

Organised by:



Co-Hosted by:

ASIAN  
BANKING  
SCHOOL

# ALT<sup>X</sup> Asia LearnTech Exchange 2025

Southeast Asia's Flagship LearnTech Conference

**18 NOVEMBER 2025 | 8AM - 6PM**

Azman Hashim Auditorium AICB Centre of Excellence, Kuala Lumpur

**Designing Learning That Transforms**

[www.altx.elearningminds.com](http://www.altx.elearningminds.com)

# THEME OVERVIEW

## Designing Learning That Transforms

**Asia LearnTech Exchange ALTx 2025** explores how learning technology, AI, and blended delivery models are shaping the future of workforce development. The theme highlights transformation not just in technology, but in culture, leadership, and the way organizations scale learning to deliver measurable business impact.



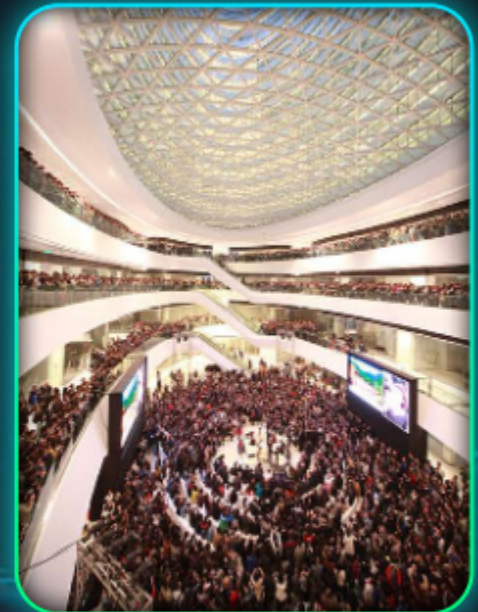


# About ALTX

**Asia Learn Tech Exchange (ALTX) 2025 is Southeast Asia's first of its kind, flagship conference on modern learning technologies. This full-day event brings together L&D professionals, EdTech leaders, corporate trainers, and innovation strategists to explore how AI-powered content, blended delivery, and digital learning blueprints are transforming the future of learning. Participants will gain practical strategies to align digital learning with organizational goals, scale training with AI, adopt hybrid models, and build sustainable learning cultures backed by best practices from leading names in banking, education, and corporate training.**

Participants will gain practical strategies and tools to:

- > Align digital learning with organizational goals
- > Harness AI to scale training delivery
- > Adopt blended models for stronger learner engagement
- > Build sustainable learning cultures



# Keynote & Featured Speakers

10+ Global & Regional Leaders in Learning Tech



**Dr. Donald H Taylor**  
Chair, Learning  
Technologies UK



**David Anderson**  
Director, Customer Training  
at Articulate



**Dominik M. Kovacs**  
CEO, Colossyan



**Prof Dr Manivanan  
Saman**  
CEO,  
Asian Banking School



**Monir Azzouzi**  
Group CHRO,  
Cyberjaya Education  
Group Berhad



**Mr. Hasif Noorhafiz**  
Head of Digital Learning  
at Air Selangor



**Christopher Chew**  
Executive Director,  
OCBC Bank



**Jaxton Cheah**  
CEO, Asia Learn Hub



**Kelvin Loh**  
CEO, eLearningMinds



**Sharon Teh**  
Co-Founder,  
eLearningMinds

More speakers will coming in soon!



# ALTIX 2025 in Numbers

6+  
Countries  
Represented

3 Curated  
Learning  
Tracks

1 Flagship  
Conference

10+ Global &  
Regional  
Speakers

## ALTIX is for....

L&D  
Managers  
& Directors

HR & Talent  
Leaders  
  
Corporate  
Trainers &  
CLOs

EdTech  
Providers &  
Founders

Public  
Sector &  
Academia

# Conference Format



1 Day  
3 Tracks  
10+ Speakers



Booth Showcase  
& Hybrid Tours



Full Event  
Recording  
Access



Eligible  
employers can  
claim under HRD  
Corp guidelines.

## Expected Attendance

# 250+

# Participants

# from 100+ Organizations

# Key Themes / Focus Tracks

**TRACK 1 - The Blueprint**  
**STRATEGY & CHANGE MANAGEMENT**

**TRACK 2 - Content is King**  
**CREATING IMPACTFUL DIGITAL LEARNING CONTENT**

**TRACK 3 - Blended Delivery Excellence**  
**DIGITAL & HYBRID LEARNING IN ACTION**

# Conference Agenda

## Common Track - Morning Session

**8:00AM**

1 Hour

**Registration**

📍 Auditorium Foyer

**9:00AM**

30 Minutes

**Opening Ceremony: Event Launch & Welcome**

VIP Launch | Opening Speech – **Prof. Dr. Manivanan** | Panel: **ABS** | 📍 Main Auditorium

**9:30AM**

45 Minutes

**Keynote 1: The Future of Learning – Global Trends & The Transformative Power of AI**

Speaker: **Dr. Donald H. Taylor** | Panel: **Learning Technology** | 📍 Main Auditorium

