



LEADING THE SUSTAINABILITY TRANSFORMATION IN BANKING

A nighttime photograph of the Frankfurt skyline. In the foreground, a bridge with two prominent arches spans across a river. The bridge's lights and the city's lights are reflected in the water. The background features a mix of modern skyscrapers and older buildings, including a prominent church spire. The sky is a deep blue with some light clouds.

Frankfurt School of Finance & Management (Frankfurt School)

- Triple-crown accredited by EQUIS, AACSB and AMBA, as one of only 50 business schools globally
- Ranked number one in Germany in various categories
- Ranked 28th in 2017 in the Financial Times Global Master's in Finance and the only German business school to place in the entire ranking
- Ranked 41st in the world in 2018 for the Financial Time's Master's in Management
- Ranked second overall in Germany in 2018 by Eduniversal, as one of three German business schools having a strong global influence
- Ranked 2nd in Germany, 17th in Europe and 41st globally in the Quacquarelli Symonds Global MBA Rankings 2020

ABS FLAGSHIP PROGRAMME

LEADING THE SUSTAINABILITY TRANSFORMATION IN BANKING

9 - 14 OCTOBER 2022





ABS FLAGSHIP PROGRAMME

LEADING THE SUSTAINABILITY TRANSFORMATION IN BANKING

Sustainability in the financial markets is increasingly gaining attention as opportunities and risks arising in this context are changing business practices. Banks are faced with the challenge of accompanying this transformational change and preparing their business for an even more competitive environment that goes beyond classical KPIs while taking environmental and social aspects as well as governance (ESG) into account.

This has resulted in ESG considerations becoming not just a nice-to-have but a must-have. It has evolved from a risk management practice to a driver of innovation and new opportunities that create long-term value for business and society. ESG covers environmental issues like climate change and resource scarcity; social issues like labour practices, talent management and data security; as well as governance matters like board diversity and business ethics.

This flagship programme by the Asian Banking School in collaboration with the renowned Frankfurt School of Finance & Management (Frankfurt School) has been designed specifically for senior level management of banks and finance-related institutions to deepen their knowledge in ESG and take a stronger role in the transformation towards a more sustainable (business) world. At the end of one week, participants will be equipped with the necessary tools and instruments to identify ESG related risks and opportunities, to develop suitable sustainable financial products and to design sound sustainable management processes and strategies for their businesses.

PROGRAMME AT A GLANCE

| Sunday 09 October | Monday 10 October | Tuesday 11 October | Wednesday 12 October | Thursday 13 October | Friday 14 October |
|----------------------|---|---|--|---|--|
| Arrival in Frankfurt | Welcome and Keynote Speech: Sustainability in the Financial Sector - A Practitioner's Perspective | Impact - Aligning the Business with Sustainability Goals | Pricing the Risks in Sustainability Transformation | Opportunities - New Products and Services | Competition - Applying the Knowledge |
| | Discovering the E, S and G - the Role of Finance in Sustainability Transformation | Discovering the C in E: Climate Scenario & Analysis | Regulatory Trends in Emerging Markets | Sustainable Investment Strategies | |
| | Lunch | Lunch | Lunch | Lunch | Lunch |
| | Discovering the E, S and G - Sustainable Finance in 2022 | Change Management: Creating the Sustainability Impact You Want For Your Institution | Company Visit: Best Practices in Sustainable Finance | Data and Disclosure - Putting Sustainability into Numbers | Keynote Speech and Round Table: Trends and Challenges in Sustainable Finance |
| Welcome Drinks | Sustainable Finance in Practice - Case Studies | Change Management - Case Studies | | Deep Dive: ESG Ratings and Labels | Certification Ceremony |
| | Evening Break | Evening Break | Evening Break | Evening Break | Evening Break |
| Free Time | Welcome Dinner | Guided City Tour | Free Time | Farewell Dinner | Free Time |

PROGRAMME FEES*

MALAYSIAN PARTICIPANTS

MYR 40,000
per participant

INTERNATIONAL PARTICIPANTS

EUR 8,500
per participant

* Fee includes full board and accommodation on-campus (from 9 – 15 October 2022), as well as programme materials for one participant. It is not inclusive of taxes.

