100 countries.

Bangor was one of the first UK universities to be designated a Centre of Excellence by the Chartered Banker Institute.

For more information on the Bangor University, visit www.bangor.ac.uk/

ABOUT CHARTERED BANKER INSTITUTE

The Chartered Banker Institute is the largest professional body for bankers in the UK, with more than 30,000 members. Their impact and influence continues to grow, with members and students in 87 countries worldwide.

They are the oldest banking institute in the world, and proud to be the only organisation in the world approved by the UK's Privy Council to award the "Chartered Banker" designation to qualified members. Founded in 1875, to serve the public interest by enhancing and sustaining the highest standards of customer-focused, ethical professionalism in banking, their work today is as important as it was 140 years ago.

For more information on the Chartered Banker Institute, visit www.charteredbanker.com

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