ASIAN BANKING SCHOOL

Public Programmes | Sustainable Finance

AI PROMPTING FOR SUSTAINABLE FINANCE

SKILLS FOR CREDIBLE & ETHICAL USE

Learning Level: Intermediate

PROGRAMME DESCRIPTION

This one-day foundation course equips finance, fintech, and policy professionals with practical AI prompting skills to support sustainable finance activities. You'll learn how to extract insights for ESG risk assessments, structure green finance instruments, and enhance sustainability reporting — all while using AI ethically and effectively.

The course emphasises AI as a support tool, not a decision-maker, and includes real-life examples and hands-on prompt practices.

You'll also explore what's next in AI for sustainable finance — including AI agents and Retrieval-Augmented Generation (RAG) — tools that improve ESG data reliability and help prevent greenwashing.

LEARNING OBJECTIVES

By the end of the programme, participants will be able to:

- Design effective AI prompts to explore sustainable finance concepts and regulatory frameworks
- Identify ESG risks and greenwashing signals using AI responsibly
- Develop sustainable finance product ideas (e.g., SLL, green loans) through struc tured prompting
- Explain ethical risks in AI use, such as bias, hallucinations, and misuse of outputs
- Comprehend emerging AI tools like AI agents and RAG in the context of automating ESG workflows and supporting data reliability

TRAINING METHODOLOGY

Lectures, Live Practice, Global Reference cases

PARTICIPANT PROFILE

Participants are expected to have basic awareness of sustainable finance, including:

- ESG principles (Environmental, Social, Governance)
- Climate-related risk and opportunity frameworks
- Financial instruments like green loans, SLLs, or taxonomies such as BNM CCPT

No prior technical experience with AI is required.

PROGRAMME OUTLINE

Module 1: Prompting Basics in Sustainable Finance

- What is AI prompting?
- Introduction to ESG, green finance, and BNM Climate Change and Principle-based Taxonomy (CCPT)
- 5-minute warm-up activity: Ask AI to explain "ESG", "CCPT", or "SLL" in simple language
- Prompting for clarity, citations, and structured outputs
- Introduction to AI hallucinations and checking sources

Module 2: Prompting for ESG Risk & Greenwashing Detection

- Using AI to analyse ESG risks from reports or media
- Detecting greenwashing and alignment gaps using CCPT lens
- Identifying bias risks: Prompting for multiple perspectives
- Designing prompts for critical ESG analysis and cross-checking

Module 3: Prompting for Green & Transition Finance Structuring

- Prompting use cases for green loans, Sustainability-Linked Loans (SLLs), and ESG KPIs
- Generating climate scenarios and sustainability-linked contract clauses
- Clarifying assumptions, scoping, and structuring via prompt framing

Module 4: Ethical Use of AI in Finance (Wrap-up)

- Principles of ethical AI: Fairness, transparency, and privacy
- Malaysia's AI ethics guidance
- Identifying hallucinations and refining prompts for responsible use
- Recap: Real vs. misleading AI responses in sustainable finance
- What's Next: AI agents and Retrieval-Augmented Generation (RAG) for automating ESG data checks and taxonomy alignment

ABOUT THE TRAINERS

SHARON LIEW SIEW WEI

Senior Training Consultant, Asian Banking School

Sharon Liew is an experienced Sustainable Finance Trainer with over 17 years of expertise spanning central banking, auditing, consulting, education, and training. She began her career at BDO, leading audits across various industries and government-linked entities. She later joined Bank Negara Malaysia (BNM), where she supervised financial institutions and led thematic reviews on risk management control functions. In 2012, she represented BNM at the Monetary Authority of Singapore's Banking Supervisory Training. Driven by a passion for teaching, Sharon transitioned to academia, where she taught banking and finance at Tunku Abdul Rahman University College (TARUC). She also taught foreign languages to corporate learners from diverse backgrounds, further enhancing her ability to connect with individuals from various cultures.

At ABS, Sharon designs, develops, and delivers sustainable finance programmes, including the Sustainable Finance Structured Learning Pathway, which covers foundational to advanced levels and is aligned with the Green Finance Advisor (GFA) certification. Her recent projects include collaborations with Universiti Teknologi Malaysia (UTM) on renewable energy policy focus groups and green finance training tailored to ASEAN-specific challenges.

Sharon has built strong academic partnerships with leading learning institutions in China, including Tsinghua University and the International Institute of Green Finance at Central University of Finance and Economics (IIGF-CUFE), focusing on, fintech, sustainable finance and AI integration in financial education. Her regional expertise is further demonstrated through her role as a judge at the I-CEE Student Case Competition at the International Business School-Beijing Foreign Studies University (IBS-BFSU) and her presentations at ASEAN+3 and RCEP conferences.

Sharon is a Chartered Accountant with the Malaysian Institute of Accountants, a Certified HRDF Accredited Trainer, a Certified Expert in Sustainable Finance from the Frankfurt School of Finance & Management, and a holder of the Professional Certificate in Islamic Finance from INCEIF. She is also TESOL certified by the London Teacher Training College and certified in Teaching Chinese as a Foreign Language (CTCSOL) by Hanban.

JIMMY JUNZE LI

Jimmy Li is a seasoned AI advocate and Go-To-Market strategist specialising in generative AI. He began his career at Alibaba Group as a data scientist, leveraging data analytics to provide C-level executives with actionable business insights. With extensive experience in guiding enterprises through the adoption of cutting-edge generative AI technologies, he has played a key role in driving workflow automation and product innovation.

Currently serving as a Senior Customer Manager at Zhipu, Jimmy has successfully partnered with Lenovo Group to develop AI-powered features for their devices while also spearheading global business expansion into Malaysia and Singapore.

