



ASIAN  
BANKING  
SCHOOL

Professional  
Banking Education



**DEVELOPING  
WORLD-CLASS  
TALENT**

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## **IN THE CHANGING BANKING WORLD, WE'RE FOCUSED ON ONE THING.**

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The banking and financial services industry is entering a new era of banking professionalism, and with it comes new challenges and opportunities. The demand for greater professionalism has resulted in substantial changes in the operating environment, which in turn, requires banking professionals to stay up-to-date, not just by being informed, but also equipping themselves with industry relevant qualifications while ensuring professional standards are applied.

The establishment of the Asian Banking School (ABS) demonstrates the importance in raising the calibre and dynamism of talent in the industry. ABS will play a key role in raising the bar for professional certification and capability development that will meet the higher standards and demands of the banking industry.

ABS is here to safeguard and grow that talent and empower learners with knowledge, skills and abilities to be the best banking professionals in the industry.

## ASIAN BANKING SCHOOL

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### THE SCHOOL DEDICATED TO DEVELOPING BANKING TALENT.

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Introducing Asian Banking School (ABS), the school dedicated to developing banking talent – and the Premium Learning Partner of Asian Institute of Chartered Bankers (AICB), the professional body of choice for bankers.

ABS is built upon the legacy of Institut Bank-Bank Malaysia (IBBM) (now known as AICB) decades-long experience in delivering professional qualifications and training programmes for the banking industry. Now through ABS, the production of intellectual capital is directed solely towards industry relevant curriculum development, research, and the effective and wide-reaching delivery of education products and examinations. ABS is set to be a developer of world-class talents through thought leadership, capability development, certification, apprenticeship and industry awareness.

Developed by the industry and guided by the transformation blueprint for the Malaysian banking education landscape, ABS aims to reinvent the approach of developing talent.



**CREATED  
FOR THE  
INDUSTRY,  
BY THE  
INDUSTRY**

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## TEACHING WHAT MATTERS.

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The ABS curriculum is backed by research and time-tested pedagogical tools, and offers a mix of industry relevant education leading to generalist qualifications and specialist certifications.

ABS classifies its delivery of banking education products into two categories: Professional Qualifications and Training Programmes.

Professional Qualifications will give you membership-based access to Chartered Banker status and provide the ultimate seal of approval for your banking credentials and professionalism. With clear banking education pathways and a systematic implementation of mandatory professional assessments and work experience hours, ABS offers talented and determined banking professionals the opportunity to achieve the pinnacle of banking professionalism and qualify as a Chartered Banker.

Training Programmes cover a comprehensive list of banking areas that you can take to enhance knowledge and competencies, which keep oneself abreast with the latest regulations and banking trends. Designed and developed in-house or with the collaboration of strategic partners, the ABS curriculum covers programmes that fill the wide spectrum of professional needs for all areas of banking.

**ON PAR  
WITH THE  
WORLD'S BEST**

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## LEARN FROM THE EXPERTS.

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Our faculty consists of Subject Matter Experts from the financial services industry who serve as thought leaders in their areas of expertise, and weigh in with insights and perspectives that are useful for both personal and professional development.

At ABS, our faculty's inspirational talent in the classroom is as important as their domain knowledge. Facilitators steer discussions and extend incredible depth to the learning experience on the whole. It all adds up to a faculty that is deeply committed to promoting specialised knowledge and skills for career advancement that cultivate a growth mindset to professional development.



# PROFESSIONAL QUALIFICATIONS AWARDED BY THE ASIAN INSTITUTE OF CHARTERED BANKERS

AICB, formerly known as IBBM, is the professional body of choice for bankers, with its core focus on membership, education, examinations and awards.

ABS, as AICB's Premium Learning Partner, offers an extensive suite of professional qualifications focused on helping candidates prepare for and excel in examinations. These programmes are designed and developed based on the needs of the industry and are in line with the Banking and Financial Industry Competency Framework.



