



UNIVERSITY OF EDINBURGH
Business School



THE UNIVERSITY *of* EDINBURGH
Edinburgh Futures Institute

PREPARING BANKING LEADERS FOR THE POST PANDEMIC FUTURE

Supported by:

Chartered Banker





University of Edinburgh Business School (UEBS)

- The University of Edinburgh in Scotland is one of the world's oldest universities and was granted its royal charter in 1582
- Established in 1919 and is triple-crown accredited by AMBA, AACSB and EQUIS
- One of the top business schools in the UK and the world
- Ranked 16th in the 2022 QS World University Rankings
- Ranked 59th in the 2021 Economist's 'Which MBA' rankings
- Ranked 40th in the 2021 FT Finance MSc world rankings
- Ranked 55th in the QS Global MBA ranking for 2022

ABS FLAGSHIP PROGRAMME

PREPARING BANKING LEADERS FOR THE POST PANDEMIC FUTURE

4 - 9 SEPTEMBER 2022



WELCOME

“

I'm delighted to see the Asian Banking School and the University of Edinburgh coming together here in Scotland, therefore, to help global banking leaders understand and influence the future of banking and finance.

”

Scotland is the home of much of modern banking and finance, from Adam Smith (“The Wealth of Nations”) and Henry Duncan (the founder of the Savings Bank Movement) to, most recently, the launch of the Glasgow Financial Alliance for Net Zero (GFANZ) at COP 26, the UN Climate Summit hosted in Scotland last year.

It is also my home, and home to the Chartered Banker Institute – the oldest institute of bankers in the world, founded and headquartered in Edinburgh. I'm delighted to see the Asian Banking School and the University of Edinburgh coming together here in Scotland, therefore, to help global banking leaders understand and influence the future of banking and finance.

Sustainability – creating shared prosperity for current and future generations whilst ensuring stewardship of our environment and natural resources – and technology are the two global megatrends that will shape society, business and banking, and all of our careers, for many years to come. Learning about these is one thing; putting this into practice and leading change in banks and the banking sector is another. This innovative programme developed by the Asian Banking School and the University of Edinburgh, and supported by the Chartered Banker Institute will help you do this.

Both personally, and on behalf of the Institute, I would like to extend my warmest invitation to join me in Edinburgh, and I look forward to meeting you in person this summer.

Simon Thompson FCBI
Chief Executive
Chartered Banker Institute



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ABS FLAGSHIP PROGRAMME

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The recent pandemic has affected many aspects of our lives. Its consequences will certainly be felt for many years. Even if some of the changes observed were already expected (such as the increasing use of technology), Covid-19 has certainly speeded up its implementation (such as increased and generalised remote working). The global reach of the crisis has made us aware of new possibilities in the near future that we would not have considered otherwise.

This could not be any different for the banking sector. On top of the continuous changes that had already been threatening financial institutions, new uncertainties have been brought to light in recent times. Complex events combining different factors, sometimes acting in opposite directions, have required quick reactions by banking leaders. Regulatory requirements, for instance, have increased at an unprecedented rate in most countries, requiring senior bank managers to constantly liaise with internal and external stakeholders.

The number of tech-based firms has substantially increased, bringing novel digital functionalities that considerably affect the way we perform tasks and interact with each other. Social awareness, ethical issues, and equality and diversity debates propelled by social media resources may also affect the banks' reputation and their ability to attract funding at reasonable costs. Concerns over climate change have gone beyond the natural sphere and are also perceived as a specific threat to financial institutions. Applications of artificial intelligence and machine learning in finance and related areas take advantage of abundant data easily available to some players that can then become new competitors to traditional banks.

Simply keeping abreast of all these changes is not enough for banking leaders to deal with the multiple factors influencing the sector. Understanding them and acting accordingly is essential to identify business opportunities and avoid losses for their institutions.

The **Preparing Banking Leaders for the Post Pandemic Future Programme** will allow participants to not only face the aforementioned challenges in a more efficient way but also to explore opportunities arising from new social, professional and business relations.

Designed specially for senior level professionals in the financial services industry, it combines a number of different activities such as seminars with academics and guest speakers from financial firms, case studies, networking events with practitioners, and external visits. The variety of delivery methods will help participants to maximise their learning experience and ensure the insights gained can be converted into practical and impactful actions within their organisations.

