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GOALS

ASIAN
BANKING
SCHOOL

**CENTRE FOR
SUSTAINABLE
FINANCE**



I GAINED EXPERTISE AND BASIC UNDERSTANDING OF THE TOPIC

— *Sabine Lafon*
Business Analyst for BNP Paribas' Sustainable Finance Department
Certified Expert in Sustainable Finance





CENTRE FOR SUSTAINABLE FINANCE

Interest in Sustainable Finance and Environmental, Social and Governance (ESG) factors by the banking industry and the global investment community at large has finally reached a tipping point. We are seeing banks having to recalibrate how they operate from “profit-maximising” to “profit with a purpose”. It is something stakeholders and shareholders are increasingly concerned about because they believe it is going to drive everything else they care about. Growth, market share and profitability.

This has resulted in Sustainable and Green Finance, and ESG considerations becoming not just a nice-to-have but a must-have. It has evolved from a risk management practice to a driver of innovation and new opportunities that create long-term value for business and society.

To meet the rising need for training in this area, a suite of programmes has been developed in-house at the Asian Banking School or in collaboration with leading international business schools. Together, these programmes form a learning pathway from Foundation to Advanced level.

Most of these programmes can be customised as in-house training to suit the needs of your organisation.

Please visit www.asianbankingschool.com/our-programmes/online-learning to find out more details about our programmes.

OUR TRAINING PROGRAMMES ARE GROUPED INTO THE AREAS OF:



Note: All Information in this publication is correct at the time of printing but may be subject to change.

SUSTAINABLE FINANCE PROGRAMMES 2021

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INTRODUCTION TO ESG & SUSTAINABLE FINANCING

Our current economic models were developed in the age of resource abundance when natural resources were plentiful and climate change and environmental disasters had not even begun to be considered. Environmental concerns were not factored into these models, only labour and capital. Likewise, financial theory did not account for natural resources and the environment beyond their near-term cash flows. The risk of fatal depletion was ignored. These models are still widely used but are no longer tenable today.

Humanity's increase use of fossil fuels, deforestation and intensive agriculture has increased greenhouse gas emissions which science says has contributed to climate change. Furthermore, human rights to basic necessities are being overlooked due to mass production in a competitive economy system which has led to long work hours, underpayment, poor living conditions and child labour.

Today, sustainability has become an integral part of government policies and regulatory changes to ensure the planet is livable for current and future generation. Sustainable development and financing have become an integrated concept within three aspects – Environmental, Social and Governance (ESG) risks.

How can finance contribute to sustainable development? The main task of the financial system is to allocate funding to its most productive use. Finance can play a leading role in allocating investment to sustainable corporates and projects and thus accelerate the transition to a low-carbon and more sustainable economy.

This programme is about sustainable finance. It looks at how finance (investment and lending), interacts with environment, economics, social and governance issues.

In this programme, you will learn about:

- Various U.N. Sustainable Development Goals
- How environment, social and governance factors should not be regarded as externalities but incorporated into organisational goals and strategies
- Sustainable banking and asset management
- Effective engagement, sustainable scenario analysis and long-term value creation

PROGRAMME DETAILS

Date : 31 March – 1 April 2021
Note : Face-to-face sessions are available for in-house training only

Time : 9.00am – 1.00pm (15 mins. break)

Training Platform : Zoom

PROGRAMME FEES*

RM 900		RM1,100
AICB member		Non-member

**Subject to 6% Service Tax per pax*

LEARNING OBJECTIVES

By the end of the programme, participants will be able to:

- Understand how sustainable finance can be used as a tool to steer the sustainability transition
- Understand the concept of environment, social & governance in sustainable finance and commitment to the Paris Agreement
- Explain the motivation and the different processes for incorporating sustainability into organisations and financial systems
- Correlate environmental, social and governance issues with return on investments
- Explain some of the current challenges for mainstreaming sustainable finance products in the market

TRAINING METHODOLOGY

Interactive webinar, polling questions, lectures, cases and video presentations

PARTICIPANT PROFILE

Junior executives of banks and anyone interested to learn about ESG and Sustainable Financing in banking

PROGRAMME OUTLINE

Module 1: What is ESG and Why Does it Matter?

- » Introduction to ESG and risk management
- » List and understand the UN Sustainable Development Goals (SDGs)
- » Explain the main functions of the financial system and how to apply them to sustainability
- » Explain the various stages of Sustainable Financing (SF)
- » CASE STUDY – Malaysia's First Green Bond

Module 2: Banking and the New Forms of Lending

- » Explain the role of banks in screening and monitoring (potential) borrowers
- » Explain the relevance of sustainability for banking
- » Understand how ESG risks can be incorporated into the credit risk assessment
- » List the barriers and incentives to sustainable lending
- » Understand the various forms of impact lending and microfinance
- » CASE STUDY – ESG Risks in Banking

Module 3: Sustainable Finance Market

- » The 5 pillars of sustainable finance: experiences from bond and loan markets
- » Overview of sustainable finance market participants
- » Sustainable finance policies and regulation
- » Impact reporting and communication
- » CASE STUDY – Malaysia's Pilgrims Fund Board

Module 4: Sustainable Finance Products

- » Sustainable finance products
- » The green bond market
- » The green loan market
- » Examples from around the world
- » CASE STUDY – Impact Reporting

Module 5: Transition Management & Integrated Thinking

- » Understand the dynamics of transition management
- » Examine new approaches in the financial sector
- » Understand the need for an interdisciplinary approach
- » Apply the concept of integrated thinking
- » CASE STUDY – Transition Management Framework

