



UNIVERSITY OF  
CAMBRIDGE  
Judge Business School

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**Executive**Education

# CAMBRIDGE SUMMER SCHOOL PROGRAMME





The University of Cambridge Judge Business School was established in 1990 as the Judge Institute of Management Studies. It is consistently ranked as one of the world's top business schools, with the Cambridge MBA programme ranked among the top in the world



ABS in Cambridge | Executive Education

# CAMBRIDGE SUMMER SCHOOL PROGRAMME

Leading Banks in the Post Pandemic World  
- Leadership Innovation in the New Era

24 - 28 JULY 2023







**ABS FLAGSHIP PROGRAMME**

# CAMBRIDGE SUMMER SCHOOL PROGRAMME

## Leading Banks in the Post Pandemic World - Leadership Innovation in the New Era

After a three-year hiatus largely due to the challenges brought on by the global pandemic, the Asian Banking School (ABS) is pleased to present the return of the Cambridge Summer School Programme for its fourth year.

Designed especially for senior executives in financial-related sectors, the Programme equips participants with the know-how to embrace the journey towards a successful innovative organisation ready to compete in the future. It provides leading edge insights from research at the University of Cambridge, as well as methodologies and frameworks to help participants re-think how to lead the transformation of their organisation.

The Cambridge Summer School is a flagship programme of the Asian Banking School in collaboration with the University of Cambridge Judge Business School Executive Education. We believe that this continued collaboration with the University of Cambridge Judge Business School speaks volumes on our dedication and determination to provide world class learning opportunities for the industry. Consistently ranked as one of the top universities worldwide, the University of Cambridge is one of the oldest universities, one of the largest in the United Kingdom and its reputation for outstanding academic achievement is undisputed.





## PROGRAMME AT A GLANCE

Sunday 23 July	Monday 24 July	Tuesday 25 July	Wednesday 26 July	Thursday 27 July	Friday 28 July
	Strategy & Organisations	Sectors & Business Models	How We Work	How We Lead	How We Conduct Ourselves
Arrival in Cambridge	Strategic Directions for the New Era <i>Professor Kamal Munir</i>	How Business Models Have Responded to this Pandemic World <i>Professor Stelios Kavadias</i>	A Systemic View of Time Poverty <i>Professor Kishore Sengupta</i>	People and Talent for a Changing World of Work <i>Dr Philip Stiles</i>	Energising Employees Through Fair Process: Creativity and Innovation in the New Era <i>Professor Stelios Kavadias</i>
	Lunch	Lunch	Lunch	Lunch	Lunch
Guided Tour of Cambridge & Punting. Followed by Welcome Drinks & Introductions at Judge Business School.	Power and Politics that Changed the Culture of Organisation <i>Dr Patrizia Vecchi</i>	FinTech <i>Professor Andrei Kirilenko</i>	Culture and Innovation in Organisations / Effective Responses to Transformation Pressures	Leadership in the Age of Hype <i>Matthew Grimes</i>  Keynote Talk : Reframing Failure - Lessons from the Field <i>Sir Laurie Bristow, President of Hughes Hall</i>	Integration and Future Plans <i>Dr Kishore Sengupta</i>
	Evening Break	Evening Break	Evening Break	Evening Break	Evening Break
Free Time	Welcome Dinner at Gonville & Caius College	Free Time	Free Time	Farewell Dinner at Sidney Sussex with Dinner Talk: Managing the Unforeseen <i>Lord Richard Wilson</i>	Free Time

## PROGRAMME FEES\*

### MALAYSIAN PARTICIPANTS

**MYR 50,000**  
per participant

### INTERNATIONAL PARTICIPANTS

**GBP 9,500**  
per participant

\* Fee includes all training activities and materials, lunches during training days, special dinners, the social programme and accommodation (from 23-29 July 2023) in single occupancy rooms on campus. It is not inclusive of taxes.

## CPD HOURS



MyCo ID:  
201201039737



## ENQUIRIES

Please contact Asian Banking School at:  
Tel: +603-2701 7822 or  
Email: [training@asianbankingschool.com](mailto:training@asianbankingschool.com)

Note : All Information in this publication is correct at the time of printing but may be subject to change.