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PROGRAMME AT A GLANCE

Sunday 4 September	Monday 5 September	Tuesday 6 September	Wednesday 7 September	Thursday 8 September	Friday 9 September
Arrival in Edinburgh	Introduction and Programme Overview <i>(Prof Wendy Loretto & Dr Fernando Moreira)</i> Leading Strategic Change <i>(Prof John Amis)</i>	Future of Finance – Ethical Finance Global 2022 Summit <i>(organised by Global Ethical Finance Initiative (GEFI) and hosted at Royal Bank of Scotland Conference Centre, Edinburgh)</i>	FinTech by Design <i>(Prof Chris Speed)</i> Future of Work – Challenges and Opportunities of an Ageing Workforce <i>(Dr Jakov Jandrić)</i>	FinTech Revolution – Disruptions and Opportunities <i>(Dr Khaladdin Rzayev)</i> AI/Autonomous Machines in Financial Markets <i>(Prof Gbenga Ibikunle)</i>	Inspiring and Enabling Change <i>(Stephen Ingledeew, FinTech Scotland)</i>
Free Time	Lunch	Lunch	Lunch	Lunch	Lunch
Guided Tour of Edinburgh's Old Town, followed by Welcome Drinks at Glasshouse Hotel	Building Resilient Organisations <i>(Dr Kristina Potočnik)</i> Current Issues in Carbon Accounting <i>(Dr Matthew Brander)</i>	Future of Finance – Ethical Finance Global 2022 Summit	Where Does Work Belong Now? Opportunities and Risks in the Future of Hybrid Work <i>(Dr Lila Skountridaki)</i> Financing the Transition to Sustainability – Challenges and Opportunities <i>(Adrian Barnes, Green Investment Group)</i> Group Discussions and Individual Reflections <i>(Dr Fernando Moreira)</i>	Ethical AI Futures <i>(Prof Shannon Vallor)</i> Industry Visit and Networking Session <i>(Hosted by DirectID with James Varga, CEO & Founder)</i>	Knowledge Sharing and Integration of Learnings <i>(Dr Fernando Moreira)</i> Developing a Personal Action Plan <i>(Dr Fernando Moreira)</i> Certificate Ceremony
Evening	Evening	Evening	Evening	Evening	Evening
Free Time	Welcome Dinner at the Royal College of Physicians	Summit Evening Reception at Edinburgh Castle	Free Time	Farewell Dinner at Marlin's Wynd with talk by Simon Thompson, CEO, Chartered Banker Institute	Free Time

PROGRAMME FEES*

MALAYSIAN PARTICIPANTS

MYR 40,000
per participant

INTERNATIONAL PARTICIPANTS

GBP 7,500
per participant

* Fee includes all training activities and materials, company visits, lunches during training days, special dinners, social programme and accommodation (from 4-10 September 2022) in single occupancy rooms in a 4-star hotel. It also includes participation at the Ethical Finance Global 2022 Summit together with 500 banking delegates and the Evening Reception at Edinburgh Castle.

The programme fee and roundtrip airfare is STF Credit claimable for qualifying Malaysian banks.

REGISTRATION

Please register online at www.asianbankingschool.com/our-programmes/executive-education

Alternatively, you may email your completed Registration Form to training@asianbankingschool.com

Terms and conditions apply. Please visit

www.asianbankingschool.com/terms-and-conditions

ENQUIRIES

Please contact Asian Banking School at:

Tel: +603-2701 7822 or

Email: training@asianbankingschool.com

CPD

AICB

40CPD
HOURS

Note: All Information in this publication is correct at the time of printing but may be subject to change.

SUNDAY, 04 SEPTEMBER 2022

**Pre-Programme : Walking Tour of
Edinburgh & Welcome Drinks**

A guided walking tour in the afternoon will take you from your hotel around the city's old town. This will be followed by a Welcome Drinks Reception on the rooftop of the Glasshouse Hotel.



LEARNING OBJECTIVES

This programme aims at developing participants' ability to:

- Respond to the main challenges in the post pandemic world that will likely affect financial institutions;
- Manage changes and organisational resilience strategically in times of uncertainty;
- Assess the impact of climate change and associated regulations on financial institutions;
- Understand the effects, opportunities and ethical issues related to the use of technology in banking; and
- Lead and foster innovation in their organisations

MONDAY, 5 SEPTEMBER 2022

Morning Session : **Introduction and Programme Overview**

Learning Objective : Understand the programme structure and to have a broad view of the key issues covered in the programme

In this session, we will welcome participants and will explain how the programme is organised. This will include information on the key topics to be discussed over the week and the activities we have prepared. We will also present an overview of issues that will likely be part of the post pandemic future. The primary goal will be to set the scene for helping participants make the most of the programme.

Morning Session : **Leading Strategic Change**

Learning Objective : Develop the understanding of participants with regard to what is involved in changing different parts of an organisation at particular times. Enhance their insights into approaches to change implementation that increase the likelihood of success.

In this session we will explore different ways to think about changing, ranging from more radical transformative initiatives to continuous change approaches. We will consider what is involved in changing different parts of the organisation and the need for coherence. We will also look at some of the ways in which we can increase the likelihood of success and the importance of understanding incentives to change.

Afternoon Session : **Building Resilient Organisations**

Learning Objective: Gain a better understanding of the concept of resilience and how to foster it in order to perform reliably and safely when faced with volatile, uncertain, complex, and ambiguous (VUCA) situations.