ABOUT THE TRAINER

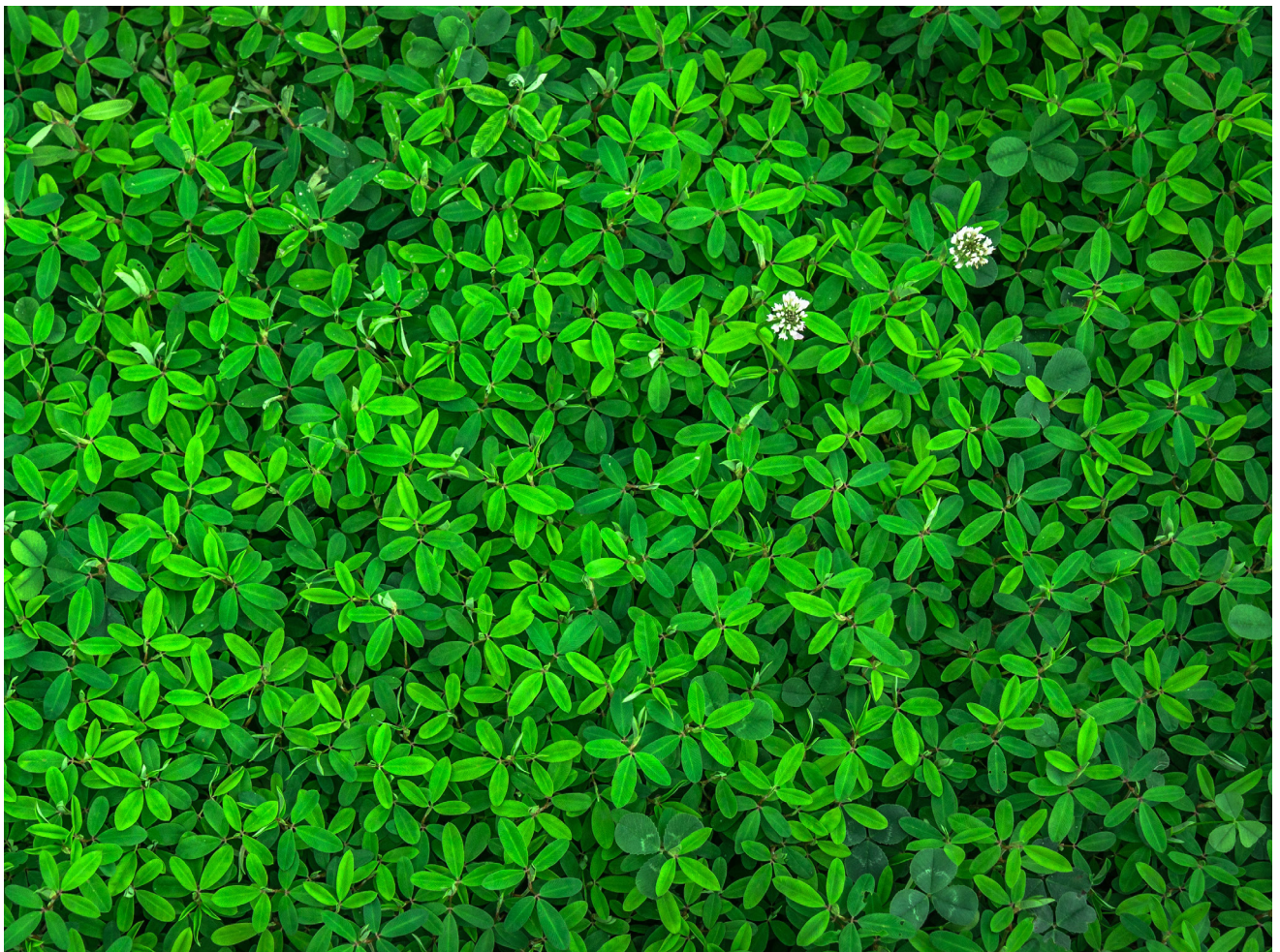
DR PARAMSOTHY VIJAYAN

Dr Vijay started his career working in one of the big 8 Chartered Accountants and Management Consultancy firms in the UK. He has over 20 years of banking experience working in local and foreign banks up to senior management level, ranging over a diverse range of disciplines. Being a Director of Graduate Training & FSTEP, Vijay is wearing more than one hat, as he is not only overseeing the newly established ABS Digital Banking Centre, but also spearheading the AML team in rolling out the first ever Certified in AML/CFT program (CAMCO) and the development of ABS Mobile Learning Platform and Executive Education Series.

He is currently involved in structuring bespoke technical and soft skill programmes for banks. In addition, he is a member of the AICB curriculum working committee for professional qualification programmes such as the Chartered Banker, Credit Certification and Bank Risk Management. He is also a designated Chartered Banker trainer, bringing a fresh approach to self-directed learning using mind-mapping techniques, case studies and problem-based learning. Dr Vijay has published banking and finance related textbooks and journal articles internationally, including, "Success Factors for the Implementation of Entrepreneurial Knowledge Management in Malaysian Banks" (Journal of Information & Knowledge Management, 2013).

He holds an Honours Degree in Accounting and Finance from Scotland, a Master of Science Degree in Multimedia Technology (Banking), a Doctor of Business Administration (Banking Strategy and Marketing) from Australia, and a Doctor of Philosophy (Knowledge Management in Banking) from Malaysia. He is also a Certified Training Professional (ARTDO) and an alumnus of the Cambridge Judge Business School Executive Education, a programme designed for leaders in the financial-related sectors, focusing on the topic of 'Leading into Digital Futures'.

Vijay is currently doing research in digital transformation, banking in the post Covid era and pursuing an entrepreneurship project with a leading financial institution.



FOUNDATION IN ESG INVESTING

Environmental, Social and Governance (ESG) is one of the fastest growing segments of investment globally. Today, ninety-five percent of the Global Fortune 250 are reporting their CSR performances and ESG investing now accounts for one-third of the total U.S. assets under management.

This two-module programme will examine all areas of ESG investing. Starting with Module 1, the programme provides an overview of the fundamental principles of sustainable and responsible investing, ESG themes and factor and ESG activities and strategies. ESG screening and specialised funds are now part of a fast-evolving range of funds, investment classes and performance measures.

In Module 2, you will learn about the underlying factors in ESG assessment and how they impact ESG ratings and how ESG is deployed in the scoring and rating of firms and sectors. The ESG integration and screening process in which investors can target companies that drive and produce optimal ESG-led returns will also be examined.

PROGRAMME DETAILS

Date : Module 1 - 5 August 2021
Module 2 - 9 August 2021

Time : 9:00 am – 5:00 pm (each module)

Training Platform : Zoom

PROGRAMME FEES*

Module 1	
RM900 AICB member	RM1,100 Non-member
Module 2	
RM1,100 AICB member	RM1,300 Non-member

*Subject to 6% Service Tax per pax

LEARNING OBJECTIVES

By the end of the programme, participants will be able to:

Module 1

- Discuss responsible and Environmental, Social and Governance (ESG) investing
- Explain the objectives of ESG
- Analyse the risks and opportunities of ESG investing

Module 2

- Describe ESG materiality and performance, as well as accounting issues
- Examine ESG scores and ratings
- Identify key areas of growth in the ESG market

TRAINING METHODOLOGY

Online lecture, case studies, exercises and discussions

PARTICIPANT PROFILE

Investment managers, wealth/portfolio/fund/product managers, financial advisors, relationship and account managers, analysts, risk managers, corporate managers and anyone interested to understand the basics of ESG investing.

PROGRAMME OUTLINE

MODULE 1 : Introduction to ESG, ESG Themes and Investment Strategies

Introduction to ESG, Responsible Investing and Sustainability

- » What is E, S and G?
- » Why they are important
- » The evolution of socially responsible investing (SRI) and ESG investing
- » The objectives of ESG
- » The UN Sustainable Development Goals (SDGs)
- » Benefits, costs and risks of ESG investing

ESG Themes and Factors

- » Environmental factors - climate change, carbon emissions, air and water pollution, biodiversity loss etc.
- » Social factors - diversity and inclusion community relations, data protection and privacy, human rights etc.
- » Governance factors - management structure, executive compensation, employee relations etc.
- » ESG issues and regulations
- » Developing trends in ESG investing

ESG Investment Activities and Strategies

- » Negative/exclusionary screening
- » Positive/best-in-class screening
- » Norms-based screening
- » ESG integration
- » Sustainability themed investing
- » Impact/community investing
- » Corporate engagement and shareholder action

MODULE 2 : ESG Materiality, Performance and Ratings

ESG Materiality and Analysis

- » What it is and why it is important
- » Financial significance of materiality
- » How to conduct materiality analysis
- » ESG ratings and metrics: assessment of different ESG rating systems
- » Identification of ESG value drivers

ESG and Financial Performance

- » Performance of ESG shares vs market
- » Identifying key areas of growth in the ESG market
- » Importance of improving disclosures
- » The effect of increased ESG strategy complexity
- » What investors look for

Investing using ESG Scores and Ratings

- » ESG Strategies
- » ESG Integration
- » Screening: negative, positive, best in class, impact
- » ESG Indexing: Active versus passive
- » Relative returns and performance

ABOUT THE TRAINER

CHEAH WEE LEONG

Cheah Wee Leong is the Director of Investment Banking Training at the Asian Banking School and has more than 25 years' experience working in the banking industry.