## REGISTRATION

Please register online at  
[www.asianbankingschool.com/our-programmes/executive-education](http://www.asianbankingschool.com/our-programmes/executive-education)

Alternatively, you may email your completed Registration Form to [training@asianbankingschool.com](mailto:training@asianbankingschool.com)  
Terms and conditions apply. Please visit  
[www.asianbankingschool.com/terms-and-conditions](http://www.asianbankingschool.com/terms-and-conditions)

## PAYMENT OPTIONS

- This programme is an approved **HRD Corp** claimable course and employers can claim 100% of the programme fee.
- The programme fee and roundtrip airfare is **STF credit** claimable by qualifying Malaysian banks.





## PROGRAMME FACULTY

### **Professor Kishore Sengupta**

Professor of Operations Management;  
Academic Programme Director, Cambridge Summer School Programme



Professor Sengupta has served as advisor on several projects with the US Government Department of Defense and NASA, and has consulted with organisations in Silicon Valley and Hong Kong. He has also worked at the AT&T Network Software Center (now LucentTechnologies) and Ernst & Young. Professor Sengupta's published research appears in journals in information technology and management, such as Management Science, MIS Quarterly, IEEE Transactions on Software Engineering, IEEE Transactions on Systems, Man, and Cybernetics, and IEEE Transactions on Engineering Management. He is currently working on a book on online electronic environments.

Prior to joining the School, Professor Kishore Sengupta was an Associate Professor of Information Systems at INSEAD. Before this he was on the faculty at the Naval Postgraduate School in Monterey, California, USA. In 1996-1997 he was a Visiting Scholar at the Hong Kong University of Science and Technology, Hong Kong.



## **Professor Kamal Munir**

**Professor of Strategy & Policy; Pro-Vice-Chancellor (University Community and Engagement);  
Professorial Fellow of Homerton College**



Kamal Munir is Pro-Vice-Chancellor (University Community & Engagement) and Professor of Strategy and Policy at the University of Cambridge. In addition, he is a Professorial Fellow of Homerton College, and serves on the syndicates of the Cambridge University Botanic Gardens and the University Library. In the past, he has served as the Founding Academic Director of the Centre for Strategic Philanthropy, Acting Director of the Centre of South Asian Studies, University of Cambridge, and Dean of the Humanities and Social Sciences School at the Lahore University of Management Sciences.

Professor Munir has published several articles on issues ranging from organisational inequality to institutional change in leading organisational and management journals, including the Administrative Science Quarterly, Academy of Management Journal, Journal of Management Studies, Journal of Management, Annals of the Academy of Management, and Organization Studies. At the same time, he has published in economics, history and policy journals. He is frequently invited to give keynotes and plenaries at major conferences and universities. He has won several teaching awards and his courses on strategy in the face of disruption enjoy global popularity.

Professor Munir's work is cited frequently in the media – including the BBC, CNN, Wall Street Journal, BusinessWeek, Wired, Financial Times, The Guardian, The Tribune and several others. In management, he is frequently invited to consult with, and run strategy off-site workshops for corporations ranging from Airbus Industries to HSBC. In policy circles, he has served as a consultant to the World Bank, Asian Development Bank, and State Bank of Pakistan. He was part of the team that developed the 2010 Industrial Policy of Pakistan.

Professor Munir has served as a Senior Editor of Organization Studies, and as an Associate Editor for the Journal of Management Inquiry. He is the founder of OTREG, an international discussion forum for organisational theorists, and serves on the Editorial Board of Academy of Management Review.

## **Dr Patrizia Vecchi**

**Assistant Professor in Organisational Behaviour**



Patrizia has taught professionals and executives around the world in topics such as negotiation, power and politics, social networks, and leading change. At Cambridge Judge Business School, Patrizia has taken over the academic directorship of the highly successful Cambridge Rising Women Leaders Programme, established by Professor Sucheta Nadkarni, which is centred around the unique challenges that women face as they rise as leaders in organisations and the factors that enhance their credibility and effectiveness as leaders. Besides teaching on the Cambridge Rising Women Leaders Programme, Patrizia teaches Negotiation in the Executive MBA programme, Power & Politics in the Cambridge Senior Management Programme, and various sessions designed to help leaders to have an impact in their organisations in other flagship Executive Education programmes.



### **Professor Stelios Kavadias**

**Margaret Thatcher Professor of Enterprise Studies in Innovation & Growth; Vice-Dean for Faculty**



Professor Kavadias serves as an Associate Editor for Management Science (Entrepreneurship and Innovation department), for Manufacturing and Service Operations Management, and for Service Science. Previously, he served as the department Editor for the R&D, New Product Development and Project Management department of Production and Operations Management.