In this session, we will explore the topic of resilience, broadly understood as how teams and organisations manage to perform reliably, safely and recover when faced with different challenges and unexpected events. We will use different practical examples to show how the use of advanced technology has made complex organizational systems more resilient yet at the same time also more vulnerable to occasional crises. As the use of sophisticated technology on its own is not enough to make organisations resilient, we will discuss different strategies that can be used to foster organisational resilience, including developing mindful organising and sense-making capabilities.

Afternoon Session : **Current Issues in Carbon Accounting**

Learning Objective: Understand the latest developments in carbon accounting and disclosure relevant to financial institutions.

This session will explore the main carbon accounting methods relevant to financial institutions, including the latest developments in compliance and voluntary disclosure. These include corporate-level greenhouse gas accounting, investment portfolio carbon footprinting, climate-related risk disclosure, science-based target setting, and net zero targets. In addition to outlining the main standards and initiatives, the session will also provide a critical analysis of current practice and will flag areas for further scrutiny and development.

Welcome Dinner

This dinner will be held at the Royal College of Physicians located in the centre of Edinburgh's New Town.

TUESDAY, 6 SEPTEMBER 2022

All-Day Session : **Future of Finance - Ethical Finance Global 2022 Summit**

The Global Ethical Finance Initiative (GEFI) has become the hub at the centre of the ethical finance movement, and the partner for action on ethical finance. Since 2015, GEFI has convened stakeholders from all parts of the financial system at their flagship annual Ethical Finance summit. In 2021, the summit widened its scope and following the success of Ethical Finance Global 2021, GEFI will be organising Ethical Finance Global 2022 as an in-person event on 6 September at the Royal Bank of Scotland Conference Centre, RBS Campus, Edinburgh.

This offered the unique opportunity for the Asian Banking School and the University of Edinburgh Business School to collaborate with the Chartered Banker Institute and GEFI for participants of Preparing Banking Leaders for the Post Pandemic Future to attend this one-day leading-edge summit as part of the programme, together with 500 banking delegates from around the world.

During this event, we will get to hear from experts on sustainable and responsible finance on the theme of "ESG in a Volatile World – Profit, Purpose or Politics?" As well as looking at macroeconomic issues impacting global markets, there will be specific sessions on topics including:

- The growing importance of conflict and geopolitics in ESG
- Core global challenges in financing climate adaptation and mitigation
- The role of finance in protecting and restoring nature and biodiversity
- The emergence of the S in ESG as a core priority
- The role of financial leaders in defining organisational purpose

The Summit will close with an evening reception at Edinburgh Castle, to which our programme participants are invited to attend.



06 SEPTEMBER 2022

WEDNESDAY, 7 SEPTEMBER 2022

Morning Session : **FinTech by Design**

Learning Objective: Learn how design thinking approaches are providing visions toward possible and preferable futures for banking.

New Open Banking regulation and block chain technology have brought about a rare opportunity to rethink how we associate values with the representation of value. As the primary representation of value shifts from money and toward data, the concept of smart data allows us to attach digital 'strings' to transactions and allow us to design products and services that connect consumers directly with social and environmental issues. This session will introduce some of the design methods that allow the co-creation of new products and services.

Morning Session : **Future of Work – Challenges and Opportunities of an Ageing Workforce**

Learning Objective: Understand the ways in which a more age-diverse workforce can be harnessed to improve quality of working life and to help drive business performance.

Rapid population ageing across all OECD economies means that more people are working for longer and delaying retirement. Despite clear trends, managing later-life working and more age-diverse workforces have received relatively little attention. There is also a concern that the wishes of policy makers do not entirely match the behaviour of employers and of workers aged 50+. Drawing on research across several countries, this session will explore some of the main challenges and opportunities associated with an ageing workforce. It will use this research to discuss possible practical ways forward for managers and employees.

Afternoon Session : **Where Does Work Belong Now? Opportunities and Risks in the Future of Hybrid Work**

Learning Objective: Develop an evidence-based understanding of opportunities and challenges hybrid work brings in organisations.

The enforced working from home experience for millions of staff during the Covid-19 pandemic has shaped work in unexpected but often welcome ways. Hybrid work, a largely marginalised work practice pre-pandemic, where staff spend only part of their working time in the office, has been adopted by thousands of businesses globally, posing new opportunities and challenges for the organisation of work. This session focuses on the advantages and risks associated with hybrid work, the 'knowns' and 'unknowns' of hybrid work best practices, as well as their impact on productivity, collaboration, wellbeing and employment relations.

Afternoon Session : **Financing the Transition to Sustainability – Challenges and Opportunities**

Learning Objective: Enhance participants' understanding of the key challenges and opportunities presented to the finance sector as it seeks to support the transition to sustainability.

The 2020s have been described as a 'decisive decade', in which a radical pivot of global economies will be required in order to deliver a socially just transition to sustainability within the urgent timeframes demanded by pressing environmental crises. This session will give an overview of the key environmental, social and governance themes that organisations need to be aware of, and the associated challenges and opportunities that sustainable finance can expect to face in this decade.