He started his career at Citibank in 1993 before joining US management consultancy, Accenture, in 1997. At Accenture, he was involved in managing large bank merger-integration, process re-engineering and transformation projects. He has worked on projects in various countries including Hong Kong, China, Singapore, Indonesia, Thailand, Mauritius and Saudi Arabia. In 2003, Wee Leong joined CIMB as its Head of Operational Risk Management and led the implementation of the bank's operational risk management and Basel 2 –Operational Risk framework. Subsequently, he assumed various senior roles in Regional Transaction Banking, Corporate Banking, Treasury and Markets division, and Group CEO's office at CIMB. His last role at CIMB was as Director, Group Strategy.

Wee Leong holds a Bachelor of Business Administration from the U.S. and a Master of Business Administration (with Distinction) from the Anglia Ruskin University, United Kingdom. He obtained training from Citibank Asia Pacific Banking Institute in Singapore in 1995. He is a certified Chartered Banker.

OPPORTUNITIES AND RISKS IN BANKING ARISING FROM ESG & GREEN FINANCE

Understanding and mastering the opportunities and risks arising from the Environmental, Social and Governance (ESG) criteria, such as climate change, is of key importance for financial market professionals. Institutional investors, private wealth bankers, and portfolio investors are frequently asked by clients to “green” their portfolio. At the same time, (financial) market regulators are acutely aware of sustainability risks. These are risks arising along a business’s supply chain, which may not be compliant with ESG criteria for various reasons, and which are formidably difficult to measure and assess. This programme aims to equip participants with the tools to clearly identify ESG related risks and opportunities and to provide impetus for the innovation of new sustainable financial products.

PROGRAMME DETAILS

Dates	: Session 1	28 July 2021
	: Session 2	4 August 2021
	: Session 3	11 August 2021
	: Session 4	18 August 2021
Time	: 3:00 pm – 6:30 pm per session	(Malaysian time)
Training Platform	: Zoom	

PROGRAMME FEES*

RM8,000

**Subject to 6% Service Tax per pax*

TRAINING METHODOLOGY

This programme will be delivered online and over four separate sessions lasting 3.5 hours each. It consists of a blend of lectures, case studies, group discussions and development of practical illustrations to allow for a hands-on experience with the concepts studied and deep learning.

PARTICIPANT PROFILE

- Bankers in corporate, private, investment and retail banking
- Investment and asset managers
- Senior strategists and strategic advisors
- Banking supervisors and regulators
- Financial consultants

PROGRAMME OUTLINE

SESSION 1 : Risk Management in Green and Sustainable Finance

Sustainability has been on the public agenda for many years. Pricing risks and opportunities is one of the basic mechanisms that make financial systems work. The first session starts with an overview of the current status of sustainability related regulation – where are we heading now. Afterwards we will learn why a holistic sustainability approach for an organisation is important, and we will deep-dive into certain risk management perspectives from an Environmental, Social and Governance (ESG) point of view, with a focus on financial institutions and its different operational functions. We will also go through different frameworks that can be applied for practical ESG metrics implementation.

SESSION 2 : Future of ESG / Sustainability Data

ESG Data are an important information source for integrating ESG criteria in business processes and financial analysis. Even though, ESG data have already been used for many decades, their use has become more and more pronounced in the investment communities in the recent years. In this session, we imagine a future in which the analysis of sustainability information is easy, accessible, and real-time. This session explores some of the major pain spots in obtaining ESG data, and also examines the reasons why ESG ratings are weakly correlated. It session then explores how a data science approach could unlock more potential from the data about sustainability related impacts. The session focuses on high level issues and simplified examples in order to reveal key principles. It incorporates class discussions and interactive group work to explore if an “Internet of Impact” is possible – and how it could function.

SESSION 3 : Exploring Climate-Related Scenarios

Global warming above 2°C relative to pre-industrial period could lead to adverse economic and social consequences. Financial and non-financial institutions are both likely to be heavily affected by climate change in the mid to long term through physical risks and transition risks. In order to help organisations prepare themselves to better understand future scenarios, this session will introduce participants to the concept, methodology and techniques of climate scenario analysis. It aims to take you on a journey with user-friendly scenario exploration tools to look at different climate-related scenarios under different assumptions. Participants will do some hands-on exercises in guided group work. We will jointly discuss the implications of different scenarios on financial and business activities under increasing sustainable finance regulations and stricter climate policies.

SESSION 4 : Classifying Sustainable Financial Products

As sustainability issues become increasingly important for asset owners and investors, the sustainable finance industry has evolved from offering lighter-tough approaches towards driving more sophisticated and intensive ways of engagement for these issues. In this session, we will update you on the latest developments on taxonomies and their role in classifying green and sustainable financial products. Participants will discuss and experience what it means to measure sustainability, which challenges are related to it and how those challenges might be overcome in the future. The session also provides insights into the relationship of labelling and classifying sustainable financial products.

ABOUT THE TRAINERS



Sebastian Rink is an expert in green and sustainable finance, and advises financial institutions on the operationalisation of sustainable finance and governments on sustainable financial-related policy measures. Recent projects involve the analysis of several European countries’ financial market regulations for compliance with the Paris climate goals under the 3fP-Tracker.com framework, the first large-scale pilot of the EU Ecolabel for financial products, and the development of a technical toolkit to advise commercial banks on implementing climate commitments. Sebastian has contributed to the development of the EU Taxonomy as an additional expert to the Technical Expert Group on Sustainable Finance. He is currently involved in outreach to the German industry on the EU Taxonomy and develops solutions to operationalise the EU Taxonomy at funds, banks and SMEs in the real economy. Before joining the FS-UNEP Centre, Sebastian has gained experience in private equity as part of Allianz Global Investors’ transaction services team for renewable energy projects.