Since he joined Cambridge Judge Business School he has founded its Entrepreneurship Centre, where he still serves as its Academic Co-Director alongside Professor Matthew Grimes. At Cambridge Judge Business School Executive Education, Professor Kavadias directs its Advanced Leadership Programme alongside directing and contributing to several other programmes (indicative clients: HSBC, Barclays, the Prime Minister's Office of the UAE, The TTP Group, etc.). During 2019, he served as a visiting researcher at AstraZeneca's Global Portfolio and Project Management (GPPM) unit. He has authored several case studies through close collaboration with major firms across multiple industries. He also serves as a non-executive director in new ventures, and he delivers keynotes in industry and company specific events.

### **Professor Andrei Kirilenko**

**Professor of Finance; Director of the Doctoral Programme; Founding Director of the Cambridge Centre for Finance, Technology & Regulation (CCFTR)**



Professor Kirilenko's research interests include, the intersection of finance, technology and regulation; FinTech; asset pricing, data, and digital technologies; the design of automated financial markets and instruments.

From 2010 to 2012, Professor Kirilenko served as Chief Economist of the US Commodity Futures Trading Commission (CFTC), where he used modern analytical tools and methods to design and enforce an effective regulatory regime of financial markets. Before CFTC, Andrei spent 12 years at the International Monetary Fund working on financial crises around the world. Between August 2015 and July 2019, Professor Kirilenko was the Founding Director of the Centre for Global Finance and Technology at the Imperial College Business School. Prior to joining Imperial in August 2015, he was a Professor of the Practice of Finance at MIT Sloan and Co-Director of the MIT Center for Finance and Policy between January 2013 and August 2015.

### **Dr Philip Stiles**

**Associate Professor in Corporate Governance; Co-Director of the Centre for International Human Resource Management (CIHRM)**



Philip developed the Global Human Resource Research Alliance, a research group involving 30 companies worldwide - American Express, BAE Systems, BT, EDF, GE, General Mills, IBM, IKEA, Infosys, Matsushita, Oracle, Procter and Gamble, Rolls-Royce, SANYO, Sealed Air, Shell, Siemens, TCL, TNT, and Unilever. The project represents the most comprehensive worldwide research study in the subject. The contribution to knowledge has been to identify both innovative and best HR practices within companies, and to show how human capital integrates with key dimensions of social and organisational capital.

Philip is also engaged in work on corporate governance, focusing primarily on the dynamics of boards of directors. He was involved in research for the Higgs Review on the Effectiveness of Non-Executive Directors, and he is also involved in examining the nature of succession within companies, carried out in collaboration with an international headhunting organisation. He consults to several organisations in both the private and public sector, and is a member of the Cambridge Corporate Governance Network (CCGN).



## **Professor Matthew Grimes**

**Professor of Entrepreneurship and Sustainable Futures; Director of the MPhil in Innovation, Strategy & Organisation Programme; Co-Director of the Entrepreneurship Centre**



Professor Matthew Grimes's research examines how individuals and organisations create, introduce, and sustain positive social change by way of entrepreneurship. To this end, he studies both the contextual factors (e.g. regional and institutional differences) that enable innovation and social change as well as the individual factors (e.g. demographic and identity differences) that motivate and sustain individuals' commitment to such change. He studies these factors primarily in contexts such as social entrepreneurship and business incubators/accelerators, where attempts to create, introduce, and sustain social change and innovation are particularly important and challenging.

Professor Matthew Grimes currently serves as Associate Editor of the Academy of Management Journal. He also serves on the editorial review boards of Administrative Science Quarterly, Academy of Management Review, and Journal of Business Venturing. He previously served on the editorial review boards for Entrepreneurship, Theory, & Practice and Strategic Entrepreneurship Journal. Prior to obtaining his PhD, Professor Grimes was an Associate Director for Research at CEB (now Gartner) in Washington DC, London and New Delhi.