Afternoon Session : **Group Discussions and Individual Reflections**

Learning Objective: Enhance participants' ability to evaluate actions taken by institutions and decide whether such actions could be applied to their own organisations.

This session will make use of case studies to stimulate discussions among participants and personal reflections about challenging situations faced by financial institutions in the context of the previous sessions in the programme. The participants and the facilitator will discuss the solutions adopted by the institutions in question, including their positive and negative aspects. They will then build a link between the cases analysed and specific challenges faced by participants in their own institutions. In sum, this will be an occasion for participants to reflect on their learning up to this point of the programme.

THURSDAY, 8 SEPTEMBER 2022

Morning Session : **FinTech Revolution – Disruptions and Opportunities**

Learning Objective: Attain a critical understanding of how advanced technology reshapes the financial sector.

The world is currently witnessing a rapid explosion of FinTech applications, and thus, new business insights are being developed based on the intersection between Finance and technology. Using advanced technology (for example, AI and Blockchain) in businesses has substantial economic benefits; this session discusses these benefits. Notably, the "dark side" of FinTech applications is also explored. Finally, this session is designed to provide a comprehensive understanding of how the Covid-19 crisis reshapes FinTech advancements.

Morning Session : **AI/Autonomous Machines in the Financial Markets**

Learning Objective: Provide a high level microstructure view of financial markets through the lens of the technological transformation that markets have been subjected to over the past decade.

Financial markets have undergone transformational changes over the past few decades. However, the last decade has witnessed the most significant changes in the way financial trading platforms operate. The changes induced by the declining costs of technology and changes in policy, hold significant implications for market structure in several respects. For example, in Europe, the enactment of the Markets in Financial Instruments Directive (MiFID) in 2007 coupled with technological advances in trading systems led to the proliferation of trading venues in Europe (i.e. new electronic competitors to traditional stock exchanges or securities exchanges). These include Broker Crossing Networks (BCNs) and Electronic Communication Networks (ECNs) or Multilateral Trading Facilities (MTFs) as they are called in Europe. The growth of alternative platforms, as with algorithmic/autonomous trading and high frequency trading, has also been largely driven by technology.

Afternoon Session : **Ethical AI Futures**

Learning Objective: Acquire a high-level overview of the growing number of ethical questions and challenges currently shaping artificial intelligence research, development, deployment and regulation. Artificial intelligence presents many new opportunities and challenges for human well-being, and for social trust in organisations and institutions that deploy AI. This session provides an overview of the growing interdisciplinary field of 'AI Ethics,' which draws together learning from the humanities, social sciences, law and computer science to gain a deeper understanding of how artificial intelligence can be aligned with human, social and planetary flourishing. Drawing on AI use cases in finance, government and media, we will explore how leaders can help their organisations develop cultures of responsible AI innovation.

Afternoon Session : **Industry Visit and Networking Session**

Learning Objective: Provide participants with deep knowledge of business activities in a UK financial firm.

The first part of this session, hosted by DirectID, consists of a presentation delivered by a practitioner working with financial technology. After the presentation, the participants will have the opportunity to informally discuss issues of their interest with practitioners.

Farewell Dinner

Before the programme ends, participants will attend a Farewell Dinner at Marlin's Wynd, a unique historic venue built in the 1540's. Simon Thompson, Chief Executive of the Chartered Banker Institute, will be the guest speaker at this event.

FRIDAY, 9 SEPTEMBER 2022

Morning Session : **Inspiring and Enabling Change**

Learning Objective: Enable participants to promote successful changes.

This session will explore ways to stimulate changes that can benefit organisations. Considering potential scenarios in the post pandemic world, drivers of innovative changes and strategies for reducing the risks of negative effects will be discussed. Examples of successful changes in financial institutions will be presented.

Afternoon Session : **Knowledge Sharing and Integration of Learnings**

Learning Objective: Explore connections between the topics seen in different sessions of the programme.

The session will be focused on facilitated group discussions to share reflections of the participants. This will include the use of short case studies that will allow participants to review the knowledge acquired throughout the programme and connect pieces of information even when they would seem to be unrelated to each other. We will also consider possible scenarios and changes in the post pandemic world that may affect the banking industry.

Afternoon Session : **Developing a Personal Action Plan**

Learning Objective: Development of strategies to convert ideas and concepts into actions that can lead to practical results.

In this closing activity, we will assist participants in creating individual personal plans based on the material seen in the programme and their respective reflections. Potential challenges to be faced by participants in this respect will be discussed. We will also propose accountability partnerships with our Business School and others in the group to create incentives to achieve the proposed goals. Examples of successful practices will illustrate possible courses of action.

The University of Edinburgh Business School enjoys a long tradition of teaching and research, opening the doors to its first cohort of students in October 1919. The School offers undergraduate, postgraduate, and executive education programmes in business and management and provides a platform for research, discussion, and debate on a wide range of business issues.