ABOUT THE TRAINERS (continued)



Dina Lorenz's educational background is in law and economics. She has extensive experience in mergers & acquisitions, both from a legal as well as a financial perspective, with a special focus on financial institutions, including financial modelling. In 2013, she moved to Peru where she started focusing on sustainable finance in general and related financial instruments. She had worked there for one of the largest European impact investing fund managers in the area of microfinance where she headed the operations department of the Latin American fund. Going back to Europe in 2016, she joined the law firm Freshfields Bruckhaus Deringer, where she had focussed on innovative sustainable financial instruments and related strategies, including bankable and capital markets products for the development of a sustainable environment and investment strategies, such as impact investing. Since November 2018, she has been primarily working as Director for the Sustainable Finance arm of the European Sustainable Investment Practice for Dentons LLP Europe, the largest law firm in the world. Outside Dentons, Dina is a member of the board and Head of Finance of Oikocredit SA North Germany, a Cooperative of Oikocredit International, a Netherland's based worldwide cooperative and social investor, providing funding to the microfinance sector, fair trade organisations, cooperatives and small to medium enterprises in Africa, South-East Asia, India and Latin America. In addition, she is a consultant to the Green Sustainable Finance Cluster Germany as well as founding member on the establishment of the Federal Initiative Impact Investing in Germany.



Karl Richter is the co-founder of EngagedX, an organisation that specialises in providing consultancy, thought leadership, advocacy and policy work in the field of impact investment. He works internationally across private, public and social sectors. Currently, he is part of the OECD expert group on social impact investing; Senior Fellow of the Finance Innovation Lab; and Adviser to several organisations. Karl had previously served a 12-month assignment as Head of Research and Knowledge for the UNDP SDG Impact Finance initiative (UNSIF), where he led research to improve the analytical framework for social impact investing and impact management. He was also a member of Groupe d'Experts de la Commission sur l'Entrepreneuriat Social (GECES) of the European Commission to advise on its Social Business Initiative. Karl has been invited by civil society organisations, academia, governments and the media across Europe, Asia and USA to speak on social impact investing. He lectures at the Frankfurt School of Finance and Management, and has guest lectured at the Universities of Oxford and Cambridge; advised the UK Government's HM Treasury on EU social investment regulations; was invited to submit evidence for alternative finance to the UK's Parliamentary Commission on Banking Standards; been asked by the UK Cabinet Office to represent the UK on social investment at EU level; and was invited by the US Secretary of State to be a plenary panelist at the Global Impact Economy Forum in 2012. In 2011, he co-authored 'Making Good in Social Impact Investment: Opportunities in an Emerging Asset Class'.



Menglu Neupert-Zhuang is a sustainable finance expert and researcher at the Frankfurt School-UNEP Centre. Her role at the Centre is to manage and oversee the content development of education and training programmes on the topic of sustainable finance / ESG investing. As a researcher, Menglu Zhuang works closely with professors at the Frankfurt School in research projects to further the understanding of sustainable finance. Besides research, Menglu also has many practical working experiences in the area of climate and sustainable finance. Amongst others, she was a key team member in the projects Developing Sustainable Energy Investment Metrics for the Financial Sector (SEI Metrics) funded by the European Commission and Results-based Climate Finance Initiative mapping, Outlining and Assessment supported by the World Bank.

LEADING THE SUSTAINABILITY TRANSFORMATION IN BANKING

Sustainability in financial markets is increasingly gaining attention as opportunities and risks arising in this context are changing business practices. Banks are faced with the challenge of accompanying this transformational change and preparing their business for an even more competitive environment that goes beyond classical KPIs and take environmental and social aspects as well as governance (ESG) into account.

This has resulted in ESG considerations becoming not just a nice-to-have but a must-have. It has evolved from a risk management practice to a driver of innovation and new opportunities that create long-term value for business and society. ESG covers environmental issues like climate change and resource scarcity; social issues like labour practices, talent management and data security; as well as governance matters like board diversity and business ethics.

This new programme by the Asian Banking School in collaboration with the renowned Frankfurt School of Finance & Management (Frankfurt School) has been designed specifically for senior level management of banks and finance-related institutions to deepen their knowledge in ESG and take a stronger role in the transformation towards a more sustainable (business) world. At the end of one week, participants will be equipped with the necessary tools and instruments to identify ESG related risk and opportunities, to develop suitable sustainable financial products and to design sound sustainable management processes and strategies for their businesses.

PROGRAMME DETAILS

Duration : 5 Days

Date : To be offered when international travel is permissible

Venue :
Frankfurt School main campus at Adickesalle,
Frankfurt, Germany

Fee shown is per participant and subject to 6% Service Tax.

PROGRAMME FEES*

MALAYSIAN PARTICIPANTS

RM35,000

INTERNATIONAL PARTICIPANTS

EUR 8,000

Note: Air-fare is on participants own arrangement and claimable if your organisation has STF Credit balance

TRAINING METHODOLOGY

The programme will be a blend of lectures, case discussions and in-class development of practical illustrations to allow for a hands-on experience with the concepts studied and deep learning. A joint excursion to first movers in the field of sustainable finance completes the programmes and additionally caters to the creative learning environment.

PARTICIPANT PROFILE

Senior Management

PROGRAMME OUTLINE

DAY 1

Morning Session: Introduction : Discovering the E, S and G

Sustainability has been on the public agenda for many years. Pricing risks and opportunities is one of the basic mechanisms that make financial systems work. This session will introduce how risks and opportunities arise from sustainability aspects and how they can be taken into account in decision-making processes. We discover the three dimensions of sustainability, namely environmental, social and governance (ESG) and show why these non-financial performance indicators are increasingly important for financial institutions and investors likewise.

Afternoon Session: Regulatory Trends

The adoption of two notable international agreements in 2015 – the United Nations Sustainable Development Goals (SDGs) and the Paris Agreement on global climate change – has confronted the financial sector with completely new challenges. In this context, the debate about financial market regulation as a means to achieving greater sustainability of the financial sector's products, services and processes has gained considerable attention. This session, therefore, will introduce students to the most relevant regulatory instruments to support a transformation of the economy induced by the financial sector.

Welcome Dinner

This dinner will provide the opportunity for networking and building relationships.

DAY 2

Morning Session: Change Management – Creating the Sustainability Impact You Want For Your Institution

Sustainability is not a trend but will become the new standard. Institutions and organisations, therefore, have to adjust existing business models and processes. In this session, we will showcase how financial institutions could manage and accompany the (institutional) change towards sound sustainable business models. This includes management processes, but also technological evolution, process reviews and organisational restructuring. Through the analysis of different megatrends (such as digitalisation, health, climate change and natural resources), the bridge to general questions of sustainability and strategic orientation is built.

Afternoon Session: Sustainable Investment Strategies

As sustainability issues become increasingly important for asset owners and investors, the sustainable finance industry has evolved from offering lighter-tough approaches towards driving more sophisticated and intensive ways of engagement for these issues. This session explains the different approaches that are used for measuring and managing the non-financial value of investments i.e. the "sustainability" part of an investment and financing. Participants will learn to differentiate different strategies (pathways), from least intense to most intense, allowing them to communicate their mandate for sustainability by selecting the pathway that needs to be followed.

Guided City Tour

Participants will be taken on a guided city tour in the evening to get an opportunity to see the many interesting sights that Frankfurt has to offer.