The programme fee and roundtrip airfare is STF claimable for qualifying Malaysian banks.

Note : All Information in this publication is correct at the time of printing but may be subject to change.

REGISTRATION

Please register online at www.asianbankingschool.com/our-programmes/executive-education
Alternatively, you may email your completed Registration Form to training@asianbankingschool.com
Terms and conditions apply. Please visit www.asianbankingschool.com/terms-and-conditions

ENQUIRIES

Please contact Asian Banking School at:
Tel: +603-2701 7822 or
Email: training@asianbankingschool.com

CPD HOURS



MONDAY, 10 OCTOBER 2022

Morning Session : **Welcome and Keynote Speech: Sustainability in the Financial Sector - A Practitioner's Perspective**

The first session will be an introduction to the Programme and what to expect in the week. This will be followed by a talk from a leading industry practitioner on sustainability relating to the financial sector.

Morning Session : **Discovering the E, S and G - The Role of Finance in Sustainability Transformation**

Sustainability has been on the public agenda for many years and received a significant push with the adoption of the Paris Agreement and the Sustainable Development Goals in 2015. This module sets the scene and introduces the world of sustainability by providing an overview of the different rationales why integrating sustainability considerations into business decisions and financial markets is becoming increasingly important. We will have a closer look at why a transformation towards a more sustainable world is important and discover the role of finance in the light of the transition to a sustainable, low-carbon economy. We will also dismantle the elements which contribute to sustainable finance, namely impact, risk, and opportunities.

Afternoon Session : **Discovering the E, S and G - Sustainable Finance in 2022**

The adoption of two notable international agreements in 2015 – the United Nations Sustainable Development Goals (SDGs) and the Paris Agreement on global climate change – has confronted the financial sector with completely new challenges. In this context, the debate about financial market regulation as a means to achieving greater sustainability of the financial sector's products, services and processes has gained considerable attention. This session, therefore, will introduce students to the most relevant regulatory instruments to support a transformation of the economy induced by the financial sector.

Afternoon Session : **Sustainable Finance in Practice - Case Studies**

In this session, we will provide examples from industry leaders who have successfully implemented sustainable finance strategies, practices and operations.

Welcome Dinner

This dinner will provide the opportunity for networking and building relationships.

TUESDAY, 11 OCTOBER 2022

Morning Session : **Impact - Aligning Business with Sustainability Goals**

For financial institutions, it is key to be prepared for the transformation. But how can financial institutions align with the sustainability agenda and how does this work in practice for climate change? In this module, we will show different pathways and strategies for financial institutions to mainstream sustainability and identify different challenges and obstacles and provide the solutions to overcome them for a successful transformation. We will also have a look at the role of taxonomies in this regard.

Morning Session : **Discovering the C in E: Climate Scenarios and Analysis**

Global warming above 2°C relative to the pre-industrial period could lead to adverse economic and social consequences. Financial and non-financial institutions are both likely to be heavily affected by climate change in the mid- to long term through physical risks and transition risks. To help organisations prepare themselves to better understand future scenarios, we will introduce the concept, methodology and techniques of climate scenario analysis. We will also present several climate scenario-based tools that can be applied in various areas to enable organisations to set science-based targets for emission reduction, identify climate-related risks and/or to check the consistency of an investment portfolio.

Afternoon Session : **Change Management – Creating the Sustainability Impact You Want For Your Institution**

Sustainability is not a trend but will become the new standard. Institutions and organisations, therefore, have to adjust existing business models and processes. In this session, we will showcase how financial institutions can manage and accompany the (institutional) change towards sound sustainable business models. This includes management processes as well as technological evolution, process reviews and organisational restructuring. Through the analysis of different megatrends (such as digitalisation, health, climate change and natural resources), the bridge to questions of sustainability and strategic orientation is built.

Afternoon Session : **Change Management - Case Studies**

In this session, we will provide case studies of institutions that have successfully gone through a change process by either applying new management practices or implementing new products or services.

Guided City Tour

Participants will be taken on a guided city tour in the evening to get an opportunity to see the many interesting sights that Frankfurt has to offer.