## Chartered Banker

Chartered Banker, the gold standard in banking, is the most prestigious and internationally recognised qualification in banking across the globe. Recognised and supported by major banking and finance organisations internationally, the Chartered Banker pathway is structured to advance your career and help you excel as a modern banker.

Chartered Banker is jointly awarded by the Asian Institute of Chartered Bankers and the Chartered Banker Institute in the UK, the only body in the world able to confer this award. It is a world-class qualification that will help you achieve and maintain the highest standards of excellence and professionalism.

## Professional Credit Certification (PCC)

PCC is a modular programme for banking professionals who seek to equip themselves with the skills, knowledge and tools to advance in the demanding and rapidly changing field of credit management. By dedicating time and effort to complete PCC, you will be demonstrating your commitment towards attaining the highest standards of becoming a credit professional.

## Anti Money Laundering / Counter Financing of Terrorism (AML/CFT)

Jointly awarded by the International Compliance Association (ICA), a global education and training professional body in the field of Compliance, Anti Money Laundering and Financial Crime Prevention, AML/CFT is one of the initiatives of the AICB-Compliance Officers' Networking Group to inject professionalism and enhance the capacity building of those involved in compliance, risk functions, internal and external audit, and regulatory in financial institutions in Malaysia.

The qualification, mapped according to the International Occupational Standards of Competency in AML/CTF, is awarded in association with Manchester Business School, the University of Manchester. It is the largest campus-based business and management school in the UK.

### Certificate in Regulatory Compliance (CRC)

AICB, together with the International Compliance Association (ICA), designed and developed CRC to equip bankers to master the skills of regulatory compliance and risk.

This Certification is jointly awarded by AICB and ICA in association with Manchester Business School, the University of Manchester.

### Certificate in Internal Auditing for Financial Institutions (CIAFIN)

CIAFIN is an introductory specialist qualification that equips candidates with the prerequisite knowledge and skills to function more effectively as an internal auditor in a financial institution, as well as to have an understanding on the ethical values and rules guiding internal auditing practices.

### Investor Protection Professional Certification (IPPC)

A specialised qualification specifically designed for banking personnel involved in the selling and marketing of structured products and unlisted debt securities to meet the regulatory requirements under the Guidelines on Investor Protection.

Jointly awarded by ACI-Financial Markets Association Malaysia (FMAM) and AICB, the qualification aims to ensure the individuals in the identified roles continue to uphold the highest professional standards of professionalism in preserving market integrity, promoting assurance in the capital market and instilling investor confidence.

### Pasaran Kewangan Malaysia Certificate (PKMC)

PKMC is the professional requirement set by ACI-Financial Markets Association Malaysia (FMAM) for its Provisional, Provisional Broker or Affiliate Members to upgrade to Ordinary, Broker or Associate Members.

This Certificate is jointly awarded by FMAM and AICB and aims to ensure that the Malaysian wholesale financial markets will continue to uphold the highest standards of professionalism and integrity, and grow in an orderly manner.



For more information on AICB Professional Qualifications, visit [www.aicb.org.my](http://www.aicb.org.my)

# TRAINING PROGRAMMES

## TIME TO SHINE IN A CHOSEN EXPERTISE.

ABS facilitates accelerated learning in banking through its various training programmes. All programmes are designed and developed to be practical and innovative, and are constantly reviewed to ensure they are always focusing on what is relevant, meaningful and applicable to banking practitioners' everyday performance at the workplace. New programmes will constantly be developed following detailed needs analysis of the banking industry.

Our training programmes include, but are not limited to, the areas of:

### Banking Operations

Provides solid banking fundamentals covering critical knowledge areas such as accounting, legal and regulatory aspects of banking, general bank operations, payment systems and supervision that are integral to the responsibilities of operations personnel.

### Credit

Focuses on all aspects of banking credit. It incorporates the concepts and knowledge candidates need to be familiar with the credit environment and gives an overview of the main approaches being used to measure credit risk.

### Finance and Audit

Equips candidates with expert guidance on accounting, auditing principles, bank laws and regulations and general business principles. It highlights certain audit considerations and reporting issues that are unique and critical to financial institutions.