DAY 3

Morning Session: Impact Investment

Even though still located on a small market, impact investment has been growing during the last years. Impact investors seek to make use of the power of finance to generate a financial return while tackling today's global (social or environmental) challenges. In this session, participants will understand the specifics of this investment strategy (e.g. components, tools and frameworks), get to know current market trends and key players as well as current challenges and how to overcome these. At the end, they will get to design their own impact investment product and present it in class.

Afternoon Session: Site Visit - Best Practice in Sustainable Finance

Learning successfully occurs when participants can not only hear things, but also see and "touch" them. By visiting selected financial sector actors in the city of Frankfurt, participants will have the opportunity to learn from the first movers in the field of sustainable finance and directly address their questions to well positioned practitioners in the field.

DAY 4

Morning Session: ESG Data

ESG Data is an important information source for integrating environmental, social and governance (ESG) criteria in business processes and financial analysis. In this session we will look at how ESG data is defined and which sources and information are needed. This will be followed by a classification of ESG data and an overview of how ESG key performance indicators (KPIs) may look like. We will then shed light on the landscape of ESG data providers, and present their approach for modelling, defining and quantifying ESG KPIs. Participants will then change their perspective and define their own ESG KPIs for given case-studies.

Afternoon Session: ESG Ratings and Labels

After having learned about ESG data, this session will take participants on a journey to explore the world of ESG ratings and labels. ESG ratings and labels can be seen as the products created based on ESG data. In the past years, a variety of ESG rating products have emerged. ESG rating products aim to offer investors insights into ESG risks and opportunities embedded in their portfolios, allowing investors to understand the investee companies' exposure to and management of ESG issues in various dimensions. We start with a description of origin and evolution of ESG ratings and introduce you to the most relevant providers and products in the market. A systematic approach to categorising (including coverage, scope and methodology) the various ESG rating products helps participants to understand and choose the right approach for their business.

Farewell Dinner

The farewell dinner will be an informal one to celebrate the closing of a successful week and new friendships made. To enjoy the beautiful Summer weather, the dinner will be a barbeque held outside.

DAY 5

Morning Session: Climate Scenario Analysis

Global warming above 2°C relative to the pre-industrial period could lead to adverse economic and social consequences. Financial and non-financial institutions are both likely to be heavily affected by climate change in the mid to long term through physical risks and transition risks. In order to help organisations prepare themselves to better understand future scenarios, participants will be introduced to the concept, methodology and techniques of climate scenario analysis. Scenario analysis approaches have been around for quite some time but since the 2017 Recommendations Report by the Task Force on Climate-Related Financial Disclosures (TCFD), they have received public attention in the context of climate change. We present several climate scenario-based tools that can be applied in various areas to enable organisations to set science-based targets for emission reduction, to identify climate-related risks and/or to check the consistency of an investment portfolio.

Afternoon Session: Communicating Sustainability Effectively

Do something good and talk about it. In this final session, we show why it is important to communicate effectively about sustainability issues in companies and financial institutions. Sustainability disclosure provides a broader view of a company's performance than financial disclosure alone. A clear sustainability communication strategy helps organisations to not only build trust among customers and stakeholders, but also supports better decision-making and improves operational efficiency. Students will learn how to incorporate sustainability reporting into management and organisational processes and to communicate effectively to diverse stakeholders.

Certificate Ceremony

This ceremony will see participants receiving their certificates and officially mark the end of the one-week programme.

ABOUT THE TRAINERS

PROGRAMME DIRECTOR

DR BARBARA DREXLER

ASSOCIATE DEAN & HEAD, SUSTAINABLE WORLD ACADEMY, FRANKFURT SCHOOL

Dr Barbara Drexler is the Programme Director for the Leading the Sustainability Transformation in Banking Programme. She is Associate Dean and Head of the FS Sustainable World Academy, which offers professional and executive courses dedicated to the advancement of the UN Sustainable Development Goals (SDGs). Their value proposition is to educate bankers, microfinance professionals, policy makers, students and businesses dedicated to sustainability about concrete techniques which can be put to use to achieve equitable and environmentally conscientious growth.

Dr Drexler has more than ten years' experience in higher education management, and her expertise includes curriculum design, business development, quality assurance, and higher education policy. She has worked as a senior expert in Africa, South East Asia as well as the Caribbean and Eastern Europe. Dr. Drexler holds a PhD in Monetary Economics from Witten Herdecke University Germany, a Master in Political Economy from the London School of Economics and a Bachelor in Economics, Politics and Philosophy from the University of York, UK. She continues to teach Economics at undergraduate and postgraduate level both for the Frankfurt School of Finance and Management and the Protestant University Congo, Kinshasa. Prior to joining Frankfurt School in 2007, Dr. Drexler worked for the German Central Bank, Bundesbank.

KARSTEN LÖFFLER

CO-HEAD, FS-UNEP COLLABORATING CENTRE FOR CLIMATE AND SUSTAINABLE ENERGY FINANCE



Karsten Löffler co-heads the FS-UNEP Collaborating Centre for Climate & Sustainable Energy Finance. Previously working for Allianz Group, he was Managing Director of Allianz Climate Solutions, the Group's innovation hub in terms of taking advantage of climate-related opportunities and risks in its global business strategy.

Karsten Löffler is a certified international investment analyst (CIIA), member of the steering committee of the Science Platform Sustainability 2030, and represents the Green and Sustainable Finance Cluster Germany on the EU Commission's Technical Expert Group on Sustainable Finance.

He has been managing director of the Cluster since December 2017. In June 2019, he became Chairman of the Sustainable Finance Advisory Board of the German Government.

PROFESSOR DR ULF MOSLENER
PROFESSOR OF SUSTAINABLE ENERGY FINANCE, FRANKFURT SCHOOL



Prof. Dr. Ulf Moslener is professor for Sustainable Energy Finance at the faculty of Frankfurt School. As Head of Research at the Centre, his current fields of research are the economics of climate change, financing sustainable energy systems and climate finance. He is a board member of the newly founded Green and Sustainable Finance Cluster Germany, which support the process of transformation to a green and sustainable economy through innovative and scalable support from the financial industry. Dr. Moslener holds a Diploma in Physics and a PhD in Economics from the University of Heidelberg. After working at the Centre for European Economic Research (ZEW) in Mannheim, he joined KfW Development Bank in Frankfurt.

KARL RICHTER
CO-FOUNDER & EXECUTIVE DIRECTOR, ENGAGEDX



Karl Richter is the co-founder of EngagedX, an organisation that specialises in providing consultancy, thought leadership, advocacy and policy work in the field of impact investment. He works internationally across private, public and social sectors.

Currently, he is part of the OECD expert group on social impact investing; Senior Fellow of the Finance Innovation Lab; and Adviser to several organisations. Karl had previously served a 12-month assignment as Head of Research and Knowledge for the UNDP SDG Impact Finance initiative (UNSIF), where he led research to improve the analytical framework for social impact investing and impact management. He was also a member of Groupe d'Experts de la Commission sur l'Entrepreneuriat Social (GECES) of the European Commission to advise on its Social Business Initiative.