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29 Buccleuch Place

Dr Fernando Moreira

**Programme Director, Preparing Banking Leaders for the Post Pandemic Future Programme
Senior Lecturer (Associate Professor) in Banking and Risk Management and Co-Director of the
Centre for Service Excellence (CenSE), UEBS**



Fernando has acted as the director of the MSc in Banking and Risk from 2015 to 2017. He sits on the Quality and Standards Committee of the Chartered Banker Institute. His research interests are related to the impact of government interventions (including financial regulation) on a number of issues (e.g., financial stability and banks' risk-taking) and to methodological approaches to assess causality. He teaches risk management focused on financial institutions and is an Associate Editor of the Journal of Financial Innovation. Fernando has published in peer-reviewed journals and presented papers at several conferences. He holds a PhD in Management Science and Business Economics from the University of Edinburgh and has previously worked at Keele University (UK) as a Lecturer in Finance and at the Central Bank of Brazil (Supervision Department).

Professor Wendy Loretto

Professor of Organisational Behaviour and Dean, University of Edinburgh Business School (UEBS)



Wendy has previously held several leadership roles in the School, including Director of Research and Director of Undergraduate Programmes. Her main research field is age and employment, with a particular focus on changes in employees' and employers' attitudes and practices in extending working lives. She is especially interested in the ways in which gender, age and health interact to affect work and retirement experiences amongst older men and women across Europe. Her work has received funding from research councils, industry partners, government and EU and is published widely in leading academic journals. She is currently leading a major 3-year project investigating how best to support healthy ageing at work. She was a member of the UKRI Equality, Diversity and Inclusion

external Advisory Group, and is on the Boards of abrdn Financial Fairness Trust, Association of MBAs (AMBA) and Society for the Advancement of Management Studies.

Professor John Amis

Chair in Strategic Management & Organisation and Head of Strategy Group, UEBS



John Amis joined the University of Edinburgh Business School in July 2013 as Chair in Strategic Management and Organisation. He is Head of the Strategy Group, co-Director of the Centre for Strategic Leadership and former Director of the School's Doctoral Programme. John received his PhD from the University of Alberta, and was previously employed at the University of Memphis.

John has carried out numerous Executive Development leadership courses, consulting assignments and sponsored research projects, predominantly related to strategic leadership and change. These have spanned all sectors in the US and UK, including US Fortune 500 firms FedEx and Autozone, CALA Group, Scottish Enterprise, hospital systems, national non-profits and public schools. John's research interests centre on issues of organisational and institutional change. In addition to three books, John has had over 80 journal articles and book chapters published, delivered over 80 refereed conference and invited presentations, and has organised several conferences, conference streams and symposia. He is former Chair of the Organizational Development and Change Division of the Academy of Management, an Associate Editor at Academy of Management Review, and he sits on several other editorial boards.

Dr Kristina Potočnik

Senior Lecturer in Human Resource Management, and Head of Organisation Studies Group, UEBS



Kristina is a Chartered Psychologist and an academic member of Chartered Institute of Personnel and Development. She earned her MA degree in Psychology from the University of Ljubljana and a PhD in Work and Organizational Psychology from the University of Valencia. Kristina's research is concerned with understanding how teams operate under stressful, time-pressured conditions, and the paradoxical effects that operating under such conditions might have on teams and individuals who work in them. She has published on this and other topics in different journals, including Organization Science, Journal of Management, Safety Science, and British Journal of Management.

Dr Matthew Brander

Senior Lecturer in Carbon Accounting, UEBS



Matthew's current research focuses on the development of methods for corporate, product (life cycle assessment), project and policy-level greenhouse gas accounting. He has particular interest in bioenergy, offsetting, electricity accounting, and greenhouse gas removal. He has served as a member of several technical working groups for the Greenhouse Gas Protocol, and the International Organisation for Standardisation (ISO), and is on the peer review panel for BEIS/Defra's emission factors publication for company reporting. Prior to his current position Matthew worked for over seven years in carbon management and greenhouse gas assessment at the Edinburgh Centre for Carbon Management, and at Ecometrica.

Professor Chris Speed

Chair of Design Informatics, Edinburgh College of Art, University of Edinburgh



Chris collaborates with a wide variety of partners to explore how design provides methods to adapt and create products and services within a networked society. He is Director for the Edinburgh Futures Institute, an interdisciplinary hub combining education, research and innovation to support collaboration with industry, governments and communities to build a challenge-led, data-rich portfolio of activity that has demonstrable ethical, social, cultural, economic and environmental impacts. Chris has been involved in over 40 research projects since joining the University of Edinburgh, leading on 19 worth a total of £9.9mil and Co-Investigator on 22 projects worth in excess of £55mil. Chris is Director of the £6mil (£5.5Mil AHRC & £0.5Mil SFC) Creative Informatics R&D Partnership, and is Co-I to the Next Stage Digital Economy Centre DECaDE. Chris was made a Fellow of the Royal Society of Edinburgh in 2020.

