



ASIAN  
BANKING  
SCHOOL

ABS | Centre for Sustainable Finance

# FOUNDATION IN ESG INVESTING

Foundation/Intermediate Level • Online or Classroom Training

## PROGRAMME DESCRIPTION

Environmental, Social and Governance (ESG) is one of the fastest growing segments of investment globally. Today, ninety-five percent of the Global Fortune 250 are reporting their CSR performances and ESG investing now accounts for one-third of the total U.S. assets under management.

This two-module programme will examine all areas of ESG investing. Starting with Module 1, the programme provides an overview of the fundamental principles of sustainable and responsible investing, ESG themes and factor and ESG activities and strategies. ESG screening and specialised funds are now part of a fast-evolving range of funds, investment classes and performance measures.

In Module 2, you will learn about the underlying factors in ESG assessment and how they impact ESG ratings and how ESG is deployed in the scoring and rating of firms and sectors. The ESG integration and screening process in which investors can target companies that drive and produce optimal ESG-led returns will also be examined.

## LEARNING OBJECTIVES

By the end of the programme, participants will be able to:

### Module 1

- Discuss responsible and Environmental, Social and Governance (ESG) investing
- Explain the objectives of ESG
- Analyse the risks and opportunities of ESG investing

### Module 2

- Describe ESG materiality and performance, as well as accounting issues
- Examine ESG scores and ratings
- Identify key areas of growth in the ESG market

## TRAINING METHODOLOGY

Online lecture, case studies, exercises and discussions

## PARTICIPANT PROFILE

Investment managers, wealth/portfolio/fund/product managers, financial advisors, relationship and account managers, analysts, risk managers, corporate managers and anyone interested to understand the basics of ESG investing.

## ABOUT THE TRAINER

**Cheah Wee Leong** is the Director of Investment Banking Training at the Asian Banking School and has more than 25 years' experience working in the banking industry.

He started his career at Citibank in 1993 before joining US management consultancy, Accenture, in 1997. At Accenture, he was involved in managing large bank merger-integration, process re-engineering and transformation projects. He has worked on projects in various countries including Hong Kong, China, Singapore, Indonesia, Thailand, Mauritius and Saudi Arabia. In 2003, Wee Leong joined CIMB as its Head of Operational Risk Management and led the implementation of the bank's operational risk management and Basel 2 –Operational Risk framework. Subsequently, he assumed various senior roles in Regional Transaction Banking, Corporate Banking, Treasury and Markets division, and Group CEO's office at CIMB. His last role at CIMB was as Director, Group Strategy.

Wee Leong holds a Bachelor of Business Administration from the U.S. and a Master of Business Administration (with Distinction) from the Anglia Ruskin University, United Kingdom. He obtained training from Citibank Asia Pacific Banking Institute in Singapore in 1995. He is a certified Chartered Banker.

## PROGRAMME STRUCTURE

### MODULE 1 : INTRODUCTION TO ESG, ESG THEMES AND INVESTMENT STRATEGIES

Introduction to ESG, Responsible Investing and Sustainability

- What is E, S and G?
- Why they are important
- The evolution of socially responsible investing (SRI) and ESG investing
- The objectives of ESG
- The UN Sustainable Development Goals (SDGs)
- Benefits, costs and risks of ESG investing

ESG Themes and Factors

- Environmental factors - climate change, carbon emissions, air and water pollution, biodiversity loss etc.
- Social factors - diversity and inclusion community relations, data protection and privacy, human rights etc.
- Governance factors - management structure, executive compensation, employee relations etc.
- ESG issues and regulations
- Developing trends in ESG investing

ESG Investment Activities and Strategies

- Negative/exclusionary screening
- Positive/best-in-class screening
- Norms-based screening
- ESG integration
- Sustainability themed investing
- Impact/community investing
- Corporate engagement and shareholder action

### MODULE 2 : ESG MATERIALITY, PERFORMANCE AND RATINGS

ESG Materiality and Analysis

- What it is and why it is important
- Financial significance of materiality
- How to conduct materiality analysis
- ESG ratings and metrics: assessment of different ESG rating systems
- Identification of ESG value drivers

ESG and Financial Performance

- Performance of ESG shares vs market
- Identifying key areas of growth in the ESG market
- Importance of improving disclosures
- The effect of increased ESG strategy complexity
- What investors look for

Investing using ESG Scores and Ratings

- ESG Strategies
- ESG Integration
- Screening: negative, positive, best in class, impact
- ESG Indexing: Active versus passive
- Relative returns and performance

## PROGRAMME DETAILS

Dates : Module 1 - 18 October 2021  
: Module 2 - 25 October 2021

Time : 9:00 am – 5:00 pm  
(each module)

Training Platform : Zoom

## PROGRAMME FEES\*

	AICB Member	Non-Member
MODULE 1	MYR900	MYR1,100
MODULE 2	MYR1,100	MYR1,300

\*Subject to 6% Service Tax

## ABOUT ASIAN BANKING SCHOOL

The ASIAN BANKING SCHOOL (ABS) is dedicated to developing talent and is the largest specialised provider of quality banking training programmes in the ASEAN region.

As the industry's preferred partner in learning and development, ABS offers customised and open enrolment training programmes that cover a comprehensive list of banking areas developed by its Specialist Training Consultancy Team or in collaboration with strategic learning partners that includes some of the top business schools in the world. This includes its Executive Education programmes with Cass Business School in London, the University of Cambridge Judge Business School, Frankfurt School of Finance and Management and INSEAD.



ABS also works closely with the Asian Institute of Chartered Bankers in raising competency standards for the industry through the delivery of training workshops related to professional qualifications developed and awarded by the professional body; and is the exclusive training partner for the Chartered Banker Institute in the UK. It plays a significant role in enriching the talent pipeline for the financial services sector through the industry recognised Financial Sector Talent Enrichment Programme (FSTEP) and Graduate Training programmes; and is also responsible for designing, developing and delivering the industry-wide Ethics and AML/CFT programmes.

## CONTACT US

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Connect with us also on:

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