Karl has been invited by civil society organisations, academia, governments and the media across Europe, Asia and USA to speak on social impact investing. He lectures at the Frankfurt School of Finance and Management, and has guest lectured at the Universities of Oxford and Cambridge; advised the UK Government's HM Treasury on EU social investment regulations; was invited to submit evidence for alternative finance to the UK's Parliamentary Commission on Banking Standards; been asked by the UK Cabinet Office to represent the UK on social investment at EU level; and was invited by the US Secretary of State to be a plenary panelist at the Global Impact Economy Forum in 2012. In 2011, he co-authored 'Making Good in Social Impact Investment: Opportunities in an Emerging Asset Class'.

Karl holds an MBA specialising in entrepreneurship and project management, writing his dissertation on data interoperability standards and collaboration principles in the building design industry. He started his career as an architect and project manager for multidisciplinary design teams, and has also worked as a development leader for public and private sector construction projects. He was the founding Chair of Friends of the Crystal Palace Subway, a community-led initiative to reopen a historic community asset to the public.

DINA LORENTZ
DIRECTOR OF SUSTAINABLE FINANCE, DENTONS LLP EUROPE



Dina Lorentz's educational background is in law and economics. She has extensive experience in mergers & acquisitions, both from a legal as well as a financial perspective, with a special interest in financial institutions, including financial modelling.

In 2013, she made a career and life change with moving to Lima, Peru where she started focusing her personal passion and work ambitions on sustainable finance in general and related financial instruments. In Lima, she was working for one of the largest European impact investing fund managers in the area of microfinance where she headed the operations department of the Latin American fund. In addition, she started her own consultancy work, supporting the Peruvian Government on the development of sustainable corporate governance practices in the industry sectors and by working with developing finance organisations on practical issues of incentivised sustainable lending.

Coming back to Europe in 2016 where she started with the law firm Freshfields Bruckhaus Deringer, she has been focusing on innovative sustainable financial instruments and related strategies, including bankable and capital markets products for the development of a sustainable environment and investment strategies, such as impact investing. Since November 2018, she has been primarily working as Director for the Sustainable Finance arm of the European Sustainable Investment Practice for Dentons LLP Europe, the largest law firm in the world.

Outside Dentons, Dina is a member of the board and Head of Finance of Oikocredit SA North Germany, a Cooperative of Oikocredit International, a Netherland's based worldwide cooperative and social investor, providing funding to the microfinance sector, fair trade organisations, cooperatives and small to medium enterprises in Africa, South-East Asia, India and Latin America. In addition, she is a consultant to the Green Sustainable Finance Cluster Germany as well as founding member on the establishment of the Federal Initiative Impact Investing in Germany.

CERTIFIED EXPERT IN SUSTAINABLE FINANCE




1 CPD hour for each hour of study time, up to a maximum of 20 CPD hours per course

Reflecting sustainability criteria, especially climate change, in financial markets is increasingly gaining attention as opportunities and risks arising in this context are changing business practices. The programme will prepare participants to understand major drivers and constraints of transforming the financial system to a more sustainable one. Furthermore, it will familiarise participants with the business, regulatory and technical perspective of sustainable finance and will acquaint them to take an active part in the discussion around the topic. The programme aims to enable financial professionals to integrate Sustainable Finance related aspects into their work through new knowledge and tools for advising their clients and business partners.

PROGRAMME DETAILS

Next Intake - Sep 2021 to Feb 2022

*This programme has two intakes per year
- March & September*

PROGRAMME FEES*

MALAYSIAN PARTICIPANTS	INTERNATIONAL PARTICIPANTS
RM6,750 Early Bird Fee! Before 15 Jul 2021	EUR1,350 Early Bird Fee! Before 15 Jul 2021
RM7,750 After 15 Jul 2021	EUR1,550 After 15 Jul 2021

(Fee shown is per participant and subject to 6% Service Tax. It is inclusive of the final exam fee of EUR50)

TRAINING METHODOLOGY

- An interactive e-learning programme including video lectures, PDF scripts, examples, practical exercises, online tests and case studies
- A discussion forum for course related issues as well as for exchange of opinions and experiences with tutors, peers or the FSDF e-Campus team
- Personalised support from the Frankfurt School e-Campus team
- The possibility to achieve an internationally recognised Frankfurt School certificate after passing the final exam or a confirmation of course completion after completing the course
- An international network of institutions hosting the final exam all over the world
- This online course can be complemented with a classroom component. It can be held at the Asian Banking School but only if there are sufficient numbers and at additional programme fees. This is voluntary and not a requirement to get certified by the Frankfurt School.

PARTICIPANT PROFILE

Finance experts and professionals, including retail bankers, financial advisors, asset managers, risk managers etc. and all other financial industry professionals interested in the topic of sustainable finance

PROGRAMME OUTLINE

The course takes approximately 6 months assuming 5-8 hours of self-study per week. It consists of 8 mandatory units, which build upon each other.

UNIT 1 : Sustainable Finance - From Niche to Mainstream

Unit 1 will set the scene and introduce participants to the world of sustainability and how it affects financial institutions' operations. It will also provide a broad overview on the different rationales why integrating sustainability considerations into business decisions can be important. Furthermore, Unit 1 summarizes existing trends and developments as well as leading industry initiatives.

UNIT 2 : The Financial Sector - Enabling the Transformation

Unit 2 will take a look on the economic side of sustainable finance. It will discuss the role of the financial system in the transformation to a low carbon and more sustainable economy. Furthermore, the Unit will provide a compendium on recent regulatory trends in financial markets worldwide and dare to take an outlook what may evolve in the future.

UNIT 3 : Sustainable Financial Products

Unit 3 will provide insights to major sustainable financial products on debt and equity side (e.g. ESG and green bonds, sustainable equity funds, sustainable lending etc.). Furthermore, it will provide an outlook on market development and discuss the offer and demand side for sustainable financial products.

UNIT 4 : Sustainable Investment Strategies and Methodologies

Unit 4 will explain major methodological approaches to measure and manage the non-financial impact of investments and how these approaches can be used for developing sustainable investment strategies. Furthermore, it will prepare the participants for the three deep dive Units 5, 6 and 7.

UNIT 5 : ESG Data

Unit 5 will shed light into the universe of environmental, social and governance (ESG) data. It will provide an overview of the different sources, users and purposes of use for ESG data. Furthermore, it will tackle the difficulties and limitations related to ESG data.

UNIT 6 : ESG - Ratings and Labels

Unit 6 will provide an overview of existing ratings and labels. It will take a look into the methodologies of sustainable rating agencies and how ratings can be used and interpreted. Besides, it will assess labels in a similar way while discussing challenges that relate to ratings and labels.

UNIT 7 : Climate Scenario Analysis

This Unit will make participants familiar with climate-related scenario analysis tools and science-based targets. It will outline why using such tools can be helpful for financial institutions to steer risks and opportunities on a company level but also in the due diligence process.

UNIT 8 : Case Studies

This Unit will provide two real life case studies that guide participants to dive into social success note and impact fund. Participants will be required to summarize / compose a short case on their own applying the newly acquired knowledge from this unit and the previous units.