### International Trade Finance

Confronts the current issues in international trade finance and leads candidates through a thorough understanding on the risks and solutions involved. It brings awareness to the best risk mitigation and internal communication strategies to ensure business transactions are done in a safe and prudent manner.



### Information Technology

Offers up-to-date information on bank technology and architecture. It identifies business and supervision risks related to the financial institution's application of information technology and electronic banking.

### Risk Management

Presents a detailed comprehension to sources of risk and describes frameworks, processes and strategies fundamental for managing risks and minimising negative effects risks can have on the financial result and capital of a bank.

### Treasury and Investment

Introduces comprehensive insight and in-depth understanding on treasury and investment. It aims to develop candidates with the skills required to execute critical functions related to corporate liquidity, capital and risk management.

### Wealth Management

Concentrates on the lifecycle of wealth: accumulation, preservation, and distribution. Candidates will learn to identify and analyse challenges high net worth individuals face, and understand how to develop specific strategies to minimise taxes, monetise and protect assets, maximise growth, and transfer wealth.

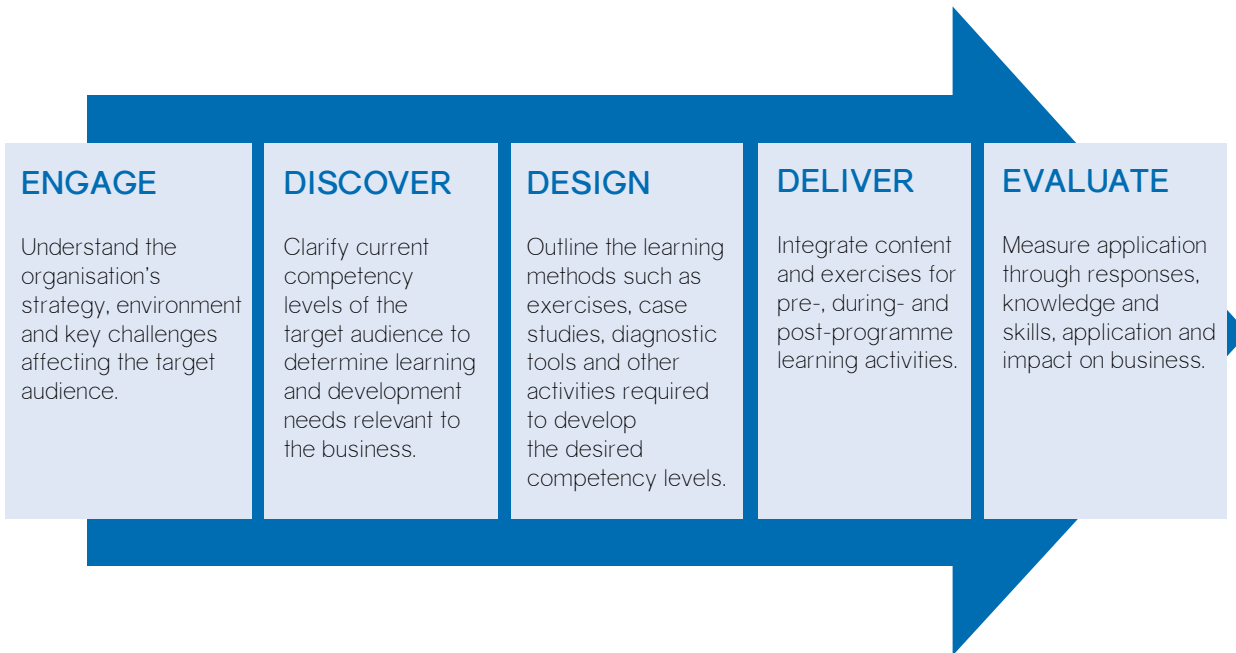
For more information on ABS's suite of programmes, visit [www.asianbankingschool.com](http://www.asianbankingschool.com)

## IN-HOUSE PROGRAMMES

All of ABS's training programmes are available on an in-house basis, which can be fully tailored to an organisation's working environment.