WEDNESDAY, 12 OCTOBER 2022

Morning Session : **Pricing the Risks in Sustainability Transformation**

Pricing risks and opportunities is one of the basic mechanisms that make financial systems work. In this session, we will introduce how risks arise from sustainability aspects and how they can be taken into consideration in decision-making processes. We will explore how sustainability risks are measured and showcase how FIs can implement sound sustainability risk management frameworks. Participants will understand how to identify key sustainability risks and contribute to the FIs response to these risks.

Morning Session : **Regulatory Trends in Emerging Markets**

The adoption of two notable international agreements in 2015 – the United Nations Sustainable Development Goals (SDGs) and the Paris Agreement on global climate change – has confronted the financial sector with completely new challenges. In this context, the debate about financial market regulation as a means to achieving greater sustainability of the financial sector's products, services and processes has gained considerable attention. This session, therefore, will introduce students to the most relevant regulatory instruments from industrialised and emerging markets to support a transformation of the economy induced by the financial sector.

Afternoon Session : **Site Visit – Best Practices in Sustainable Finance**

Participants will visit selected financial sector actors in the city of Frankfurt and have the opportunity to learn from the first movers in the field of sustainable finance and directly address their questions to well positioned practitioners in the field.

THURSDAY, 13 OCTOBER 2022

Morning Session : **Opportunities - New Products and Services**

There are many opportunities for financial institutions arising from a transformational shift towards sustainability. This module provides an overview on sustainable finance-related opportunities and explores how sustainability products work and how they can be set-up in practice. Participants will get an understanding of why lenders and borrowers are interested in sustainable finance and what “green” or “sustainable” really means when talking about associated products and services.

Morning Session : **Sustainable Investment Strategies**

As sustainability issues become increasingly important for asset owners and investors, the sustainable finance industry has evolved from offering lighter-touch approaches towards driving more sophisticated and intensive ways of engagement for these issues. This session explains the different approaches that are used for measuring and managing the non-financial value of investments i.e. the “sustainability” part of an investment and financing. Participants will learn how to identify the different strategies (“pathways”), from least intense to most intense, allowing them to communicate their mandate for sustainability by selecting the pathway that needs to be followed.

Afternoon Session : **Data and Disclosure - Putting Sustainability into Numbers**

Investors and stakeholders are increasingly requesting financial institutions to disclose non-financial information about their activities. Therefore, we will first discuss why the disclosure of non-financial information is becoming an essential exercise for financial institutions and how (regulatory) requirements (e.g. TCFD) could be best implemented. Participants will learn how to incorporate sustainability reporting into management and organisational processes and to communicate effectively to diverse stakeholders. To do so, ESG data is an important information source. We will therefore answer the question of how ESG data is defined and which sources and information are needed for sound decision-making. This will be followed by a classification of ESG data and an overview of how ESG key performance indicators (KPIs) may look like.

Afternoon Session : **Deep Dive : ESG Ratings and Labels**

After having learned about ESG data and disclosure requirements, we will take participants on a journey to explore the world of ESG ratings and labels. We will introduce you to the most relevant providers and products in the market. A systematic approach to categorising (including coverage, scope and methodology) the various ESG rating products helps you to understand and to choose the right approach for your business.

Farewell Dinner

The farewell dinner will be held to celebrate the closing of a successful week and new friendships made.

FRIDAY, 14 OCTOBER 2022

Morning Session : **Competition - Applying the Knowledge**

It is time to apply the newly acquired knowledge. In this session, participants will prepare a competitive pitch and/or analyse the key three sustainability elements (impact, risk, and opportunities) on case studies from selected banks.

Afternoon Session : **Keynote Speech & Round Table : Trends and Challenges in Sustainable Finance**

The training week concludes with a keynote speech and round table conducted by recognised experts and practitioners in the field of sustainable finance. Together with the participants, they will discuss future challenges in the journey towards a more sustainable economy.

Certificate Ceremony

This ceremony will see participants receiving their certificates and officially mark the end of the one-week programme.

TRAINING METHODOLOGY

The programme will be a blend of lectures, case discussions and in-class development of practical illustrations to allow for a hands-on experience with the concepts studied and deep learning. A joint excursion to first movers in the field of sustainable finance completes the programmes and additionally caters to the creative learning environment.

