

ABS | Executive Education

# REIMAGINING A BANKING WORLD DISRUPTED BY FINTECH

BY MATTHEW GARDINER

FOUNDER OF CATCHLONDON & VISITING LECTURER, CASS BUSINESS SCHOOL, LONDON

FinTech is disrupting every banking sector at an increasing rate. USD 60bn has been invested globally in FinTech since 2010, almost equivalent the amount invested by banks in innovation in the same period.

New FinTech companies continue to swell the ranks of the 14,000 registered to date including 80 'unicorns' valued at USD 1bn and over. Tech giants Facebook, Amazon, Apple, Google, Alibaba, TenCent and Baidu continually explore capital intensive opportunities to offer banking and payment services to consumers.

This programme analyses leading global FinTech operations, their capital efficiencies, customer acquisition and retention methodologies. Strategies are developed for leaders to keep pace with FinTech innovations in Blockchain, Artificial Intelligence (AI), Machine Learning Robo Advisory, RegTech and Augmented Reality (AR).

Focus is maintained on appreciating opportunities and risk in FinTech 'rapid iteration' methodologies. Banks' engagement with regulators on the development of regulatory compliance 'sandbox' environments in multiple jurisdictions is also covered. Global innovations are reviewed in the context of legislation including PSD2, MFiD II and Open Banking API standards.

Banking leaders are prepared to leverage their banks' trusted status and lead the innovation agenda into a future increasingly defined by technological advantage, fully anticipating the rise of the FinTech 'embedded bank 4.0'.



## **TRAINING METHODOLOGY**

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The programme features lecture discussions to introduce up to the minute FinTech market data and concepts. These are complemented by experiential learning with FinTech Regulatory Sandbox and rapid prototyping methodologies.

Participants develop an understanding of FinTech innovation, customer acquisition and retention methodologies whilst managing banks' regulatory compliance and investment risk in project based scenarios.

## **PROGRAMME OUTLINE**

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### **DAY 1**

#### **Morning Session**

##### **THE EMERGENCE OF FINTECH**

- The opening session profiles the rapid emergence of FinTech. Key drivers include the context of consumer led, context driven mobile first economies, permissionless innovation and Banking API infrastructures
- The models and capital efficiencies of FinTech disruptors in EMEA, APAC ASEAN & MENA, their influence on global trends in banking and the emergence of RegTech will be profiled
- After a study of the recent emergence of regulatory sandboxes in regional capitals and their impact on governance, participants will simulate the key operations of a regulatory sandbox

#### **Afternoon Session**

##### **BLOCKCHAIN, AI & DISRUPTIVE TECHNOLOGIES**

- In the afternoon, we discuss Blockchain & distributed ledger technology, Saas, DaaS, access to banking rails, FinTech payments and regulatory compliance (RegTech)
- The recent proliferation of innovation in The Internet of Things (IoT), digital identity, machine learning, artificial intelligence (AI) and the resultant increased exposure to advanced cybercrime are also detailed
- Participants engage in a rapid iteration exercise to develop FinTech innovations for current and future banking operations

## **PARTICIPANT PROFILE**

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- Senior bankers in corporate, retail, treasury, strategy, compliance, risk, innovation & planning
- Regulatory compliance specialists
- Banking supervisors

### **DAY 2**

#### **Morning Session**

##### **FINTECH INNOVATION**

- We review opportunities for collaboration with and investment in FinTech companies. The increasingly important role of banks in enabling FinTech innovations to rapidly scale is detailed
- We discuss regional regulatory regimes and the rapid pace of innovation in emerging economies. The opportunities and risks of offering banking services to the unbanked in multiple territories are considered
- Participants develop and present sandbox innovation strategies for multiple FinTech projects running in parallel