Assignments - Applying Your Knowledge

In this exercise, each participant has to prepare the solution to a given assignment. The assignments are a bit more extensive case studies followed by a number of questions. The participant needs to answer these question in writing. Passing the assignment is a precondition to register for the final exam.

UN SUSTAINABLE DEVELOPMENT GOALS

This programme equips you with the knowledge to advance the following SDGs:



ABOUT THE TRAINERS



KARSTEN LÖFFLER

Karsten Löffler co-heads the FS-UNEP Collaborating Centre for Climate & Sustainable Energy Finance. Previously working for Allianz Group, he was Managing Director of Allianz Climate Solutions, the Group's innovation hub in terms of taking advantage of climate-related opportunities and risks in its global business strategy. Karsten Löffler is a certified international investment analyst (CIIA), member of the steering committee of the Science Platform Sustainability 2030, and represents the Green and Sustainable Finance Cluster Germany on the EU Commission's Technical Expert Group on Sustainable Finance. He has been managing director of the Cluster since December 2017. In June 2019, he became Chairman of the Sustainable Finance Advisory Board of the German Government.



PROF. DR. ULF MOSLENER

Prof. Dr. Ulf Moslener is professor for Sustainable Energy Finance at the faculty of Frankfurt School. As Head of Research at the Centre, his current fields of research are the economics of climate change, financing sustainable energy systems and climate finance. He is a board member of the newly founded Green and Sustainable Finance Cluster Germany, which support the process of transformation to a green and sustainable economy through innovative and scalable support from the financial industry. Dr. Moslener holds a Diploma in Physics and a PhD in Economics from the University of Heidelberg. After working at the Centre for European Economic Research (ZEW) in Mannheim, he joined KfW Development Bank in Frankfurt.



MENGLU ZHUANG

Menglu Zhuang is a sustainable finance expert and researcher at the Frankfurt School-UNEP Centre. Her role at the Centre is to manage and oversee the content development of education and training programs on the topic of sustainable finance / ESG investing. As a researcher, Menglu Zhuang works closely with professors at the Frankfurt School in research projects to further the understanding of sustainable finance. Besides research, Ms. Zhuang also has many practical working experiences in the area of climate and sustainable finance. Amongst others, she was a key team member in the projects Developing Sustainable Energy Investment Metrics for the Financial Sector (SEI Metrics) funded by the European Commission and Results-based Climate Finance Initiative mapping, Outlining and Assessment supported by the World Bank.

FURTHER COURSE TRAINERS & EXPERTS

- » Dr. Anne Michaels, Manager Sustainability Services, PwC GmbH WPG
- » Dina Lorentz, Director for Sustainable Finance, Dentons LLP Europe
- » Karl H Richter, Executive Director, EngagedX
- » Prof. Dr. Christian Klein, Professor for Corporate Finance, University of Kassel
- » Dr. Martin Granzow, CEO, Nextra Consulting

CERTIFIED EXPERT IN ESG & IMPACT INVESTING



1 CPD hour for each hour of study time, up to a maximum of 20 CPD hours per course

Environment Social and Governance (ESG) and Impact Investing are approaches to finance that are related to each other, although they may occupy different ends of the spectrum in terms of methodological intensity or operational mind-set. They have gained a lot of traction in recent years and will continue to do so in the (post-) Corona world. Calls for a green and socially equitable re-start are very prominent. The EU's Green New Deal ("Green Deal") and the UN's Sustainable Development Goals (SDGs) are good examples of how ESG criteria and ideas of Impact Investing are being incorporated into policy objectives.

PROGRAMME DETAILS

Next Intake : Sep 2021 to Feb 2022

Training Platform :
Frankfurt School e-Campus

*This programme has two intakes per year
- March & September*

(Fee shown is per participant and subject to 6% Service Tax. It is inclusive of the final exam fee of EUR50)

PROGRAMME FEES*

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TRAINING METHODOLOGY

An interactive e-learning programme including video lectures, PDF scripts, examples, practical exercises, online tests, assignments and case studies. A discussion forum for course related issues as well as for exchange of opinions and experiences with trainers, peers or the FSDF e-Campus team. Personalised support from the Frankfurt School e-Campus team. The possibility to achieve an internationally recognised Frankfurt School certificate after passing the 2-hour online final exam or for those not wanting to take the final exam, a confirmation of course participation after completing the course.

PARTICIPANT PROFILE

Finance experts and professionals, including retail bankers, financial advisors, asset managers, risk managers etc. and all other financial industry professionals interested in the topic of sustainable finance. Also designed for those working in international DFIs, multilateral donor organisations, institutional investors, pension funds, insurance companies, asset and fund managers who want their investments to achieve positive impact.

PROGRAMME OUTLINE

The course takes approximately 6 months assuming 4-6 hours of self-study per week. It consists of 7 mandatory units, which build upon each other.

UNIT 1 : Introduction and Overview: What are ESG Criteria and Impact Investing

This introductory unit provides you with an understanding of how ESG criteria and Impact Investing relate to traditional mainstream finance. It familiarises you with major stakeholders, initiatives, and approaches for integrating non-financial issues into the day-to-day activities of investing. Key concepts and themes are introduced, which establish foundations for a learning journey that will be expanded upon over the subsequent units.

UNIT 2 : Historical and Theoretical Context

ESG and Impact Investing are orientated within different operational contexts: from asset management, through direct investment, to advisory services, etc. This unit helps you understand what is relevant for your context, whilst also making you aware of other requirements you may encounter in adjacent parts of the industry. It contextualises the historical evolution and theoretical development of ESG and Impact Investing to show how they complement each other, and to demystify why some narratives about managing non-financial factors appear to be fragmented and conflicting. Conceptual structures are presented that help you apply theory to praxis via a unified framework.

UNIT 3 : Strategies for Measuring and Managing ESG Criteria and Impact

There are different strategic pathways available to managing ESG and impact factors. Each pathway represents a different level of methodological intensity. You will be introduced to the techniques and tools that are relevant for each, and learn how to choose the pathway that is most suitable for your needs or circumstances. This unit also clarifies how these strategic pathways align with operational mind-sets such as compliance, risk management, as well as proactively managing performance against non-financial goals.

UNIT 4 : Integrating ESG and Impact Management in the Investment Process

Each of the strategic pathways for managing ESG and impact can be integrated at every stage of the investment process: from deal sourcing and due diligence, through ongoing investment management, to final exit or contract maturity. These all follow the same high-level process that aligns with the Deming quality management cycle. This is applied with different levels of intensity and granularity depending on the strategic pathway being followed. You will learn how this process can be deployed across all asset classes, across publicly traded securities and private over-the-counter transactions, and by retail investors as well as institutional investors.

UNIT 5 : Specialised Financial Instruments and Legal Contracts that Integrate ESG and Impact

This unit starts with an introduction of traditional asset classes and financial instruments (a refresher for anyone familiar with both investing and philanthropy). You will learn how ESG and impact features are incorporated into financial instruments. This can be achieved either by enhancing traditional instruments with additional requirements and obligations, such as with Green Bonds; or by developing innovative instruments and hybrid models that introduce new contractual and financial arrangements, such as Social Impact Incentives.