## **Sir Laurie Bristow KCMG**

**President of Hughes Hall; Former Ambassador for the United Kingdom**



Sir Laurie Bristow joined the United Kingdom diplomatic service in 1990, as the Cold War ended and change swept across Europe. His first overseas posting was to Romania in the spring of 1992, where he worked for three years during the post-communist transition. Laurie served as Ambassador for the United Kingdom three times. He was Ambassador to Afghanistan during the fall of the Republic to the Taliban in August 2021 and the UK's subsequent evacuation of over 15,000 people from Kabul airport. He was the UK's Ambassador to Russia from 2016 to 2020, and Deputy Ambassador to Russia from 2007 to 2010. He was Ambassador to Azerbaijan from 2004 to 2007.

In 2020, Laurie worked on the COP 26 climate change conference, as Regional Ambassador for China, Eastern Europe and Central Asia, the Middle East and North Africa. His other senior roles in London included Director for Eastern Europe and Central Asia, and Director for National Security. He was knighted in 2019, for services to British foreign policy. Laurie regularly writes and gives talks about Russia and a broad range of national and international security issues. He is a Distinguished Fellow of the Royal United Services Institute, and a Senior Associate Fellow of the European Leadership Network.

## **Lord Richard Wilson of Dinton**

**Former Secretary of the Cabinet and Head of the Home Civil Service;  
Former Master of Emmanuel College Cambridge**



Richard Wilson was born in Glamorgan and educated at Radley (1956-1960) and Clare College Cambridge (1961-1965). He was called to the Bar but, rather than practice, entered the Civil Service as an assistant principal in the Board of Trade in 1966.

He subsequently served in a number of departments including 12 years in the Department of Energy where his responsibilities included nuclear power policy, the privatisation of Britoil, personnel and finance. He headed the Economic Secretariat in the Cabinet Office under Mrs Thatcher from 1987-90 and after two years in the Treasury was appointed Permanent Secretary of the Department of the Environment in 1992. He became Permanent Under Secretary of the Home Office in 1994 and Secretary of the

Cabinet and Head of the Home Civil Service in January 1998. He was Master of Emmanuel College Cambridge from 2002-2012 and holds a number of other non-executive appointments in the charitable and private sectors. He has been non-executive chairman of C Hoare & Co, the private bank, since 2006.







## PROGRAMME VENUE

# CAMBRIDGE JUDGE BUSINESS SCHOOL

Cambridge Judge Business School was established in 1990 as the Judge Institute of Management Studies, a focal point for management teaching and research in the University. The building housing the School is a refurbishment and extension of the old Addenbrooke's Hospital, first established on the site in 1766. In 1991, generous benefactions from Sir Paul and Lady Judge, together with the Monument Trust, provided the funds for the construction of a building for the newly formed School. The project was completed in August 1995 and officially opened by Her Majesty Queen Elizabeth II.

In 2018, the School opened their new Simon Sainsbury Centre, a four-storey, 5,000-square-metre structure that greatly expanded lecture, breakout rooms, meeting and dining facilities while uniting the School's activities under one roof. The Centre, designed by Stirling Prize-winning architect Stanton Williams, sits just behind the School's iconic Addenbrooke's building on Trumpington Street.

The Simon Sainsbury Centre is the programme venue for the 2023 Cambridge Summer School Programme. With its modern facilities and airconditioned classrooms, the Centre provides a conducive environment for learning especially during warm Summer days.





## DOWNING COLLEGE

Downing College was founded in 1800 and is set on twenty acres of beautiful grounds and gardens. It was the only college to be added to Cambridge University between 1596 and 1869, and is often described as the oldest of the new colleges and the newest of the old. It has been named one of the two most eco-friendly Cambridge colleges and is located directly behind the Cambridge Judge Business School making it the perfect place for participants to stay at.



### ACCOMMODATION

Accommodation will be provided from 23 - 29 July 2023 at Downing College's hotel-standard en-suites. Serviced daily, all rooms have private modern bathrooms complete with toiletries, a welcome tray, television and wi-fi.



### THE HALL

Restored to its original early nineteenth century decor, the award-winning Hall of Downing College (pictured left) is the breakfast venue for the Programme.



A scenic view of a historic brick building with a wooden bridge over a river, with people punting. The building is made of red brick and has several windows, some with white frames. The bridge is made of light-colored wood and has a complex truss structure. A group of people are in a punt on the river, and a punter is standing in the punt, holding a long pole. The river is calm and reflects the building and the bridge. The sky is blue with some white clouds. The overall scene is peaceful and picturesque.