BECOMING ALUMNI

Participants will become part of Frankfurt School's vibrant Alumni Community after successful completion of this programme. You will be provided access to information specifically for the FS Alumni & Friends so that you can stay in touch with the School and other alumni members via online platforms and digital networks.

For further information : www.frankfurt-school.de/en/home/about/alumni

Professor Dr Ulf Moslener

Professor of Sustainable Energy Finance, Frankfurt School



Prof. Dr. Ulf Moslener is professor for Sustainable Energy Finance at the faculty of Frankfurt School. As Head of Research at the Centre, his current fields of research are the economics of climate change, financing sustainable energy systems and climate finance. He is a board member of the newly founded Green and Sustainable Finance Cluster Germany, which supports the process of transformation to a green and sustainable economy through innovative and scalable support from the financial industry.

Karsten Löffler

Head, FS-UNEP Collaborating Centre for Climate and Sustainable Energy Finance



Karsten Löffler heads the FS-UNEP Collaborating Centre for Climate & Sustainable Energy Finance. Previously working for Allianz Group, he was Managing Director of Allianz Climate Solutions, the Group's innovation hub in terms of taking advantage of climate-related opportunities and risks in its global business strategy. Karsten is a certified international investment analyst (CIIA), member of the steering committee of the Science Platform Sustainability 2030, and managing director of the Green and Sustainable Finance Cluster Germany (GSFCG).

Sebastian Rink

Sustainable Finance Expert, FS-UNEP Collaborating Centre for Climate and Sustainable Energy Finance



Sebastian Rink works as a Sustainable Finance Expert at the Frankfurt School – UNEP Collaborating Centre for Climate & Sustainable Energy Finance at Frankfurt School of Finance & Management. In this role, he leads projects on green and sustainable finance in private and public institutions, conducts research in the field of sustainable finance, and provides trainings on sustainable finance topics. Sebastian contributed to the development of the EU Taxonomy as an additional expert to the Technical Expert Group on Sustainable Finance. He has been involved in outreach to the German industry on the EU Taxonomy and develops solutions to increasing access to

Lukas Simon

Sustainable Finance Manager, FS-UNEP Collaborating Centre for Climate and Sustainable Energy Finance



Lukas Simon is Sustainable Finance Manager at the FS-UNEP Collaborating Centre for Climate & Sustainable Energy Finance, a strategic cooperation between the Frankfurt School of Finance & Management (FS) and the United Nations Environment Programme (UNEP). In his role, he is responsible for business development in the area of Sustainable Finance Advisory. The focus is on advising companies from the real economy and financial institutions on the topics of sustainable finance, ESG, EU Taxonomy, TCFD, CSRD. He has more than 10 years of professional experience in the banking sector with a focus on sustainable finance, strategy development and consulting, among others with a focus on sustainable mobility, transport and automotive sector.

Menglu Neupert-Zhuang

Sustainable Finance Expert & Researcher, FS-UNEP Collaborating Centre for Climate and Sustainable Energy Finance



Menglu Neupert-Zhuang is a sustainable finance expert and researcher at the Frankfurt School-UNEP Centre. Her role at the Centre is to manage and oversee the content development of education and training programmes on the topic of sustainable finance / ESG investing. As a researcher, Menglu Zhuang works closely with professors at the Frankfurt School in research projects to further the understanding of sustainable finance. Besides research, Menglu also has many practical working experiences in the area of climate and sustainable finance. Amongst others, she was a key team member in the projects Developing Sustainable Energy Investment Metrics for the Financial Sector (SEI Metrics) funded by the European Commission and Results-based Climate Finance Initiative mapping, Outlining and Assessment supported by the World Bank.

Further Trainers:

- **Dina Lorentz**, Director for Sustainable Finance, Dentons LLP Europe
- **Karl H Richter**, Executive Director, EngagedX
- **Prof. Dr Christian Klein**, Professor for Corporate Finance, University of Kassel
- **Dr. Martin Granzow**, CEO, Nextra Consulting







ABOUT FRANKFURT SCHOOL

Frankfurt School of Finance & Management gGmbH (Frankfurt School) is a leading private business school based in Frankfurt am Main. It is triple-crown accredited by EQUIS, AACSB and AMBA, as one of only 50 business schools globally. It is also ranked in the top 30 in the Financial Times. In Germany, it is ranked number one in various categories such as job placement.