Dr Jakov Jandrić

The Nick Oliver Lecturer in Organisational Behaviour, UEBS



In his work, Jakov focuses on the theoretical and empirical exploration of ageing in the workplace, with a particular emphasis on relationships between organisational practices and individual experiences of work and employment in later life. Since 2021, he is a member of the Core Team that manages a £2 million "Supporting Healthy Ageing at Work" project. His work is published in leading journals, and he is an active member of the international academic community.

Dr Lila Skountridaki

Lecturer in Organisation Studies, Director of MSc in Human Resource Management, UEBS



Lila's teaching focuses on Business Ethics and her research interests include the sociology of work, the professions, and professional ethics with a particular focus on expert labour and highly skilled workers. Most recently, Lila has been working on research projects exploring hybrid and remote work, including a UK wide grant-funded project, 'Where does work belong anymore? The impact of the Covid-19 pandemic on working in the UK'; a large study on hybrid work for the University of Edinburgh; as well as in partnership with business trialling new forms of flexible work. She obtained her PhD from the Department of Management, Strathclyde University Business School, UK in 2014.

Dr Khaladdin Rzayev

Lecturer in Finance, UEBS



Dr Rzayev received his PhD from the University of Edinburgh and completed his PostDoc at the London School of Economics. Dr Rzayev's research agenda is focused on market microstructure, Financial Technology (FinTech), and financial econometrics. Dr Rzayev has published in various leading journals, for example, the Journal of Financial Markets. Dr Rzayev is currently supervising PhD students working in the FinTech field. In one of these projects, Dr Rzayev's PhD student is working with one of the leading investment startups, Predictiva, to develop AI-led Portfolio, Risk, and Execution Management Strategies. Furthermore, recently, Dr Rzayev (along with Dr Belen Martin-Barragan) has completed a project with Actelligent (a Fintech company specialising in developing AI models) to develop trading strategies based on textual Big-Data analysis. This project has been funded under the EPSRC Impact Acceleration funding.

Professor Gbenga Ibikunle

Chair of Finance, UEBS



As the Director for Industry, Economy and Society at the Edinburgh Futures Institute, Gbenga is responsible for the strategic direction and delivery of Financial Services and FinTech initiatives at the University of Edinburgh. He is also the Deputy Scientific Director at the Fondazione European Capital Markets Cooperative Research Centre in Pescara and a Fellow at the RoZetta Institute in Sydney. Gbenga has held visiting professorships at leading universities in Australia, China, Portugal etc. His current research sits at the intersection of the economics of markets (financial and environmental), data science and policy. His work on the microstructure of high-tech financial markets has been of much interest to both practitioners and policy makers/regulators, including at the Financial Conduct Authority (FCA), where he is

often a Research Visitor. Gbenga is the author of Carbon Markets: Microstructure, Pricing and Policy (2018). His work has been published in leading international academic journals such as Journal of Financial Markets and Journal of Banking & Finance, and featured in the news media, such as The New York Times, The Economist, Financial Times, Forbes, and Bloomberg Markets.

Professor Shannon Vallor

Baillie Gifford Chair in the Ethics of Data and Artificial Intelligence, Department of Philosophy, University of Edinburgh



Shannon serves as Director of the Centre for Technomoral Futures in the Edinburgh Futures Institute and is a Fellow of the Alan Turing Institute. Professor Vallor's research explores how emerging technologies reshape human moral and intellectual character, and maps the ethical challenges and opportunities posed by new uses of data and artificial intelligence. Her work includes advising academia, government and industry on the ethical design and use of AI. Her current project examines responsibility gaps in the governance of autonomous systems, as part of the UKRI Trustworthy Autonomous Systems programme. She is the author of Technology and the Virtues: A Philosophical Guide to a Future Worth Wanting (Oxford University Press, 2016) and editor of the Oxford Handbook of Philosophy of Technology (2022).

PROGRAMME SPEAKERS

Simon Thompson

Chief Executive, Chartered Banker Institute



Simon Thompson was appointed as Chief Executive of the Chartered Banker Institute in 2007 after working for the Association of Chartered Certified Accountants in Central & Eastern Europe, and for the International Federation of Accountants. Under his leadership, the Institute has grown to become the largest professional body for bankers in the UK, with nearly 35,000 members and students in more than 100 countries. Simon is the author of *Green & Sustainable Finance: Principles and Practice* (published by Kogan Page) and leads the Institute's work in this area. He chairs the UK's Green Finance Education Charter on behalf of the Department for Business, Energy and Industrial Strategy (BEIS) and is a Board member of the UK's Financial Services Skills Commission (FSSC). Simon is a former Vice President of the European Bank Training Network.