## PRE-PROGRAMME: WALKING TOUR OF CAMBRIDGE, PUNTING & WELCOME DRINKS

There will be a guided tour of Cambridge and punting on the River Cam, which is one of the most traditional activities of Cambridge University. The day ends with Welcome Drinks at the Judge Business School.





## WELCOME DINNER VENUE

**Gonville & Caius College,** commonly referred to as just Caius (pronounced 'keys'), is the fourth oldest College in the University of Cambridge. The College was first founded as Gonville Hall by Edmund Gonville in 1348, and refounded in 1557 by John Caius as Gonville and Caius College. One of its more notable alumni is Stephen Hawking.



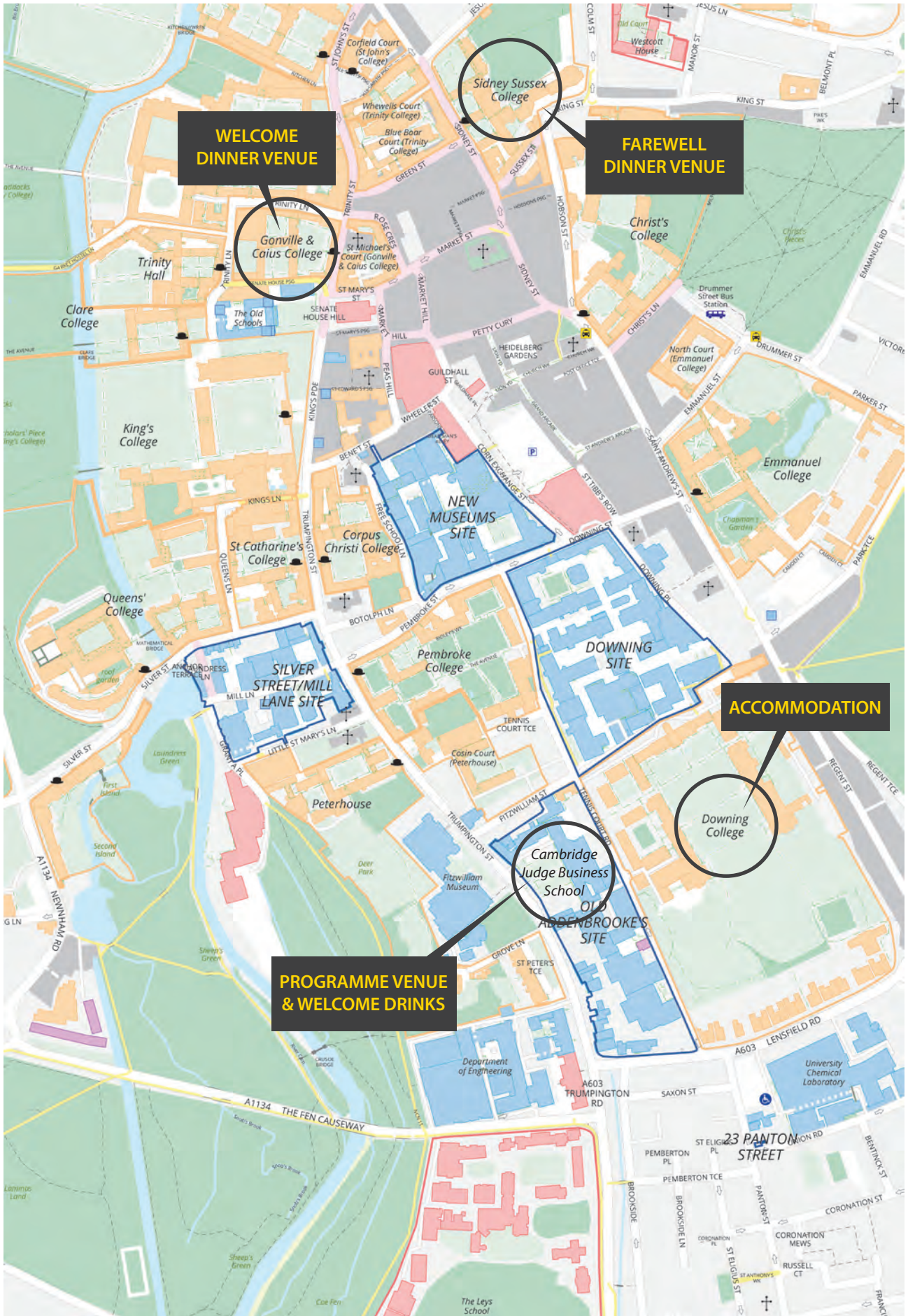
## FAREWELL DINNER VENUE

**Sidney Sussex College** is located in the historic heart of Cambridge. The College was founded on St. Valentine's Day in 1596 by Lady Frances Sidney, Countess of Sussex and is one of the smaller Cambridge Colleges. The College ranks fourth highest among Cambridge Colleges in Nobel Prizes won by alumni.