Unusually for a business school, Frankfurt School has a department dedicated to providing advisory services and training for finance called International Advisory Services (IAS). IAS provides expertise in Financial Inclusion, SME Banking, Agricultural Finance, Sustainable Finance, and hosts the UNEP Collaborating Centre for Climate & Sustainable Energy Finance. This is a strategic cooperation between the Frankfurt School and the United Nations Environment Programme (UNEP) and the Green and Sustainable Finance Cluster Germany.

The Green and Sustainable Finance Cluster Germany is a network sponsored by the major German banks and financial institutions including Deutsche Börse (German Stock Exchange), Deutsche Bank, BNP Paribas, Helaba, KfW, Commerzbank, Metzler Bank and Moody's. It is supported by the state government, and various other think tanks. Its mission is to promote sustainable financial products and ensure that the transformation to a sustainable financial sector is achieved. It offers advice to the German federal state and the EU Commission in its drafting of legislation with respect to the regulatory framework of Sustainable Finance.



PROGRAMME VENUE

The Frankfurt School's main campus at Adickesallee will be the venue for the Leading the Sustainability Transformation in Banking Programme. It is centrally located in Frankfurt's Nordend and is part of the "Campusmeile" that connects Frankfurt's universities and libraries. Its building is formed through five towers each slightly offset to create a canyon-like space, the "Zeil of Knowledge"— a special characteristic of the campus. This mall acts as the central meeting place linking all major facilities like the auditorium, Learning Centre, restaurant, deli, student and alumni relations as well as the seminar rooms.

ACCOMMODATION

Accommodation will be provided from 9 – 15 October 2022 in one of the hotels that the Frankfurt School usually works with. It will be conveniently located in the heart of the city within walking distance to shops and restaurants, as well as the public transport U-bahn stations.

GETTING IN & AROUND FRANKFURT

Participants are most likely to land at Frankfurt Airport (Frankfurt Rhein-Main Airport). It has two passenger terminals and it is well connected to the city by public transport. Travel time is between 12 – 20 minutes to reach Frankfurt Main Train Station using the regional train (S-Bahn in German). One-way tickets can be purchased from one of the vending machines available at the Airport.

USING PUBLIC TRANSPORTATION

From Frankfurt Airport:

- Take the S-Bahn train (direction: "Frankfurt Innenstadt") to Konstablerwache station
- Then take the U5 metro (direction: "Preungesheim") to Deutsche Nationalbibliothek
- Cross Adickesallee at the traffic lights immediately opposite the Total service station and turn left
- The Frankfurt School campus is next to the service station

From Frankfurt Hauptbahnhof (Central Station):

- Take the U5 metro (direction: "Preungesheim") to Deutsche Nationalbibliothek station
- Cross Adickesallee at the traffic lights immediately opposite the Total service station and turn left
- The Frankfurt School campus is next to the service station

From the "Zeil" shopping street in Frankfurt city centre:

- From Konstablerwache station, take the U5 metro (direction: "Preungesheim") to Deutsche Nationalbibliothek
- Cross Adickesallee at the traffic lights immediately opposite the Total service station and turn left
- The Frankfurt School campus is next to the service station

From Frankfurt city centre:

- From Hauptwache or Willy-Brandt Platz station, take the U1, U2, U3 or U8 metro heading north (direction: Oberursel, Bad Homburg, Riedberg, etc.) to Polizeipräsidium / Miquel-/Adickesallee station
- Walk east along Adickesallee for about five minutes; the campus is on the left, just before the Total service station

The city center (around Konstablerwache station) is not far from Frankfurt School. If you want to explore the city by foot, you will only need 15 to 20 minutes to get there. You can also use the metro and tram to explore the city as well. For more information about the public transport system in Frankfurt visit Rhein-Main-Verkehrsverbund (<http://www.rmv.de/en/>)

PLACES OF INTEREST

CULTURE

Frankfurt has a great variety of cultural offerings and enjoys an excellent reputation at both national and international level. There are more than 50 museums and exhibition halls situated in the city centre, attracting thousands of tourists every year. The highlight of this is the 'Museumsufer', where 11 well-known museums are lined up on both sides of the Main.