Stephen Ingledew

Chair, FinTech Scotland



Stephen is the Executive Chair of FinTech Scotland, the independent cluster enterprise focused on delivering positive economic outcomes through financial innovation. Stephen's career over four decades has earned a track record and reputation for leading the implementation of customer focused, technology enabled initiatives in a wide range of financial firms, including executive roles with large institutions such as Standard Life and Barclays. He has also recently been a member of the UK Government's Innovation Expert Group, contributing to the development of the Innovation Strategy as well as being on part time secondment to Scottish Enterprise working with the chief executive on developing digital, net zero, health economy and advanced manufacturing economic opportunities.

James Varga

CEO & Founder, DirectID



James founded The ID Co. in 2011 with a mission to create financial inclusion globally by leveraging the identity and data users have with their bank accounts to give them access or products and services conveniently and let them prove their identity, financial health and credit risk in seconds anywhere in the world. DirectID, its global credit and risk platform, provides intelligent insights based on bank data that help its customers understand their customers and make better credit and risk decisions. It delivers easy and immediate access to the most accurate, relevant and valuable insights and operates throughout the customer lifecycle from origination to portfolio management through to collections and recoveries. James is active in local and global efforts to help people do more online, including board positions with Fintech Scotland, the Ministerial

Trade Board for Scotland and Trust In Digital Life (TDL); involvement with Fintech Delivery Panel (FDP), FDATA, Open Banking Excellence, Holland Fintech, EIT Digital; and is the Fintech Export Champion for Scotland on behalf of the Department of Industry and Trade.

Adrian Barnes

Head of Green Analytics, Green Investment Group



Adrian has been part of Macquarie's Green Investment Group (GIG) since joining the UK Green Investment Bank in 2013, acquired by Macquarie to form GIG in 2017. He is responsible for the implementation of GIG's robust green assessment, monitoring and reporting approach. He oversees the GIG Green Analytics team's evaluation of all global green investment activity, whilst also advising across Macquarie Group and third party clients on transition and impact investing strategies, and on structuring green investment funds and instruments. Adrian represents GIG on standardisation initiatives for technical green assessment – in this capacity he is the UK expert contributing to the ISO 14030 standard on green bonds and loans, sits on BSI's Sustainable Finance Strategic Advisory Group, and is a member of the IFI Working Group on Greenhouse Gas Accounting.

PROGRAMME VENUE



Classes will be held in the Conference Room of the University of Edinburgh Business School building situated on the top floor. It offers unobscured views over George Square and Edinburgh's Old Town. The adjoining Roof Terrace will be used for daytime refreshments and lunch breaks.

Accommodation will be provided in single rooms from Sunday 4th until Saturday 10th September 2022 at the 4-star Courtyard by Marriott Edinburgh Hotel. The hotel is well located just 15 minutes to the University of Edinburgh Business School and 30 minutes from Edinburgh Airport by car/taxi. On foot, Princes Street, Waverley Station and the Edinburgh Tram on York Place can be reached in less than 10 minutes.

ACCOMMODATION



WELCOME DRINKS RECEPTION SUNDAY, 4 SEPT 2022

This will be held at the Calton Suite of the **Glasshouse Hotel**. Situated atop the hotel's two-acre roof-top garden, participants will be able to enjoy a stunning view of Edinburgh's Calton Hill. Built from a former chapel constructed in 1846, the Glasshouse is part of the YTL Luxury Hotels collection - the hospitality arm of one of Malaysia's most dynamic conglomerates, YTL Corporation Berhad.



WELCOME DINNER MONDAY, 5 SEPT 2022

Set in a stunning city centre location, in the heart of Edinburgh's New Town, the Cullen Suite at the **Royal College of Physicians of Edinburgh** will be the venue for the Welcome Dinner. It has a rich heritage which spans over 300 years and has stunning views across the rooftops of Edinburgh's New Town out to the Firth of Forth.





ETHICAL FINANCE GLOBAL
2022 SUMMIT
EVENING RECEPTION
TUESDAY, 6 SEPT 2022

On the second day of the programme, participants will have the opportunity to attend the Ethical Finance Global 2022 Summit together with 500 banking delegates from around the world. An evening reception will be held at the **Edinburgh Castle** to mark the close of the event. Edinburgh Castle is one of the oldest fortified places in Europe. With a long rich history as a royal residence, military garrison, prison and fortress, it is alive with many exciting tales that goes as far back as the 12th century.



FAREWELL DINNER
THURSDAY, 8 SEPT 2022

Set in the heart of Edinburgh's historic Old Town, the splendid vaulted cellars of **Marlin's Wynd** will provide the backdrop for the Farewell Dinner and talk by guest speaker, Simon Thompson, Chief Executive of the Chartered Banker Institute. Spanning centuries of Scottish history, this unusual venue provides a dramatic and unique setting to celebrate your time in Edinburgh.



ABOUT EDINBURGH

Recognised as the capital of Scotland since at least the 15th century, Edinburgh is the seat of the Scottish Government, the Scottish Parliament and the highest courts in Scotland. The city's Palace of Holyroodhouse is the official residence of the British monarchy in Scotland.