UNIT 6 : Ratings, Indicators, Non-Financial Reporting and Data

There are currently no universally accepted standards for reporting non-financial information, although there are several voluntary frameworks and norms established by industry initiatives. You will learn about the key regulations and legal requirements that are currently in various stages of development, notably by the European Commission. The unit also covers key trends, selected best practice, and challenges to help you navigate the various ratings, labels, certifications, and evaluation methods that are available. The challenges and opportunities in data collection are outlined, which explains why information from different providers of data and ratings is often weakly correlated.

UNIT 7 : Elective Module

Participants choose one module from the following options. The unit will conclude with an assignment that is tailored to the option you choose.

- » 7a Marketing, Fundraising and Sales – this option allows you to delve deeper into designing and presenting a product, fund, or other business idea for ESG and impact investing. It covers fund design, investor targeting, and how to present to investors.
- » 7b Due Diligence – this option allows you to delve deeper into assessing investment opportunities. It covers the different tools available and how to take into account the market context, governance, legal form and business models, as well as planning an on-site visit.

UN SUSTAINABLE DEVELOPMENT GOALS

This programme equips you with knowledge to advance all the SDGs



ABOUT THE TRAINERS



Prof. Dr. Zacharias Sautner is Professor of Finance at Frankfurt School of Finance & Management. He was previously Associate Professor of Finance at the University of Amsterdam and Research Fellow in Finance at the Saïd Business School of the University of Oxford. Zacharias Sautner works in the area of empirical corporate finance and focuses on ESG, climate finance, and corporate governance. His research was published in leading international journals such as the *Journal of Finance*, *Review of Financial Studies*, *Management Science* or *Review of Finance* and he has presented at conferences such as the AFA, WFA, and EFA. He was ranked #2 in Germany in Business Administration (#1 in Finance) based on A+ publications (age of 40 or below) by [Forschungsmonitoring.org](https://www.forschungsmonitoring.org) (February 2019). He teaches corporate finance, valuation, and corporate governance and has won different research and teaching awards.



Lucie Charrier is a Senior Financial Inclusion Expert with 15 years of experience in Latin America and the Caribbean, Africa, the Middle-East, Europe and Central Asia. Lucie Charrier is currently Senior Business Development Expert for the implementation of the Technical Assistance Programme of the European Investment Bank (EIB) to the Financial Sector that is being implemented by Frankfurt School of Finance and Management since May 2018 in the Caribbean region. Lucie is a Qualified Social Performance Auditor by CERISE since December 2015. Lucie was previously Country Manager Peru for Oikocredit and Senior Analyst at Planet Rating. Lucie has conducted more than 100 institutional, financial and social performance ratings, due diligence and evaluations, social audits, Smart Campaign's client protection principles certifications as well as technical assistance projects in Latin America and the Caribbean, Africa, the Middle-East, Europe and Central Asia.



Karl Richter is the co-founder of EngagedX, which is a consultancy specialising in impact investing, thought leadership, data and tech development, advocacy and policy work. Karl works internationally across private, public, and social sectors. He lectures at the Frankfurt School of Finance and Management, and has guest lectured at the Universities of Oxford and Cambridge. Karl's previous experiences include a 12 month assignment as Head of Research and Knowledge for the UNDP SDG Impact Finance initiative (UNSIF), where he led research to improve the analytical framework for social impact investing; membership of Groupe d'Experts de la Commission sur l'Entrepreneuriat Social (GECES) of the European Commission to advise on its Social Business Initiative; part of the OECD expert group on social impact investing. Karl is currently Senior Fellow of the Finance Innovation Lab; and adviser to several organisations, including the China Alliance for Social Value Investment.



Dina Lorenz studied economic law focusing on finance and started her career as a consultant and investment banker specialised in the acquisition and respective valuation of financial institutions. She now works as a Business Development Manager, Regulatory. Dina specialises in Impact Investing topics having worked for a Swiss Impact Investment Fund the last several years in Lima, Peru. Underlying her dedicated work within Impact Investing, she is a member of the Board of SA Oikocredit North Germany, a support association of Oikocredit International, a Netherland's based worldwide cooperative and social investor, providing funding to the microfinance sector, fair trade organisations, cooperatives and small to medium enterprises in Africa, South-East Asia, India and Latin America. In addition, she is a consultant to the Green Sustainable Finance Cluster Germany as well as founding member on the establishment of the Federal Initiative Impact Investing in Germany.



IT'S VERY FLEXIBLE
AND ADAPTABLE TO
EACH PROFESSIONAL

— *Sabine Lafon*
Business Analyst for BNP Paribas' Sustainable Finance Department
Certified Expert in Sustainable Finance



About ABS

The ASIAN BANKING SCHOOL (ABS) is dedicated to developing talent and is the largest specialised provider of quality banking training programmes in the ASEAN region.

As the industry's preferred partner in learning and development, ABS offers customised and open enrolment training programmes that cover a comprehensive list of banking areas developed by its Specialist Training Consultancy Team or in collaboration with strategic learning partners that includes some of the top business schools in the world. This includes its Executive Education programmes with Cass Business School in London, the University of Cambridge Judge Business School, Frankfurt School of Finance and Management and INSEAD.

ABS also works closely with the Asian Institute of Chartered Bankers in raising competency standards for the industry through the delivery of training workshops related to professional qualifications developed and awarded by the professional body; and is the exclusive training partner for the Chartered Banker Institute in the UK. It plays a significant role in enriching the talent pipeline for the financial services sector through the industry recognised Financial Sector Talent Enrichment Programme (FSTEP) and Graduate Training programmes; and is also responsible for designing, developing and delivering the industry-wide Ethics and AML/CFT programmes.

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About Frankfurt School

Frankfurt School of Finance & Management gGmbH (Frankfurt School) is a leading private business school based in Frankfurt am Main. It is triple-crown accredited by EQUIS, AACSB and AMBA, as one of only 50 business schools globally. It is also ranked in the top 30 in the Financial Times. In Germany, it is ranked number one in various categories such as job placement.

Unusually for a business school, Frankfurt School has a department dedicated to providing advisory services and training for finance called International Advisory Services (IAS). IAS provides expertise in Financial Inclusion, SME Banking, Agricultural Finance, Sustainable Finance, and hosts the UNEP Collaborating Centre for Climate & Sustainable Energy Finance. This is a strategic cooperation between the Frankfurt School and the United Nations Environment Programme (UNEP) and the Green and Sustainable Finance Cluster Germany.

The Green and Sustainable Finance Cluster Germany is a network sponsored by the major German banks and financial institutions including Deutsche Börse (German Stock Exchange), Deutsche Bank, BNP Paribas, Helaba, KfW, Commerzbank, Metzler Bank and Moody's. It is supported by the state government, and various other think tanks. Its mission is to promote sustainable financial products and ensure that the transformation to a sustainable financial sector is achieved. It offers advice to the German federal state and the EU Commission in its drafting of legislation with respect to the regulatory framework of Sustainable Finance.