Jimmy holds a master's degree in data science from New York University and a Bachelor's degree in Risk Management and Business Intelligence from the Hong Kong University of Science and Technology. His core expertise spans data science, generative AI, and customer success management.

PROGRAMME DETAILS

Date : 2 December 2025

Time : 9:00 AM – 5:00 PM

Venue : Asian Banking School

PROGRAMME FEE*

MYR 1,700 *per pax*

**Subject to 8% Service Tax*

HRDC Prog No:
10001563754

AICB 8 CPD HOURS

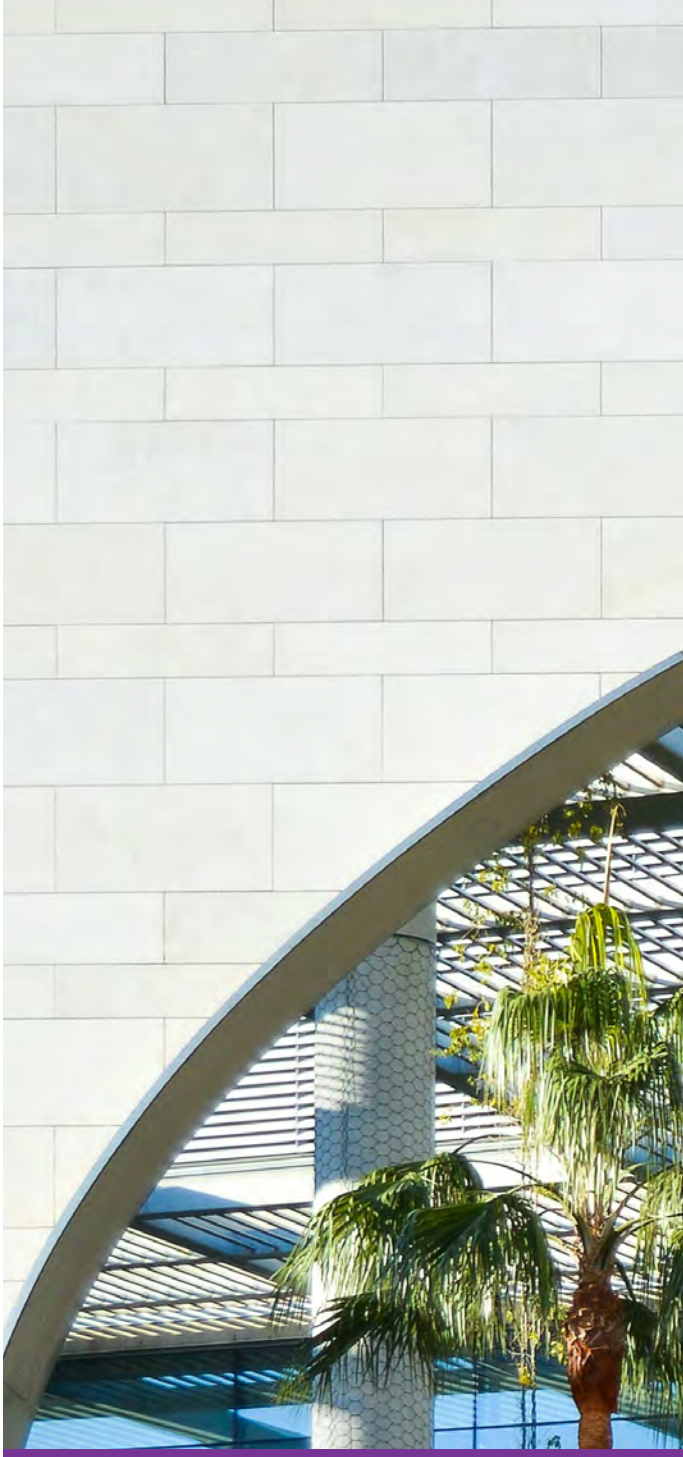
To register for this programme, please visit the Public Programme page on our website at
www.asianbankingschool.com/our-programmes/public-programmes

ABOUT ASIAN BANKING SCHOOL

The **ASIAN BANKING SCHOOL (ABS)** is dedicated to developing talent and is the largest specialised provider of quality banking training programmes in the ASEAN region.

As the industry's preferred partner in learning and development, ABS offers customised and open enrolment training programmes that cover a comprehensive list of banking areas developed by its Specialist Training Consultancy Team or in collaboration with strategic learning partners that includes some of the top business schools in the world. This includes its Executive Education programmes with Bayes Business School (formerly Cass) in London, the University of Cambridge Judge Business School, Frankfurt School of Finance and Management, INSEAD, the University of Edinburgh Business School, Bologna Business School, Bangor Business School, ESSEC Business School, Tsinghua University and the Saïd Business School, University of Oxford.

ABS began operations in 2015 and has continued to set the standard for developing talent in the banking industry through its innovative, unique, and relevant training programmes that have transformed the banking education landscape. In 2023, ABS established its Singapore office as part of its expansion plans to provide personalised training consultancy services within the region and is well positioned to be a gateway to the global markets.



CONTACT US

For training enquiries, please contact:
Asian Banking School (201201039737 (1024215-T))
Level 3, Bangunan AICB
10, Jalan Dato Onn
50480 Kuala Lumpur, Malaysia
Tel : +603-2701 7822
Email : training@asianbankingschool.com
Website : www.asianbankingschool.com

Connect with us also on:

Asian Banking School
Asian Banking School (ABS)

Published in 2025 by the Asian Banking School
All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted, in any form or by any means electronic, mechanical, photographing, recording or otherwise without the prior written permission of the publisher and copyright owners.