# LOCATION MAP



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## GETTING TO CAMBRIDGE

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Cambridge is located about 80km north of London and is well-served by road, rail and airport links. It is within easy reach of some but not all of London's international airports.

London Heathrow and London Gatwick are the two principal airports providing international flights - these airports are approximately 2-3 hours away from Cambridge, according to your chosen method of transport.

London Stansted, the nearest airport to Cambridge (only 45 minutes away), offers flights mainly to and from European destinations. Emirates Airlines does, however, fly direct (with one stop in Dubai) from Kuala Lumpur to Stansted.

From Heathrow Airport, it is about 90 - 120 minutes by car and 2.5 hours on the National Coach Express. Gatwick is the least convenient London airport, being on the opposite side of London. Cambridge does not have its own international airport.

### TRAVELLING FROM LONDON AIRPORTS TO CAMBRIDGE

#### BY TRAIN

##### ***From London Gatwick***

Take the Gatwick Express train from the airport to Victoria Station, central London (journey time c.35 minutes), and then take the Tube on the Victoria Line to King's Cross Station (journey time c.20 minutes), to take the direct train to Cambridge Station (journey time c.1 hour).  
<http://www.gatwickexpress.com/>

##### ***From London Heathrow***

Take the Heathrow Express train to Paddington Station, central London (journey time c.15 minutes), and then take the Tube on the Circle Line to King's Cross Station or Liverpool Street Station (journey time c.20-30 minutes), to take the direct train to Cambridge Station (journey time c.45 minutes to 1 hour)  
<https://www.heathrowexpress.com/>

Or take the Tube from London Heathrow on the Picadilly Line to King's Cross Station (journey time c.1 hour), to take the direct train to Cambridge Station (journey time c.45 minutes).

##### ***From Stansted***

There is a direct train from Stansted Airport to Cambridge (journey time c.30 minutes - 1 hour)

#### BY CAR

If you would rather travel by car, it is recommended that you pre-book a taxi/car service to make your connecting journey to Cambridge from the airport. This will give you the assurance that you already have a car waiting for you upon your arrival and the cost will be at a lower rate as compared to if you were to queue for a taxi from the airport taxi stand.

By taxi – book online at [www.taxisheathrow.co.uk](http://www.taxisheathrow.co.uk)

By train – book online at [www.thetrainline.com](http://www.thetrainline.com)

By express coach – book online at [www.nationalexpress.com/en/airports/heathrow-airport.aspx](http://www.nationalexpress.com/en/airports/heathrow-airport.aspx)



Cambridge is a university city and the county town of Cambridgeshire, England, on the River Cam about 80 km north of London.





## ABOUT ASIAN BANKING SCHOOL

The ASIAN BANKING SCHOOL (ABS) is dedicated to developing talent and is the largest specialised provider of quality banking training programmes in the ASEAN region.

As the industry's preferred partner in learning and development, ABS offers customised and open enrolment training programmes that cover a comprehensive list of banking areas developed by its Specialist Training Consultancy Team or in collaboration with strategic learning partners that includes some of the top business schools in the world. This includes its Executive Education programmes with Bayes Business School (formerly Cass) in London, the University of Cambridge Judge Business School, Frankfurt School of Finance and Management, INSEAD, the University of Edinburgh Business School, Bologna Business School, Bangor Business School and ESSEC Business School.

ABS also works closely with the Asian Institute of Chartered Bankers in raising competency standards for the industry through the delivery of training workshops related to professional qualifications developed and awarded by the professional body; and is the exclusive training partner in ASEAN for the Chartered Banker Institute in the UK. It plays a significant role in enriching the talent pipeline for the financial services sector through the industry recognised Financial Sector Talent Enrichment Programme (FSTEP) and Graduate Training programmes; and is also responsible for designing, developing and delivering the industry-wide Ethics and AML/CFT programmes.



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 Asian Banking School

 Asian Banking School (ABS)

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