### The ABS Approach

While particulars might vary from client to client, ABS's key steps to creating a learning solution involve engaging the client, discovering training needs, designing learning materials, delivering content and evaluating the outcome.



Our in-house programmes cover a wide range:

- **Standard:** An extensive portfolio of courses are available in-house. These courses have been developed to meet the needs of the industry and have already been tried and tested by previous participants.
- **Customised:** Customisation of courses are made available to meet the specific needs of an organisation.
- **Bespoke:** An entirely new course can be designed to meet the exact specifications of an organisation.







## LEARNING SUPPORT

ABS is set to deliver world-class banking education that is relevant and applied, utilising a variety of innovative learning applications by leveraging on its intellectual and technology capital. Through these, ABS aims to be the world-class knowledge centre that educates through e-enablement and collaboration.

ABS offers blended learning support with a self-paced study environment that combines the support of classroom learning with the flexibility of e-learning.



### SELF-PACED STUDY

In a self-paced study environment, candidates can start and complete a learning programme at any time within the stipulated period. This model allows candidates to have a schedule that meets their needs. Candidates can move quickly through familiar modules or more slowly as they grasp new concepts and skills.



### ONLINE LEARNING

ABS offers online learning with its e-learning platform that allows delivery with global connectivity. This incredible tool promotes collaborative learning and multimedia resources for enjoyable and effective learning. The programme material contents are updated at regular intervals by experts and refreshed in mock tests.



### CLASSROOM SUPPORT

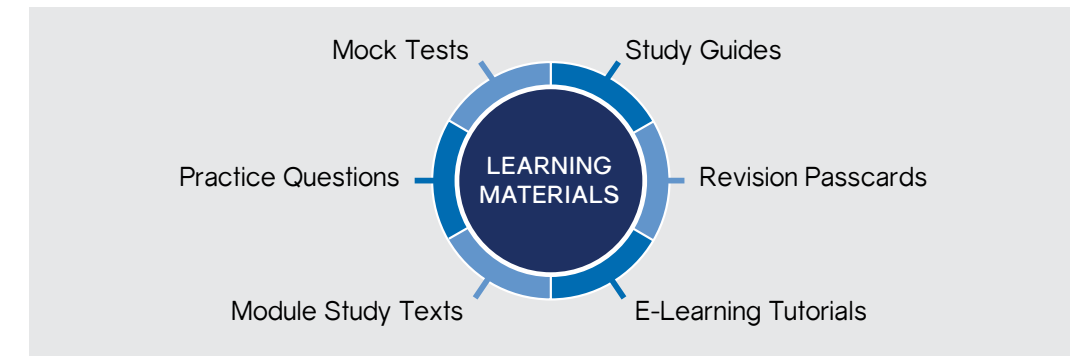
Our classroom support for learning in face-to-face environments:

- Tutorial Classes  
Assist candidates who require on-going support from facilitators throughout the entire programme.
- Examination Preparatory Workshops  
Support candidates who require practical advice on examination techniques and access to facilitators for last-minute clarifications on content.



### LEARNING MATERIALS

To support candidates' success, a range of support materials are available. These materials provide guidance on developing engaging assessment practices and examples of how performance standards are applied.



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## STAY RELEVANT. BE IN DEMAND.

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The continuous sourcing of relevant banking education products and internationally recognised qualifications by ABS to drive recognition for banking as a professional career, will further substantiate the value of ABS candidates. Our membership-based qualifications will allow successful candidates to be members of professional bodies recognised in many parts of the world.

The regional aspirations of leading banks will further reinforce the demand for new skills and knowledge, and a new set of qualified bankers who are able to operate effectively outside their home markets.

As the provider of banking educational services, ABS is committed to developing new generations of highly qualified knowledge workers in the financial services industry.

**We are the Asian Banking School, and it is your talent that we are banking on.**

For more information on our programmes, visit our website at [www.asianbankingschool.com](http://www.asianbankingschool.com) today.



**GROW YOUR  
TALENT**



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**ASIAN  
BANKING  
SCHOOL**

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