Edinburgh has consistently been known as a powerhouse of the Scottish economy, as well as the wider UK. It is the second-largest financial centre in the UK behind London, and was ranked the 13th largest financial centre internationally and the 4th largest in Europe in 2020. It also boasts the world's first Green Investment Bank that was established in 2012 as a result of a government-funded initiative aimed at encouraging investment in low-carbon projects around the UK.

The city's historical and cultural attractions also have made it the UK's second-most visited tourist destination. It is home to national cultural institutions such as the National Museum of Scotland, the National Library of Scotland and the Scottish National Gallery. The city is also known for the Edinburgh International Festival and the Fringe, the latter being the world's largest annual international arts festival.

The city is also recognised as a centre of education, particularly in the fields of medicine, Scottish law, literature, philosophy, the sciences, and engineering. Back then, education, government and law spawned a massive printing and publishing industry which first started over 500 years ago in the city, with some of the greatest publications of its period - notably the Encyclopaedia Britannica - being first produced in Edinburgh.

GETTING TO EDINBURGH

Getting to Edinburgh and the University is easy no matter where you are coming from or how you choose to travel.

By air:

Edinburgh International Airport receives daily flights from more than 20 UK and 40 European airports, as well as daily transatlantic flights. Flights from international destinations are also scheduled throughout the week.

The airport is about 12km from the city centre. The 30-minute journey can be easily made using the frequent airport bus or tram services, or by taxi.

By rail:

Edinburgh has excellent rail links throughout the UK.

The East Coast mainline, which links Edinburgh and London King's Cross, is the UK's fastest intercity railway: you can travel between the cities in around 4 hours.

Or, if you prefer to travel overnight, a sleeper service runs between London Euston and Edinburgh Waverley 6 nights a week.

There are great links to other cities too. The journey to Glasgow only takes 45 minutes, while York, Newcastle, Inverness or Aberdeen can be reached in about 2 hours.

All trains arrive at Waverley Station in the centre of the city, although some trains also stop at Haymarket, which is a smaller station in the West End.

For more information on travelling to and from the University, you can visit <https://www.ed.ac.uk/transport/travelling-here>

ABOUT ASIAN BANKING SCHOOL

The **ASIAN BANKING SCHOOL (ABS)** is dedicated to developing talent and is the largest specialised provider of quality banking training programmes in the ASEAN region.

As the industry's preferred partner in learning and development, ABS offers customised and open enrolment training programmes that cover a comprehensive list of banking areas developed by its Specialist Training Consultancy Team or in collaboration with strategic learning partners that includes some of the top business schools in the world. This includes its Executive Education programmes with Bayes Business School (formerly Cass) in London, the University of Cambridge Judge Business School, Frankfurt School of Finance and Management, INSEAD, University of Edinburgh Business School, Bologna Business School in Italy and Bangor Business School in Wales.

ABS also works closely with the Asian Institute of Chartered Bankers in raising competency standards for the industry through the delivery of training workshops related to professional qualifications developed and awarded by the professional body; and is the exclusive training partner for the Chartered Banker Institute in the UK. It plays a significant role in enriching the talent pipeline for the financial services sector through the industry recognised Financial Sector Talent Enrichment Programme (FSTEP) and Graduate Training programmes; and is also responsible for designing, developing and delivering the industry-wide Ethics and AML/CFT programmes.

ABOUT CHARTERED BANKER INSTITUTE

The **CHARTERED BANKER INSTITUTE** is the largest professional body for bankers in the UK, with more than 30,000 members. Their impact and influence continues to grow, with members and students in 87 countries worldwide.

They are the oldest banking institute in the world, and proud to be the only organisation in the world approved by the UK's Privy Council to award the "Chartered Banker" designation to qualified members. Founded in 1875, to serve the public interest by enhancing and sustaining the highest standards of customer-focused, ethical professionalism in banking, their work today is as important as it was over 140 years ago.

The Chartered Banker Institute is also in partnership with the Chartered Banker MBA, a unique dual award high-level and intensive learning experience aimed at senior individuals in banks and other financial services firms, or those seeking to join the industry, who wish to extend their knowledge and understanding and to acquire the skills to cope with the change in the ever-evolving financial services industry. The Asian Banking School is the exclusive partner to offer this programme in Malaysia.

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Asian Banking School



Asian Banking School (ABS)



Victoria Street curves down towards the Grassmarket and is within Edinburgh's Old Town - recognised as a World Heritage site. It is a street on two levels and home to many characterful, independent shops. The eclectic mix of narrow, medieval buildings and Gothic spires make it a magical place to visit and was where J.K. Rowling got her inspiration for Diagon Alley from the famous Harry Potter books, which were first written in Edinburgh.

WWW.ASIANBANKINGSCHOOL.COM

WWW.BUSINESS-SCHOOL.ED.AC.UK

WWW.CHARTEREDBANKER.COM

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