For those interested in artistic performances, the Frankfurt Opera House and the Theatre are the right places to go. The English Theatre and International Theatre of Frankfurt both offer foreign-language productions.

SIGHTSEEING

Frankfurt offers a great many sights to see which are all easily reached by foot or public transportation. These include the Römer, the location of the city's government since the 15th century, which gave its name to the square, Römerberg; Imperial Cathedral; and Alt-Sachsenhausen, with its narrow cobblestone lanes and small squares with frame houses and fountains that make visitors feel like they have been transported back in time.

RESTAURANTS & SHOPPING

Due to its international population, Frankfurt offers an array of restaurants serving food from countries all over the world. For shoppers, there are many shopping streets and centres including the famous shopping mile, Zeil.

For more information on Frankfurt's main attractions, visit www.frankfurt.de

COMMUNICATION

Both Frankfurt School and the city are extremely international, so fluent German is by no means a must. However, knowing a bit of German can help with recreational activities like shopping and ordering food and drinks. Here are a few German phrases to get you started:

- **Good Morning** – Guten Morgen (goot-en mor-gen)
- **Do you speak English?** - Sprechen Sie englisch? (shpreck-en zee eng-lish)
- **I would like to pay** – Ich möchte bezahlen (ikh merhkte betsaalen)
- **How much does it cost?** – Wie viel kostet es?(vee feel kostet es)
- **Hello** – Hallo (hah-loh)
- **Goodbye** – Auf Wiedersehen (owf vee-dair-zayn)
- **Bye** – Tschüss (tchews)
- **Yes/No** – Ja/Nein (yah)/(nine)
- **Mr./Mrs.** – Herr/Frau (hair)/(frow)
- **Thank you** – Danke (schön/sehr) (dahn-kuh (shurn/zair))
- **Please** – Bitte (bih-tuh)
- **You're welcome** – Bitte (schön) (bih-tuh (shurn))
- **I'm sorry** – Es tut mir leid (ehs toot meer lite)
- **Excuse me** – Entschuldigen Sie (ehnt-shool-dih-gun zee)
- **How are you?** – Wie geht es Ihnen?(vee gayt es ee-nen)
- **Good/Bad** – Gut/Schlecht (goot)/(shlekht)
- **What's your name?** – Wie heißen Sie?formal (vee hie-ssen zee)
- **What's your name?** – Wie heißt du?informal (vee hiesst doo)
- **My name is...** – Ich heiße... (ikh hie-ssuh)

Located on the river Main, Frankfurt is the financial capital of Continental Europe and the transportation centre of Germany. It is home of the Deutsche Bundesbank, European Central Bank and the German Stock Exchange. It is also known as the historical city of coronations and the city of Goethe.



ABOUT ASIAN BANKING SCHOOL

The ASIAN BANKING SCHOOL (ABS) is dedicated to developing talent and is the largest specialised provider of quality banking training programmes in the ASEAN region.

As the industry's preferred partner in learning and development, ABS offers customised and open enrolment training programmes that cover a comprehensive list of banking areas developed by its Specialist Training Consultancy Team or in collaboration with strategic learning partners that includes some of the top business schools in the world. This includes its Executive Education programmes with Bayes Business School (formerly Cass) in London, the University of Cambridge Judge Business School, Frankfurt School of Finance and Management, INSEAD, Bologna Business School in Italy and Bangor Business School in Wales.

ABS also works closely with the Asian Institute of Chartered Bankers in raising competency standards for the industry through the delivery of training workshops related to professional qualifications developed and awarded by the professional body; and is the exclusive training partner for the Chartered Banker Institute in the UK. It plays a significant role in enriching the talent pipeline for the financial services sector through the industry recognised Financial Sector Talent Enrichment Programme (FSTEP) and Graduate Training programmes; and is also responsible for designing, developing and delivering the industry-wide Ethics and AML/CFT programmes.

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 Asian Banking School

 Asian Banking School (ABS)

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