#### **Afternoon Session**

##### **THE FUTURE OF BANKING & FINTECH**

- We cover rapidly developing innovations which are on course to distinguish FinTech as the definitive competitive advantage in banking
- These include the facilitation of 'embedded banking' and automated robo advisory services by advanced artificial intelligence (AI), augmented reality (AR) and digital identities
- Disruptive innovations developed in this space by Facebook, Alibaba, TenCent, Baidu, Amazon, Apple and Google and their current ventures in the payments space are considered
- Potentially dramatic shifts in valuations of commodities and futures markets stemming from advances in robotics, energy, nanotechnology and biotechnology are covered
- Participants engage in a rapid prototyping exercise on the afternoon's themes
- They present their recommendations to the banking sector on retaining value in a future defined by FinTech

## ABOUT THE TRAINER

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### **MATTHEW GARDINER**

*Founder of CatchLondon & Visiting Lecturer, Cass Business School, London*

Matthew Gardiner is the founder of CatchLondon. He consults to banks, financial institutions, FinTechs, high growth technology businesses, corporations, 'Scale Ups' and VCs on blockchain, payments, compliance, risk, cyber security and data architectures. He is an incisive public speaker, up to the minute on developing emergent strategies with FinTech, Blockchain, AI, AR, VR, IoT, SaaS, DaaS, Cyber Security, Open Banking API, PSD2, MiFID II, InsurTech, EdTech and other emerging technologies including BioTech, AgriTech and PropTech.

Matthew has substantial networks in the UK, US, APAC and MENA spanning banks, FinTech companies, corporate VCs and insurers including Blockchain.com, Innovate Finance, the FCA's Regulatory Sandbox, Barclays, Lloyds, HSBC, State Street, Rise, Level 39, E&Y, PwC, Google Ventures, People's Bank of China, China Life, TenCent, Alibaba, PPMG, MPesa Transfer Wise, Revolut, Braintree, VocaLink, MoFo, Union Pay, Open Banking API and WC3. He is a mentor at FinTech accelerators in London, New York and Hong Kong. He sits on the Advisory Board of Lysis Financial, a regulatory advisory firm, speaks at CSFI FinTech events and is a contributor to The FinTech Book.

Matthew is a visiting lecturer at Cass Business School Executive Education where he has led programmes for C-Suite level banking, financial services and cyber security delegates with diverse portfolios from EMEA, APAC and MENA. He is scaling engagement with NGOs and tech companies in 27+ countries at Techfugees.com.

## PROGRAMME DETAILS

Date : 16 – 17 March 2017  
Time : 9:00 am – 5:00 pm  
Venue : Asian Banking School

## PROGRAMME FEE\*

**MYR  
12,000**

The cost of the programme includes lunch and other refreshments, as well as programme materials for one participant.

*\*inclusive of 6% GST*

To register for this programme, please visit the Executive Education page on our website at [www.asianbankingschool.com/our-programmes/executive-education](http://www.asianbankingschool.com/our-programmes/executive-education)

## **ABOUT THE SCHOOL**

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At the Asian Banking School, we understand how impactful knowledge can be in transforming individuals, organisations and societies. By leveraging on the power of experience of senior industry practitioners as well as world-renowned academics from leading business schools in the world to deliver our programmes, we provide a learning environment for participants to gain real world knowledge to enhance their professional lives and make changes that matter in their organisations.

Through its sector-leading customised and open enrolment Executive Education programmes that are designed to be relevant, intensive and challenging, the School equips banks and its leaders with the right knowledge to take them up and move them forward. It also provides the opportunity for executives to share their experiences in a structured and intellectually stimulating environment, to learn from each other and ask the hard-hitting questions in a safe environment separate from their workplace.

The School develops and delivers relevant, practical and innovative learning development programmes for bankers at all levels through its suite of Executive Education, Public, In-House and Graduate Training Programmes, as well as its Professional Qualifications-related training workshops. It also provides a broad spectrum of consultancy services that are tailor-made to meet organizational needs and strategic objectives, and can range from a long term comprehensive education pathway programme to a short up-skilling class.

For training enquiries, please contact:

### **Asian Banking School**

Level 12, NU Tower 2, Jalan Tun Sambanthan  
Kuala Lumpur Sentral, 50470 Kuala Lumpur, Malaysia

Tel : +603-2742 7822

Email : [training@asianbankingschool.com](mailto:training@asianbankingschool.com)

Website : [www.asianbankingschool.com](http://www.asianbankingschool.com)

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