**10:15AM**

30 Minutes

**Morning Tea Break**

📍 Auditorium Foyer



# Conference Agenda

## Track I - The Blueprint

**10:45AM**

1 Hour

### **Beyond Adoption: Implementing AI and Gamification for Sustainable Learning Transformation**

Speaker: **Dominik Mate Kovacs** | Panel: **Colossyan** | 📍 Breakout Room 1

**11:45AM**

45 Minutes

### **Leading Change: How One Organisation Reinvented Learning for the Digital and AI Era**

Speaker: **Monir Azzouzi** | Panel: **Cyberjaya Education Group** | 📍 Breakout Room 1

**14:00PM**

30 Minutes

### **Driving Strategic Learning: Lessons from The Field**

Speaker: **George Aveling** | Panel: **Asia Learn Hub Marketplace** | 📍 Breakout Room 1

**14:30PM**

1 Hour

### **[Panel Discussion] Leading the Digital Learning Shift: Strategies That Drive Sustainable Transformation**

Panellists: **Dominik Kovacs, Monir Azzouzi, George Aveling** | Moderator: **Jaxton Cheah** | 📍 Breakout Room 1

# Conference Agenda

## Track 2 - Content is King

**10:45AM**

1 Hour

### **Beyond Adoption: Implementing AI and Gamification for Sustainable Learning Transformation**

Speaker: **Dominik Mate Kovacs** | Panel: **Colossyan** | 📍 Breakout Room 1

**11:45AM**

45 Minutes

### **Leading Change: How One Organisation Reinvented Learning for the Digital and AI Era**

Speaker: **Monir Azzouzi** | Panel: **Cyberjaya Education Group** | 📍 Breakout Room 1

**14:00PM**

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# Conference Agenda

## Track 3 - Blended Delivery Excellence

**10:45AM**

1 Hour

### **Re-imagining Engagement: How Smart Video Drives Scalable, Blended Learning Experiences**

Speaker: **Martin Addison** | Panel: **Video Arts Group** | 📍 Breakout Room 3

**11:45AM**

45 Minutes

### **Delivering Results: The New Age of Blended Learning with AI**

Speaker: **Sharon Teh** | Panel: **eLearningMinds Group** | 📍 Breakout Room 3

**14:00PM**

30 Minutes

### **Beyond the Classroom: Driving Learning Engagement Through AI and Blended Methods**

Speaker: **Christopher Chew** | Panel: **OCBC Bank Malaysia** | 📍 Breakout Room 3

**14:30PM**

1 Hour

### **[Panel Discussion] Reimagining Delivery: From Traditional Training to Tech-Enabled Learning Journeys**

Panellists: **Martin Addison, Sharon Teh, Christopher Chew** | Moderator: **TBC** | 📍 Breakout Room 3



# Conference Agenda

## Common Track - Afternoon Session & Closing

**12:30PM**

1 Hour 30 Minutes

### Networking Lunch

📍 Thyme Café

### Booth Visits

📍 Multipurpose Hall

**15:30PM**

30 Minutes

### Tea Break & Booth Visits

📍 Foyer & Multipurpose Hall

**16:00PM**

45 Minutes

### Keynote 2: Empowering Malaysia's Learning Ecosystem: Technology, Talent, and Transformation in the ASEAN Context

Speaker: **Raj (HRD Corp)** | Panel: **HRD Corp** | 📍 Main Auditorium

**16:45PM**

15 Minutes

### Closing Remarks - Kelvin Loh

Panel: **eLearningMinds** | 📍 Main Auditorium

**17:00PM**

1 Hour

### Group Photo, Networking & Farewell

📍 Main Auditorium & Foyer

# Conference Highlights

**Global Keynotes:** Learn from world leaders like Dr. Donald H. Taylor (Learning Technologies UK), Dominik Kovacs (Colossyan), David Anderson (Articulate), and more.

**Regional Insights:** Case studies from OCBC Bank, Air Selangor, and Cyberjaya Education Group.

**Panel Discussions:** Industry experts tackling the future of learning in Southeast Asia.

**Networking:** Connect with 200+ L&D, HR, and EdTech professionals.

**Showcase Booths:** Explore cutting-edge solutions from leading LearnTech providers.

# Conference Packages

**EARLY  
BIRD  
OFFER**

Until 1st Nov 2025

**EARLY BIRD  
PASS**

**RM999**

**STANDARD  
PASS**

**RM1499**

**GROUP  
PASS**

**RM2700**

MINIMUM 3 PARTICIPANTS

**NGO  
PASS**

**RM700**

VERIFIED WITH DOCUMENTS

**ALL PACKAGES  
INCLUDES:**

Networking Lunch

Coffee & Tea Breaks

Access to Exhibition  
Booths

For more information, reachout to us:

Conference site: [altx.elearningminds.com](https://altx.elearningminds.com) | Email: [marketing@elearningminds.com](mailto:marketing@elearningminds.com)



# Conference | Special Features

Technology Booths (Level 3 Multipurpose Hall)

ABS Hybrid Classroom Live Tours

ABS Virtual Studio Recording Tours

Full Event Recording for all participants' **post-event access**